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SITUAȚIA ACOPERIRII CU MATERIALE BIBLIOGRAFICE EXISTENTE ÎN FONDUL
BIBLIOTECII UNIVERSITĂȚII TRANSILVANIA DIN BRAȘOV,
A DISCIPLINELOR STUDIATE ÎN CADRUL PROGRAMULUI DE STUDII DE LICENȚĂ

MANAGEMENT - ID

I. CĂRȚI, CURSURI
(publicate în perioada 2014-2025)

Solicitant: **FACULTATEA DE ȘTIINȚE ECONOMICE ȘI ADMINISTRAREA AFACERILOR. DEPARTAMENTUL MANAGEMENT ȘI INFORMATICĂ ECONOMICĂ**

Coordonatorul programului de studii: **lect. dr. Oriana-Helena NEGULESCU**

Nr. crt.	Referințe bibliografice (autor, titlu, localitate, editura, an, nr. pag., ISBN)	Data publicării	Nr. exemplare	Cota
1.	AAKER, David A.. <i>Aaker on branding : 20 principles that drive success</i> . New York : Morgan James Publishing, 2014. 220 p. ; 23 cm. ISBN 9781614488323 Subiecte: Comerț; Afaceri; Marketing; Branding; Managementul produselor	2014	1	Depozit format III-III.32862
2.	ABBOTT, Dean. <i>Applied predictive analytics : principles and techniques for the professional data analyst</i> . Indianapolis : John Wiley and Sons, 2014. XXIV, 427 p. : fig., tab., graf. ; 24 cm. ISBN 9781118727966 Subiecte: Stiinte economice; Analiza predictiva; Marketing; Afaceri; Model de analiza; Analiza datelor; Previziune economica	2014	1	Departament / Disciplina-III.27339

3.	ADAM, Adrian. <i>Contributii privind transferul cunoasterii in managementul proiectelor de implementare a sistemelor ERP</i> . Timisoara : Editura Politehnica, 2014. 243 p. : fig., tab. ; 24 cm. ISBN 9786065547940 Subiecte: Managementul proiectelor; Managementul cunoasterii; Planificarea resurselor intreprinderii (ERP); Transfer de cunoastere; Implementarea sistemului; Sistem ERP	2014	1	Acces liber la raft-III.27073
4.	ADAM, Anca Roxana. <i>Procedura insolventei : principii, subiectii, organele, derularea procedurii</i> . Bucuresti : C.H. Beck, 2016. XII, 492 p. ; 20 cm. ISBN 9786061805648 Subiecte: Drept comercial; Drept financiar; Finante publice; Corporatie; Comerciant; Insolventa; Faliment; Romania	2016	3	Acces liber la raft-347/A17 Depozit format II-II.50001
5.	<i>ADVANCES in manufacturing and processing of materials and structures</i> . Boca Raton ; London ; New York : CRC Press~Taylor & Francis Group, 2019. XVI, 544 p. : fig., tab. ; 26 cm. ISBN 9781138035959 Subiecte: Tehnologie industriala; Tehnologii de fabricație; Fabricatie asistata de calculator; Fabricatie aditiva; Materiale tehnologice; Proprietă ile materialelor; Încercarea materialelor; Prelucrarea materialelor; Managementul productiei	2019	2	Acces liber la raft-65/A23 Depozit format IV-IV.10826
6.	ALLOAIEI, Rodica. <i>Dezvoltarea unui sistem informational integrat pentru institutiile de invatamant superior cu ajutorul contabilitatii manageriale</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2022. 211, [17] p. : fig., tab. ; 25 cm. ISBN 9789736667602 Subiecte: Contabilitate; Contabilitate de gestiune; Institutii publice; Institutie de invatamant superior; Sistem informational; Sistem integrat; Sistem economic; Management	2022	1	Acces liber la raft-336/A29
7.	Ajwani-Ramchandani, Raji. <i>The role of microfinance in women's empowerment : a comparative study of rural & urban groups in India</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xxix, 299 pages).. ISBN 9781787144255 (e-book) Subiecte: International economic relations; Microfinance - India; BUSINESS & ECONOMICS / International / Economics; Finance	2017	1	carte electronică online
8.	ALBESCU, Oana Maria. <i>Etica in afacerile internationale contemporane : practicile multinationalelor la inceputul secolului XXI</i> . Cluj-Napoca : Argonaut~Eikon, 2015. 223 p. ; fig., tab. ; 24 cm. ISBN 9789731095950 Subiecte: Științe economice; Comerț internațional; Companie multinationala; Responsabilitate socială; Etica în afaceri	2015	1	Acces liber la raft-339/A32
9.	ALBROW, Martin. <i>China's role in a shared human future : towards theory for global leadership</i> . Beijing ; London : New World Press~Global China Press, 2018. 214 p. ; 24 cm. ISBN 9787510466106 Subiecte: Sociologie; Economie; Globalizare; China; Leadership; Politică economică; Dezvoltare economică; Strategii de dezvoltare; Relatii economice internationale; Comerț internațional	2018	2	Acces liber la raft-339/A32 Depozit format III-III.32646

10.	ALBU, Carmen Cristina. <i>Turism balnear : evolutie si tendinte la inceput de nou mileniu [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2018. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061910274 Subiecte: Turism; Management turistic; Managementul resurselor umane; Performanta economica; Turism balnear	2018	2	Acces liber la raft-338/A33 Depozit-CD.1037
11.	ALBU, Ruxandra-Gabriela. <i>Managementul mediului [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914104 Subiecte: Organizatie; Politica de mediu; Managementul mediului; Dezvoltare durabila; Ecologie; Protectia mediului; Manual universitar	2021	2	Acces liber la raft-5/A33 Depozit-CD.1274
12.	ALEXANDER, Jack. <i>Financial planning & analysis and performance management</i> . Hoboken : John Wiley and Sons, 2018. 612 p. : fig., tab. ; 24 cm. ISBN 9781119491484 Subiecte: Managementul intreprinderii; Management financiar; Investitii financiare; Finantele intreprinderii; Contabilitate financiara; Planificare financiara; Analiza financiara; Contabilitate de gestiune; Managementul performantei	2018	2	Acces liber la raft-65/A38 Depozit format III-III.33539
13.	ALEXANDRU, Gabriela; ATUDOREI, Ioana Anisa; BASTUREA, Ana-Maria; BELICI, Laura. <i>MANAGEMENTUL resursei umane : teorii in practica profesionala</i> . Iasi : Institutul European, 2021. 333 p. : fig., tab. ; 24 cm. ISBN 9786062402945 Subiecte: Managementul organizatiei; Managementul resurselor umane; Practica profesionala; Performanta profesionala; Comunicare organizationala; Aspecte sociologice; Aspecte psihologice; Aspecte economice	2021	3	Acces liber la raft-005/M20 Depozit format III-III.33168
14.	ALLEN, Franklin; Battiston, Stefano; Bilmes, Linda J, ... <i>Toward a Just Society : Joseph Stiglitz and Twenty-First Century Economics</i> . New York, NY : Columbia University Press, [2018]. 1 online resource : 57 b&w illustrations. ISBN 9780231546805 Subiecte: Economic development; Finance; Poverty; Social Policy; BUSINESS & ECONOMICS / Economics / Macroeconomics	[2018]	1	carte electronică online
15.	Ambos, Tina C; Ambos, Bjorn; Birkinshaw, Julian M. <i>Perspectives on headquarters-subsidiary relationships in the contemporary MNC</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xxix, 452 p.) : ill.. ISBN 9781786353696 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Strategic Planning; Business strategy; International business enterprises - Management; Subsidiary corporations - Management; Industrial organization	2016	1	carte electronică online

16.	Amsterdam, Daniel; Cebul, Brent; Friedman, Tami J; Hintz, Eric S; John, Richard R; Laird, Pamela Walker; Phillips-Fein, Kim; Sawyer, Laura Phillips; Shermer, Elizabeth Tandy; Smith, Eric R; Smith, Jason Scott; Wilson, Mark R. <i>Capital Gains : Business and Politics in Twentieth-Century America</i> . Philadelphia : University of Pennsylvania Press, [2016]. 1 online resource (312 p.). ISBN 9780812293562 Subiecte: Business and politics - United States - History - 20th century; Industrial policy - United States - History - 20th century; Economics; History-United States; HISTORY / United States / 20th Century	[2016]	1	carte electronică online
17.	Andaleeb, Syed Saad; Hasan, Khālid; Prabhu, Jaideep C; SHETH, Jagdish N.; Rangan, Kasturi; Mannan, Abdul. <i>Strategic marketing management in Asia : case studies and lessons across industries</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (592 pages). ISBN 9781786357458 (e-book) Subiecte: Marketing - Management; Marketing - Asia; BUSINESS & ECONOMICS / Marketing / General; Business strategy	2016	1	carte electronică online
18.	ANDERSEN, Torben Juul. <i>The responsive global organization : new insights from global strategy and international business</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (276 pages).. ISBN 9781787148314 (e-book) Subiecte: Industrial management; Strategy; BUSINESS & ECONOMICS / Strategic Planning; Business & management	2017	1	carte electronică online
19.	ANDERSEN, Torben Juul; Torp, Simon; Linder, Stefan. <i>Strategic responsiveness and adaptive organizations : new research frontiers in international strategic management</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (ix, 130 pages).. ISBN 9781789730111 (e-book) Subiecte: Strategic planning; Work environment; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2019	1	carte electronică online
20.	Andreoni, Antonio; Cimoli, Mario; Cozzi, Giovanni, <i>Efficiency, Finance, and Varieties of Industrial Policy : Guiding Resources, Learning, and Technology for Sustained Growth</i> . New York, NY : Columbia University Press, [2016]. 1 online resource (528 p.) : 80 charts and graphs, 33 tables. ISBN 9780231542777 Subiecte: Development banks - Finance; Economic development; Industrial policy; Sustainable development; BUSINESS & ECONOMICS / Industrial Management	[2016]	1	carte electronică online
21.	ANDRONIC, Maria Letitia. <i>Descentralizarea fiscala si eficienta cheltuielilor publice</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 322 p. : graf., tab. ; 24 cm. ISBN 9786061905034 Subiecte: Stiinte economice; Finante publice; Fiscalitate; Administratie publica locala; Descentralizare fiscala; Cheltuieli publice; Eficienta economica	2015	2	Acces liber la raft-336/A55 Depozit format III-III.27817

22.	ANGHEL, Lucian Claudiu; DINU, Mihaela. <i>Globalizarea afacerilor</i> . Bucuresti : Tritonic, 2014. 261 p. : il., diagr., tab. ; 20 cm. ISBN 9786068571249 Subiecte: Economie; Globalizare; Integrare economica internationala	2014	1	Departament / Disciplina- II.44814
23.	ANGHEL, Tanti. <i>Codul de procedura fiscala : comentariu pe articole</i> . Bucuresti : Editura Hamangiu, 2020. XXI, 952 p. : il. ; 24 cm + 1 anexa (47 p.) ; 24 cm. ISBN 9786062716318 Subiecte: Finante publice; Drept financiar; Drept fiscal; Procedura fiscala; Jurisdictie fiscala; Legislatie comentata	2020	2	Acces liber la raft-347/A58 Depozit format III-III.33309
24.	ANGHENI, Smaranda; RADU, Valentin; TABIRCA, Alina Iuliana; PAMFILIE, Rodica. <i>ECONOMIA sociala : organizare, guvernanta, inovare</i> . Bucuresti : Pro Universitaria, 2022. ISBN 9786062616311 Subiecte: Economie sociala; Schimbări climatice; Migratie internationala; Probleme sociale; Probleme economice; Probleme de mediu; Cooperare; Cooperare economica; Solidaritate	2022	3	Acces liber la raft-330/E15 Depozit format III-III.34144
25.	ANTON, Carmen Elena. <i>Expertiza contabila : studii de caz [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914272 Subiecte: Contabilitate; Expertiza contabila; Control contabil; Practica judiciara; Litigii civile; Studii de caz; Romania	2021	2	Acces liber la raft-336/A63 Depozit-CD.1309
26.	ANTON, Carmen Elena. <i>Expertiza contabila [Resursa electronica] : studii de caz. Partea a 2-a</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916979 Subiecte: Contabilitate; Expertiza contabila; Litigii civile; Servicii bancare; Sistem financiar-bancar; Drept financiar bancar; Consumator de servicii; Protectia consumatorului; Cod de procedura; Procedura civila; Legislatie financiara; Studii de caz; Romania	2023	2	Acces liber la raft- 336/A63/2 Depozit-Cd.1449
27.	ANTON, Carmen Elena. <i>Metode si tehnici de evaluare : studiu de caz [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061915606 Subiecte: Evaluarea intreprinderii; Metode de evaluare; Tehnici de evaluare; Rentabilitate economica; Rentabilitate financiara; Diagnostic juridic; Diagnostic financiar; Studiu de caz	2022	2	Acces liber la raft-65/A63 Depozit-CD.1351
28.	Antoniou, Alexander-Stamatios G; Burke, Ronald J; COOPER, Cary L.. <i>The aging workforce handbook : individual, organizational, and societal challenges</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (592 pages). ISBN 9781786354471 (e-book) Subiecte: Age and employment; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2016	1	carte electronică online

29.	ANTONOAIE, Nicolae; ANTONOAIE, Cristina; ANTONOAIE, Victor. <i>Antreprenoriat si afaceri. Vol. 2 : Afaceri</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2014. 227 p : il., tab., graf.. ISBN 9786061904471 Subiecte: Stiinte economice; Afaceri; Plan de afaceri; Strategii de afaceri; Organizarea in afaceri; Lider; Antreprenoriat	2014	2	Depozit format IV-IV.9543
30.	ANTONOAIE, Niculaie; ANTONOAIE, Cristina; ANTONOAIE, Victor. <i>Antreprenoriat si afaceri [Resursa electronica]. Vol. 2 : Afaceri</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2014. 1 disc optic (CD-ROM) : il., fotogr. color ; 12 cm. ISBN 9786061904488 Subiecte: Stiinte economice; Afaceri; Antreprenoriat; Organizarea in afaceri; Plan de afaceri; Decizie strategica; Managementul afacerilor	2014	2	Acces liber la raft-65/A64/2 Depozit-CD.748
31.	ANTONY, Jiju; Sunder, Vijaya M; Laux, Chad; Cudney, Elizabeth. <i>The ten commandments of lean six sigma : a guide for practitioners</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxiii, 131 pages) ; cm. ISBN 9781789736878 (e-book) Subiecte: Six sigma (Quality control standard); Industrial efficiency; Business & Economics, Production & Operations Management; Production & quality control management	2019	1	carte electronică online
32.	APETRI, Anisoara Niculina. <i>Moneda si institutiile de credit</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 278 p. : fig., tab. ; 25 cm. ISBN 9789736666018 Subiecte: Stiinte economice; Finante; Sistem monetar; Sistem bancar	2019	1	Acces liber la raft-336/A65
33.	APETRI, Anisoara Niculina; MIHALCIUC, Camelia Catalina ; GULICIUC, Roxana. <i>Industria FinTech si sistemul financiar-bancar</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 110 p. : fig.,graf., tab. ; 25 cm. ISBN 9789736666025 Subiecte: Sistem financiar-bancar; Produse financiare; Servicii financiare; Piata financiara; Tehnologie financiara; Finante; Management tehnologic; Tehnologie informationala	2019	1	Acces liber la raft-336/A65
34.	ARGĂSEALĂ, Georgiana; BODOC, Alice-Magdalena; BUJA, Elena; BURBEA, Georgiana-Mihaela; CUSEN, Gabriela; FELEA, Alina Silvana; MĂDA, Stanca; MATEI, Mădălina. <i>LIMBA română pentru străini : limbaje specializate. Vol. 5 : Științe economice</i> . Brașov : Editura Universității Transilvania din Brașov, 2022. 181 p. : il. color, fig., tab.. ISBN 9786061913695 Subiecte: Limba română; Învățarea limbii române; Limbaje specializate; Științe economice	2022	2	Acces liber la raft-811rum/L62/5 Depozit format III-III.34330
35.	ARMSTRONG, Michael; TAYLOR, Stephen. <i>Armstrong's handbook of human resource management practice</i> . London ; New York ; New Delhi : Kogan Page, 2020. XXXIV, 763 p. : fig., tab. ; 25 cm. ISBN 9780749498276 Subiecte: Management; Managementul personalului; Resurse umane; Organizarea intreprinderii; Stiinte economice; Piata muncii; Relatii interumane	2020	2	Acces liber la raft-005/A80 Depozit format III-III.32337

36.	ASEFESO, Ade. <i>5s for supervisors</i> . [Swindon, Wiltshire] : AA Global Sourcing, 2014. 90 p. ; 22 cm. ISBN 9781499637250 Subiecte: Management; Management operational; Companii	2014	1	Departament / Disciplina- II.44837
37.	Atristain-Suárez, Connie; García-Álvarez, Santiago. <i>Strategy, power and CSR : practices and challenges in organizational management</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (360 pages) ; cm. ISBN 9781838679736 (electronic bk.) Subiecte: Business planning; Social responsibility of business; BUSINESS & ECONOMICS / Management; Business strategy	2020	1	carte electronică online
38.	Augier, Mie; Lee, Christina; Rindova, Violina. <i>Behavioral strategy in perspective</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (vii, 286 pages) ; cm.. ISBN 9781787563476 (e-book) Subiecte: Business planning; BUSINESS & ECONOMICS / Management; Business strategy	2018	1	carte electronică online
39.	<i>AUGMENTED reality at school : practical guide</i> . Dublin : CleverBooks, 2019. 228 p. : il. ; 21 cm. ISBN 9781083044372 Subiecte: Tehnologia informației; Realitate augmentată; Realitate virtuală; Invatamant asistat de calculator; Educație	2019	2	Acces liber la raft-004/A92 Depozit format II-II.49353
40.	AUTISSIER, David; GIRAUD, Laurent; JOHNSON, Kevin J.. <i>Les 100 schemas du management : la matrice BCG, les 5 forces de Porter, la roue de Deming, la carte des allies... et 96 autres</i> . Paris : Eyrolles, 2015. 227 p. : sch., graf., tab. ; 25 cm. ISBN 9782212562453 Subiecte: Management; Gestiunea intreprinderii; Planificare strategica; Schimbare organizationala	2015	1	Departament / Disciplina- III.28900
41.	<i>AUTORITATEA de Supraveghere Financiara : raport anual : 2013</i> . Bucuresti : Autoritatea de Supraveghere Financiara, 2014. 405 p. : fig., tab.; 30 cm. Subiecte: Macroeconomie; Evolutie economica; Control economic; Administrație publică; Autoritate; Finanțe; Piața financiara; Asigurări; Piața de capital; Pensii private; Raport anual; România	2014	1	Acces liber la raft-35/A93
42.	AVASILCAI, Silvia; HUTU, Carmen Aida. <i>Inovare in organizatii : cercetari aplicative</i> . Iasi : Performantica, 2015. 260 p. : fig., tab. ; 24 cm. ISBN 9786066852135 Subiecte: Stiinte economice; Organizatie; Organizatie economica; Performanta economica; Dezvoltare durabila; Inovare; Proces de inovare; Studiu de caz	2015	3	Acces liber la raft-005/A94 Depozit format III-III.28710

43.	Azid, Toseef; Alnodel, Ali Abdullah; Qureshi, Muhammad Azeem. <i>Research in corporate and Shari'ah governance in the Muslim world : theory and practice</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxiv, 432 pages). ISBN 9781789730074 (e-book) Subiecte: Corporate governance - Islamic countries; Financial institutions - Islamic countries; Islamic law - Islamic countries; BUSINESS & ECONOMICS / Corporate Governance; Corporate Governance	2019	1	carte electronică online
44.	Baaij, Marc; Reinmoeller, Patrick. <i>Mapping a winning strategy : developing and executing a successful strategy in turbulent markets</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxiv, 248 pages). ISBN 9781787561298 (e-book) Subiecte: Strategic planning; Business planning; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2018	1	carte electronică online
45.	BABA, Mirela Camelia. <i>Bazele contabilitatii : abordari teoretice si aplicative in conformitate cu reglementarile in vigoare : curs pentru invatamanat la distanta : contabilitate si informatica de gestiune [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 1 disc optic (CD-ROM) : tab. ; 12 cm. Subiecte: Stiinte economice; Contabilitate; Evaluare contabila; Inventariere; Contabilitate in partida dubla; Analiza contabila; Balanta de verificare	2015	2	Acces liber la raft-336/B11 Depozit-CD.908
46.	BABA, Mirela Camelia. <i>Politici si practici contabile [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) : tab. ; 12 cm. ISBN 9786061916733 Subiecte: Stiinte economice; Contabilitate; Entitate economica; Situatie financiara; Tranzactie financiara; Stocuri; Creante; Investitii financiare; Trezorerie; Venituri; Cheltuieli; Aplicatii; Manual universitar	2023	2	Acces liber la raft- 336/B11p Depozit-Cd.1454
47.	BABONEA, Adina. <i>Etnosociologia grupurilor [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Braşov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061911011 Subiecte: Sociologie; Realitate socială; Cultură; Grup social; Organizare socială; Rasa; Etnie; Manual universitar	2018	2	Acces liber la raft-316/B11 Depozit-CD.1094
48.	BACANU, Bogdan. <i>Anti-strategic management : teorie si studii de caz</i> . Iasi : Polirom, 2014. 311 p. : fig., tab. ; 24 cm. ISBN 9789734643844 Subiecte: Management; Management strategic; Proces decizional; Studii de caz	2014	1	Departament / Disciplina- III.27547
49.	BACANU, Bogdan. <i>GIC : Monografia unei deveniri</i> . Pitesti : Tiparg, 2017. 195 p. ; 20 cm. ISBN 9789737359247 Subiecte: Economie națională; Industrie; Organizare economică; Management; Holding; Grupul Industrial Componente; Aspecte istorice; Studiu de caz; Judetul Arges; România	2017	6	Acces liber la raft-334/B12 Depozit format II-II.47363

50.	BACANU, Bogdan. <i>Strategie & management strategic : o abordare critica 2015 tip MBA [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061906291 Subiecte: Strategie; Management strategic; Organizatie; Manual universitar	2015	2	Acces liber la raft-005/B12 Depozit-CD.786
51.	BAINES, Paul; FILL, Chris. <i>Marketing</i> . Oxford : Oxford University Press, 2014. XXVIII, [2], 737 p. : fig., il., tab. ; 27 cm. ISBN 9780199659531 Subiecte: Management; Management de marketing; Strategie de marketing	2014	2	Acces liber la raft-339/B18 Depozit format IV-IV.10774
52.	BAINES, Paul; FILL, Chris; ROSENGREN, Sara. <i>Marketing</i> . Oxford : Oxford University Press, 2017. XXIII, 732 p. : fig., il., tab. ; 27 cm. ISBN 9780198748533 Subiecte: Marketing; Management de marketing; Strategie de marketing	2017	1	Acces liber la raft-339/B18
53.	BAINES, Paul; FILL, Chris; ROSENGREN, Sara; ANTONETTI, Paolo. <i>FUNDAMENTALS of marketing</i> . Oxford : Oxford University Press, 2017. XXIV, 376 p. : fig., il., tab. ; 25 cm. ISBN 9780198748571 Subiecte: Marketing; Comportamentul consumatorului; Strategie de marketing; Mix de marketing; Comunicare de marketing; Management de marketing	2017	1	Acces liber la raft-339/F97
54.	BAINES, Paul; FILL, Chris; ROSENGREN, Sara; ANTONETTI, Paolo. <i>MARKETING</i> . Oxford : Oxford University Press, 2019. XXXV, 738 p. : fig. color, tab. ; 27 cm. ISBN 9780198809999 Subiecte: Marketing; Strategie de marketing; Management de marketing	2019	2	Acces liber la raft-339/M42 Depozit format IV-IV.10939
55.	Bakar, Raida Abu; Rosmawani Che Hashim; Jayasingam, Sharmila; Omar, Safiah; Mustamil, Norizah Mohd. <i>A meaningful life at work : the paradox of wellbeing</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiii, 206 pages).. ISBN 9781787567672 (e-book) Subiecte: Employee motivation; Personnel management; Work environment - Psychological aspects; Quality of work life; Well-Being; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Organizational theory & behaviour	2018	1	carte electronică online
56.	Baker, H. Kent; Filbeck, Greg; Kiyamaz, Halil. <i>The savvy investor's guide to pooled investments : mutual funds, ETFs, and more</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxi, 198 pages).. ISBN 9781789732139 (e-book) Subiecte: Investments; Exchange traded funds; BUSINESS & ECONOMICS / Investments & Securities / General; Finance	2019	1	carte electronică online
57.	Baker, H. Kent; Purda, Lynnette; Saadi, Samir. <i>Corporate fraud exposed : a comprehensive and holistic approach</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (524 pages). ISBN 9781789734195 Subiecte: Fraud investigation; Business & Economics - Corporate Finance - General; Fraud	2020	1	carte electronică online

58.	Baker, H. Kent; Puttonen, Vesa. <i>Navigating the investment minefield : a practical guide to avoiding mistakes, biases, and traps</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xiv, 199 pages). ISBN 9781787690530 (e-book) Subiecte: Investments; BUSINESS & ECONOMICS / General; Finance & accounting	2019	1	carte electronică online
59.	BALAN-BUDOIU, Oana. <i>Management artistic : notiuni introductive. Vol. 1</i> . Cluj-Napoca : MediaMusica, 2019. 145 p. : fig., tab. . ISBN 9786066451338 Subiecte: Artă; Muzică; Institu ii culturale; Management; Marketing	2019	1	Muzica-III.32771
60.	BALAN-BUDOIU, Oana; AVRAM, Cristian. <i>Elemente de antreprenoriat cultural despre management si marketing in arta muzicala a secolului XXI</i> . Cluj-Napoca : MediaMusica, 2022. 151 p. : fig., tab. ; 21 cm. ISBN 9786066452144 Subiecte: Antreprenoriat; Proiect cultural; Management cultural; Marketing cultural; Piata serviciilor; Consum cultural; Artă muzicală	2022	1	Muzica-II.50162
61.	BĂLĂȘESCU, Marius; POPESCU, Anca; BĂLĂȘESCU, Simona. <i>Marketingul și managementul firmei de comerț cu amănuntul</i> . București : Editura Universitară, 2024. 387 p. : fig., tab. ; 24 cm. ISBN 9786062819019 Subiecte: Marketing; Management; Comerț cu amănuntul; Afaceri; Bunuri de consum; Comerț online; Consumatori; Logistică	2024	6	Acces liber la raft-339/B19 Depozit format III-III.34355
62.	BĂLĂȘESCU, Simona. <i>Negociere comerciala internationala [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2017. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061908875 Subiecte: Negociere; Negociator; Economie; Comerț internațional; Management; Drept; Comunicare; Comunicare interculturală; Sociologia comunicării; Analiza tranzactionala; Programare neurolingvistica	2017	2	Acces liber la raft-316/B19 Depozit-C D.992
63.	BALTEANU, Cristina; MARCU, Mihaela; VUTA, Daniela Roxana. <i>Marketingul serviciilor : particularitati specifice mass-mediei si domeniului consultantei in management</i> . Cluj-Napoca : Presa Universitara Clujeana, 2015. 210 p. : fig., tab. ; 24 cm. ISBN 9789735959036 Subiecte: Marketing; Marketingul serviciilor; Mass-media; Servicii de consultanta; Management; Mediu de marketing; Mix de marketing; Strategii de marketing	2015	4	Acces liber la raft-338/B24 Depozit format III-III.30597
64.	BALTESCU, Codruta-Adina. <i>Modelarea strategiilor de marketing in acord cu dezvoltarea sustenabila a societatii</i> . Brasov : Universitatea Transilvania din Brasov, 2019. 120 p. : fig., tab. ; 30 cm. Subiecte: Marketing; Strategie de marketing; Modelare; Societate contemporana; Sustenabilitate; Protectia mediului; Dezvoltare economica; Justitie sociala; Teza de abilitare	2019	1	Acces liber la raft-IV.11071

65.	<i>BANKING law in the 21st Century [E-Book]</i> . Bucharest ; Paris ; Calgary : ADJURIS - International Academic Publisher, 2021. ISBN 9786069497883 (E-Book) Subiecte: Jurisprudență; Drept internațional; Drept bancar; Drept financiar; Activitate bancară; Operațiuni bancare; Contracte; Credit bancar; Instituții financiare internaționale; Uniunea Europeană; Cooperare internațională; Conferința internațională	2021	1	carte electronică
66.	BARA, Adela; BOTHA, Iuliana; FODOR, Anca-Georgiana . <i>SGBD oracle : limbajul SQL</i> . București : Editura ASE, 2016. 166 p. : fig., tab. ; 24 cm. ISBN 9786063401336 Subiecte: Informatică; Limbaj SQL; Baze de date; Sisteme de gestiune a bazelor de date; Culegere de probleme; Manual universitar	2016	1	Acces liber la raft-004/S51
67.	BARBULESCU, Oana. <i>Antreprenoriat [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916696 Subiecte: Științe economice; Activitate economică; Forme de organizare și cooperare economică; Întreprinderi; Antreprenoriat; Afaceri; Inovatie; Dezvoltarea afacerilor; Strategii de marketing; Management financiar; Managementul investițiilor; Probleme de mediu; Probleme sociale; Antreprenoriat instituțional ; Sistem social; Globalizare; economie sustenabilă	2023	2	Acces liber la raft-339/B30 Depozit-Cd.1427
68.	BARBULESCU, Oana. <i>Reglementarea principalelor contracte în dreptul afacerilor [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061906420 Subiecte: Dreptul afacerilor; Afaceri; Contracte comerciale; Contracte de franciză; Contracte de leasing; Societăți comerciale; Manual universitar	2015	2	Acces liber la raft-347/B30 Depozit-CD.855
69.	BARBULESCU, Oana. <i>Teste și aplicații la disciplina dreptul afacerilor [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2016. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061908134 Subiecte: Drept; Dreptul afacerilor; Teste; Aplicații	2016	2	Acces liber la raft-347/B30 Depozit-CD.910
70.	Barner, Robert; Ideus, Ken. <i>Working deeply : transforming lives through transformational coaching</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (134) pages. ISBN 9781787144231 (e-book) Subiecte: Personal coaching; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Organizational theory & behaviour	2017	1	carte electronică online
71.	Barnett, William A; Sergi, Bruno S. <i>Asia-Pacific contemporary finance and development</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xix, 323 pages) ; cm.. ISBN 9781789732733 (e-book) Subiecte: Finance - Pacific Area; Economic development - Pacific Area; BUSINESS & ECONOMICS / Economics / General; Economics	2019	1	carte electronică online

72.	Barnett, William A; Sergi, Bruno S. <i>Banking and finance issues in emerging markets</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xv, 303 pages) ; cm.. ISBN 9781787564534 (e-book) Subiecte: Banks and banking; Bank management; Financial services industry; BUSINESS & ECONOMICS / Finance / General; Finance	2018	1	carte electronică online
73.	BARNOUIN, Jacques. <i>The world's construction mechanism : trajectories, imbalances and the future of societies</i> . London, Hoboken : ISTE`Wiley, 2020. 304 p.. ISBN 9781119706809 Subiecte: Sociologie; Societăți; Sociologia dezvoltării; Schimbare socială; Culoare; Factori geoclimatici; Realizări	2020	1	carte electronică online
74.	BAUER, Talya; ERDOGAN, Berrin; CAUGHLIN, David; TRUXILLO, Donald. <i>HUMAN resource management : people, data, and analytics</i> . Los Angeles ; London ; New Delhi : Sage Publications, 2020. XLIII, [682] p. : fig., tab. ; 28 cm. ISBN 9781506363127 Subiecte: Managementul resurselor umane	2018	2	Departament / Disciplina-III.30670
75.	Beckett-Camarata, Jane. <i>Public-private partnerships, capital infrastructure project investments and infrastructure finance : public policy for the 21st century</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (280 pages). ISBN 9781839096563 Subiecte: Public-private sector cooperation; Infrastructure (Economics); Political planning; BUSINESS & ECONOMICS / Finance / General; Public finance	2020	1	carte electronică online
76.	BEJINARU, Ruxandra. <i>Managementul cunoștințelor în organizații</i> . București : Editura Didactică și Pedagogică, 2014. 197 p. : fig., tab. ; 24 cm. ISBN 9789733037873 Subiecte: Management; Managementul cunoașterii; Structura organizațională; Cunoștințe; Factori de influență	2014	1	Acces liber la raft-005/B41
77.	Belal, Ataur Rahman; Cooper, Stuart; Freire, Fátima de Souza. <i>Advances in environmental accounting & management : social and environmental accounting in Brazil</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (200 pages).. ISBN 9781786353757 (e-book) Subiecte: BUSINESS & ECONOMICS / Accounting / General; Public finance accounting; Finance, Public - Accounting; Environmental auditing	2017	1	carte electronică online
78.	BELDIANU, Iolanda Felicia. <i>Managementul proiectelor educaționale și sociale : ghid de seminar [Resursa electronică]</i> . Brașov : Editura Universității Transilvania din Brașov, 2016. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061907366 Subiecte: Management; Managementul proiectelor; Finantarea proiectelor; Cerere de finanțare; Granturi; Durata de implementare; Monitorizare; Elaborarea bugetului; Cofinanțare; Criterii de evaluare; Lucrări de seminar	2016	2	Acces liber la raft-005/B42 Depozit-CD.912

79.	Bellak, Christian; Brennan, Louis; Gugler, Philippe; Harpel, Ellen; James, Sebastian; Johnson, Lise; Karl, Joachim; Krakoff, Charles; Leibrecht, Markus; Lundan, Sarianna M; Ruane, Frances; Sachs, Lisa; Steele, Chris; Tavares-Lehmann, Ana Teresa; Thomas, Kenneth P; Toledano, Perrine; Zhan, James. <i>Rethinking Investment Incentives : Trends and Policy Options</i> . New York, NY : Columbia University Press, [2016]. 1 online resource (368 p.) : 11 figures. ISBN 9780231541640 Subiecte: International business enterprises - Government policy; Investments, Foreign - Government policy; Investments, Foreign - Taxation - Law and legislation; Investments; BUSINESS & ECONOMICS / International / Taxation	[2016]	1	carte electronică online
80.	Bellandi, Francesco. <i>Materiality in financial reporting : an integrative perspective</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xxix, 411 pages). ISBN 9781787437364 (e-book) Subiecte: Materiality (Accounting); Financial Statements	2017	1	carte electronică online
81.	BÉRARD, Céline; TEYSSIER, Christine. <i>RISK management : lever for SME development and stakeholder value creation</i> . London, Hoboken : ISTE`Wiley, 2017. 320 p.. ISBN 9781119475002 Subiecte: Management inovativ; Creativitate; Managementul riscului; Întreprinderi mici și mijlocii; Administrarea afacerilor; Valoare adăugată; Management organizațional	2017	1	carte electronică online
82.	BERK, Jonathan; DEMARZO, Peter . <i>Corporate finance : global edition</i> . Boston ; Columbus ; Indianapolis [etc.] : Pearson Education, 2014. XXXII, 1104 p. : fig., tab. ; 26 cm. ISBN 9780273792024 Subiecte: Stiinte economice; Finantele intreprinderii; Management financiar; Manual universitar	2014	1	Acces liber la raft-65/B48
83.	Berry, Daphne; Kato, Takao. <i>Employee ownership and employee involvement at work : case studies</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (1 volume (various pagings)).. ISBN 9781787145191 (e-book) Subiecte: Management - Employee participation - Case studies; Employee ownership - Case studies; BUSINESS & ECONOMICS / Labor; Employee-ownership & co-operatives	2018	1	carte electronică online
84.	Betz, Frederick. <i>Strategic business models : idealism and realism in strategy</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiii, 204 pages) ; cm. ISBN 9781787567092 (e-book) Subiecte: Business planning; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
85.	Betz, Frederick. <i>Strategic thinking : a comprehensive guide</i> . Bingley, U.K. : Emerald Publishing Limited, 2016. 1 online resource (xi, 355 pages). ISBN 9781785604669 (e-book) Subiecte: Strategic planning; Business planning; Organizational effectiveness; BUSINESS & ECONOMICS / Industrial Management; Industry & industrial studies	2016	1	carte electronică online

86.	Bezzina, Frank; Romanova, Inna; Rupeika-Apoga, Ramona; Grima, Simon. <i>Contemporary issues in finance : current challenges from across Europe</i> . Bingley, U.K. : Emerald, c. 2016. 1 online resource (xvi, 197 p.) : ill.. ISBN 9781786359063 (electronic bk.) Subiecte: Business & Economics - Banks & Banking; Finance; Banking; Finance - Europe	c. 2016	1	carte electronică online
87.	BHIMANI, Alnoor; HORNGREN, Charles T.; DATAR, Srikant M.; RAJAN, Madhav V. . <i>MANAGEMENT and cost accounting</i> . Harlow, England ; London ; New York [etc.] : Pearson Education, 2015. XXVII, 857 p. : il. ; 27 cm. ISBN 9781292063461 Subiecte: Contabilitate de gestiune; Contabilitatea costurilor; Management	2015	3	Acces liber la raft-336/M20 Depozit format IV-IV.10591
88.	Bhukta, Anindya. <i>Legal protection for traditional knowledge : towards a new law for indigenous intellectual property</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xii, 173 pages) ; cm.. ISBN 9781800430655 Subiecte: Intellectual property (International law); International business enterprises - India; LAW / Intellectual Property / Copyright; International Law	2020	1	carte electronică online
89.	BIRSAN, Mihaela. <i>Diagnosticul si strategiile firmei</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 204 p. : fig., tab. ; 24 cm. ISBN 9789736666193 Subiecte: Managementul intreprinderii; Management strategic; Strategii manageriale; Analiza diagnostic; Analiza SWOT	2019	1	Acces liber la raft-005/B54
90.	Bishop, John A; Rodriguez, Juan Gabriel. <i>Inequality, taxation and intergenerational transmission</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xi, 309 pages) ; cm.. ISBN 9781787564572 (e-book) Subiecte: Income distribution; Inheritance and transfer tax; Wealth; Equality; Comparative economics; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
91.	Bissola, Rita; Imperatori, Barbara. <i>HRM 4.0 for human-centered organizations</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxii, 246 pages).. ISBN 9781789735376 Subiecte: Personnel management; Personnel management - Technological innovations; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
92.	Biswas, Rita; Michaelides, Michael. <i>Essays in financial economics</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xi, 154 pages) ; cm.. ISBN 9781789733891 (e-book) Subiecte: Capital market; BUSINESS & ECONOMICS / Finance / General; Finance	2019	1	carte electronică online
93.	BLEOJU, Gianita. <i>Shaping marketing expertise to value collaborative knowledge sharing</i> . Brasov : Universitatea Transilvania din Brasov, 2019. 63 f. : fig., tab. ; 30 cm. Subiecte: Marketing; Colaborare; Schimb de experienta; Teza de abilitare	2019	1	Acces liber la raft-IV.11065

94.	BLONIGEN, Bruce A. <i>Foreign direct investment</i> . New Jersey ; London ; Singapore [etc.] : World Scientific, 2019. XXXVII, 538 p. : fig., tab. ; 25 cm. ISBN 9789813277007 Subiecte: Comerț internațional; Investiții financiare; Investiții străine directe	2019	2	Acces liber la raft-339/B58 Depozit format III-III.32519
95.	BLYTH, Mark. <i>Austeritatea : istoria unei idei periculoase</i> . Cluj-Napoca : Tact, 2015. 417 p. : fig. ; 20 cm. ISBN 9786068437613 Subiecte: Istorie economică; Politică economică; Politică fiscală; Criza financiară; Deficit bugetar; Dezvoltare economică; Venituri; Datorii publice	2015	1	Departament / Disciplina- II.46550
96.	Boateng, Prince; Chen, Zhen; Ogunlana, Stephen O. <i>Megaproject risk analysis and simulation : a dynamic systems approach</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (288 pages). ISBN 9781786358301 (e-book) Subiecte: Risk assessment; BUSINESS & ECONOMICS / Project Management; Project management	2017	1	carte electronică online
97.	BOGHEAN, Carmen. <i>Implicațiile proceselor și corelațiilor post-criză specifice pietelor financiare</i> . Suceava : Editura Universității "Stefan cel Mare" din Suceava, 2019. 120 p. : fig., tab. ; 26 cm. ISBN 9789736665943 Subiecte: Științe economice; Economie globală; Finanțe-bancă; Piața financiară; Criza financiară	2019	1	Acces liber la raft-336/B64
98.	BOGHEAN, Florin. <i>Audit intern</i> . Suceava : Editura Universității "Stefan cel Mare" din Suceava, 2021. 153 p. : fig., tab. ; 24 cm. ISBN 9789736667008 Subiecte: Guvernanta corporativă; Control intern; Audit; Performanța managerială; Managementul riscului; Aspecte tehnice; Aspecte economice; Control financiar	2021	1	Acces liber la raft-65/B64
99.	BOIAN, Nicolae. <i>Dezvoltarea antreprenorială [Resursa electronică]</i> . Brașov : Editura Universității Transilvania din Brașov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914586 Subiecte: Antreprenoriat; Economie antreprenorială; Afaceri; Organizarea întreprinderii; Performanță; Dezvoltare; Manual universitar	2021	2	Acces liber la raft-65/B65 Depozit-CD.1313
100.	BOIAN, Nicolae. <i>Diagnosticul întreprinderilor de turism</i> . Brașov : Editura Universității Transilvania din Brașov, 2014. 187 p. : fig., tab. ; 26 cm. ISBN 9786061904129 Subiecte: Economia turismului; Analiza economico-financiară; Analiza diagnostic	2014	2	Acces liber la raft-338/B65 Depozit format III-III.27655
101.	BOIAN, Nicolae. <i>Economia pentru ingineri [Resursa electronică]</i> . Brașov : Editura Universității Transilvania din Brașov, 2017. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061909520 Subiecte: Științe economice; Microeconomie; Macroeconomie; Economia muncii; Piața monetară; Piața de capital; Manual universitar	2017	2	Acces liber la raft-330/B65 Depozit-CD.1041

102.	BOIAN, Nicolae. <i>Indrumar de proiectare la analiza economico-financiara a proceselor din industria alimentara [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061910359 Subiecte: Stiinte economice; Analiza economico-financiara; Intreprindere economica; Finantele intreprinderii; Contabilitate; Contabilitate de gestiune; Contabilitate financiara; Organizarea si conducerea intreprinderilor	2018	2	Acces liber la raft-336/B65 Depozit-CD.1073
103.	BOITOR, Axenia Bianca; BRATUCU, Gabriel. <i>Strategii si politici de marketing utilizate in domeniul produselor software</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2014. 236 p. : fig., tab. ; 25 cm. ISBN 9786061904051 Subiecte: Marketing; Aplicatie software; Strategii de marketing; Politica de marketing	2014	2	Acces liber la raft-339/B65 Depozit format III-III.27643
104.	Boje, David M; Sanchez, Mabel. <i>The Emerald handbook of management and organization inquiry</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxiv, 287 pages) ; cm. ISBN 9781787145511 (e-book) Subiecte: Management; Organization; BUSINESS & ECONOMICS / Management; Business strategy	2019	1	carte electronică online
105.	BOLD, Ion. <i>Scoala de economie agrara si rurala : eseu asupra evolutiei</i> . Bucuresti : Editura ASE, 2022. 548 p. : il., tab. ; 24 cm. ISBN 9786063404276 Subiecte: Științe economice; Economie agrara; Economie rurala; Agricultură; Gândire economică; România	2022	1	Acces liber la raft-338/B66
106.	BOLDUREANU, Daniel-Florin. <i>Economia si marketingul sanatatii : caiet de lucrari practice</i> . Iasi : Editura "Gr. T. Popa", 2019. 186 p. : fig., tab., portr. ; 25 cm. ISBN 9786065445697 Subiecte: Științe economice; Situatii economice; Productie; Finante; Marketing; Manual universitar	2019	1	Acces liber la raft-339/B66
107.	Bolland, Eric J. <i>Comprehensive strategic management : a guide for students, insight for managers</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (279) pages. ISBN 9781787142244 (e-book) Subiecte: Strategic planning; Business & Economics - Accounting - Managerial; Business strategy	2017	1	carte electronică online
108.	Bolland, Eric J. <i>Strategizing : new thinking about strategy, planning, and management</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (292 pages) ; cm. ISBN 9781789736991 Subiecte: Strategic planning; Business planning; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2020	1	carte electronică online
109.	BOLOS, Bradut Vasile. <i>Exercitii de patognomonie economica</i> . Cluj-Napoca : Risoprint, 2016. 328 p. ; 21 cm. ISBN 9789735318642 Subiecte: Științe economice; Economie; Probleme economice	2016	2	Acces liber la raft-330/B66 Depozit format II-II.47627

110.	BOLTANSKI, Luc. <i>Despre critica : breviar de sociologie a emanciparii</i> . Timisoara : Contrasens, MMXXII [2022]. 315 p. ; 20 cm. ISBN 9786069534458 Subiecte: Sociologie; Analiza sociologica; Critică socială; Dinamica sociala; Societate contemporana	MMXXII [2022]	1	Acces liber la raft-316/B66
111.	BOLTANSKI, Luc; CHIAPELLO, Eve. <i>Noul spirit al capitalismului</i> . Iasi : Editura Universității "Alexandru Ioan Cuza" din Iași, 2015. 646 p. : tab. ; 24 cm. ISBN 9786067141658 Subiecte: Economie capitalistă; Societate capitalista; Capitalism; Studiu sociologic; Critica capitalismului	2015	1	Departament / Disciplina-III.29424
112.	BONCIOAGA, Aurel. <i>Sistemul de vanzari al IMM : cum sa-ti realizezi propriul sistem de vanzari in maxim 30 de zile, lucrand 4 ore pe zi! & 1 Anexa & 1 CD Anexa</i> . [Brasov] : [s.n.], [2014]. [200] p. : il. in paginatie multipla ; 31 cm & 1 Anexa (20 p.) & 1 CD . ISBN 9789730172416 Subiecte: Marketing; Managementul vanzarii; Intreprinderi mici si mijlocii; Intreprinderi particulare	[2014]	2	Acces liber la raft-339/B67 Depozit format V-V.1310
113.	Bonello, Antonietta; Grima, Simon; Spiteri, Jonathan. <i>Understanding the investor : a Maltese study of risk and behavior in financial investment decisions</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxiii, 298 pages) ; cm. ISBN 9781789737059 (e-book) Subiecte: Individual investors - Attitudes; Risk; Investments - Decision making; BUSINESS & ECONOMICS / Personal Finance / Investing; Financial accounting	2019	1	carte electronică online
114.	BONET, Lluís; SCHARGORODSKY, Hector. <i>Managementul teatrelor : modele si strategii pentru organizatii si institutii de spectacol</i> . Bucuresti : Pro Universitaria, 2017. 231 p. : il., sch. ; 24 cm. ISBN 9786062608422 Subiecte: Arta spectacolului; Teatru; Management cultural; Politici publice; Strategii manageriale; Strategie financiara; Marketing; Comunicare culturală; Administrarea culturii; Alocarea resurselor; Resurse materiale; Servicii publice	2017	1	Acces liber la raft-79/B67
115.	BOOTH, Laurence; CLEARY, W. Sean; DRAKE, Pamela Peterson. <i>Corporate finance : financial management in a global environment</i> . Hoboken, NJ : John Wiley & Sons, 2014. XVIII, 812 p. : fig., tab. ; 29 cm. ISBN 9780470444641 Subiecte: Finantele intreprinderii; Management financiar; Manual universitar	2014	1	Acces liber la raft-65/B67
116.	Borch, Karl Hendrik. <i>The Economics of Uncertainty. (PSME-2), Volume 2</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (236 p.). ISBN 9781400874767 Subiecte: Bayesian statistical decision theory; Decision making - Mathematical models; Game theory; BUSINESS & ECONOMICS / Economics / General	[2015]	1	carte electronică online

117.	BOSCOR, Dana. <i>Cresterea competitivitatii organizatiilor de pe piata serviciilor educationale prin implementarea unor strategii de marketing sustenabil</i> . Brasov : Universitatea Transilvania din Brasov, 2019. 105 p. : fig., tab. ; 30 cm. Subiecte: Management organizational; Marketing; Piata serviciilor; Servicii educationale; Sustenabilitate; Invatamant; Universitate; Turism; Trafic rutier; Teza de abilitare	2019	1	Acces liber la raft-IV.11069
118.	BOSCOR, Dana. <i>Marketing si afaceri globale [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913275 Subiecte: Stiinte economice; Marketing; Comert international; Afaceri internationale; Comert electronic; Manual universitar	2020	2	Acces liber la raft-339/B71 Depozit-CD.1235
119.	BOTIS, Sorina. <i>Economie monetara : culegere de aplicatii pentru seminar si licenta [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Braşov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061910946 Subiecte: Ştiinţe economice; Economie monetara; Finanţe; Banci; Macroeconomie	2018	2	Acces liber la raft-336/B73 Depozit-CD.1074
120.	BOTIS, Sorina. <i>Economie monetara [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Braşov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913008 Subiecte: Ştiinţe economice; Economie monetara; Finante-banci; Sistem monetar; Moneda; Curs valutar; Politica monetară; Masa monetara; Sistem bancar; Manual universitar	2020	2	Acces liber la raft-336/B73 Depozit-CD.1236
121.	BOTIS, Sorina. <i>Educatie financiara. Activitatea bancara : instrumente si tehnici de plata [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Braşov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061917006 Subiecte: Ştiinţe economice; Economie; Finante-banci; Sistem monetar; Sistem bancar; Servicii bancare; Produse bancare; Piata bancara; Banca Nationala a Romaniei; Banca comerciala; Economisire; Creditare; Tranzacţii bancare; Cambia; Aplicaţii; Manual universitar	2023	2	Acces liber la raft-336/B73e Depozit-Cd.1452
122.	BOTIS, Sorina. <i>Educatie monetar bancara [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061915675 Subiecte: Stiinte economice; Finante-banci; Sistem monetar; Piata bancara; Produse bancare; Servicii bancare; Piata valutara	2022	2	Acces liber la raft-336/B73 Depozit-CD.1386
123.	BOTIS, Sorina. <i>Produse si tehnici bancare [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm (0.034.4). ISBN 9786061914562 Subiecte: Stiinte economice; Finante-banci; Sistem bancar; Produse bancare; Servicii bancare; Piata bancara; Romania	2021	2	Acces liber la raft-336/B73 Depozit-CD.1314

124.	Boubaker, Sabri; Buchanan, Bonnie G; Nguyen, Duc Khuong. <i>Risk management in emerging markets : issues, framework, and modeling</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (752 pages). ISBN 9781786354518 (e-book) Subiecte: Financial risk management - Developing countries; Business & Economics - Finance - Financial Risk Management; Finance	2016	1	carte electronică online
125.	BOULAN, Henri. <i>Le questionnaire d'enquete : les clés d'une étude marketing ou d'opinion réussie</i> . Paris : Dunod, 2015. VII, 229 p. : fig., tab. ; 24 cm. ISBN 9782100738410 Subiecte: Marketing; Chestionar; Sondaj de opinie; Relatii cu clientii; Cercetare de marketing	2015	1	Departament / Disciplina- III.28896
126.	BRATIANU, Constantin. <i>Gandirea strategica</i> . Bucuresti : Pro Universitaria, 2015. 292 p. : fig. ; 25 cm. ISBN 9786062603991 Subiecte: Management; Management strategic; Managementul schimbarii; Marketing strategic; Strategii de afaceri; Gandire; Cunostinte; Inteligenta	2015	5	Acces liber la raft-005/B79 Depozit format III-III.29580
127.	BRATU, Renate-Doina. <i>Crisis and regulation of financial - banking activity : conceptual approaches</i> . Saarbrucken : LAP LAMBERT Academic Publishing, 2016. 70 p. ; 22 cm. ISBN 9783659888786 Subiecte: Stiinte economice; Ciclu economic; Criza economica; Sistem financiar-bancar	2016	2	Acces liber la raft-330/B80 Depozit format II-II.47459
128.	BRATUCU, Gabriel; CISMARU, Laura; DINCA, Gheorghita. <i>SISTEMUL european de indicatori pentru turism (ETIS) aplicabil in vederea dezvoltarii durabile a destinatiei turistice judetul Brasov</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 50 p. : il., tab. ; 21 cm. ISBN 9786061905508 Subiecte: Turism; Economia turismului; Dezvoltare durabila; Competitivitate; Valoare economica; Impact social; Judetul Brasov	2015	2	Acces liber la raft-338/S61 Depozit format II-II.45261
129.	BRATUCU, Gabriel; ISPAS, Ana; CHITU, Ioana; CISMARU, Laura; ALBU, Ruxandra-Gabriela; DINCA, Gheorghita; BALTESCU, Codruta. <i>JUDETUL Brasov - profilul destinatiei turistice</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 231 p. : fig., graf., tab. ; 30 cm. ISBN 9786061905515 Subiecte: Turism; Judetul Brasov; Cercetare calitativa; Raport de cercetare; Marketing turistic	2015	3	Acces liber la raft-338/J84 Depozit format IV-IV.9824
130.	BROOK, Quentin. <i>Lean six Sigma and Minitab : the complete toolbox guide for business improvement</i> . [Winchester, Hampshire] : OPEX Resources, 2014. 307 p. : il., graf., tab. ; 21 cm. ISBN 9780954681388 Subiecte: Management Lean; Sistem de productie performant; Metoda Six Sigma; Imbunatatirea proceselor; Reducerea pierderilor; Reducerea variatiei	2014	1	Departament / Disciplina- II.44862
131.	BROOKS, Rachel; TE RIELE, Kitty; MAGUIRE, Meg. <i>Ethics and education research</i> . London ; Los Angeles ; New Delhi [etc.] : Sage Publications, 2014. VII, 199 p. ; 25 cm. ISBN 9781446274880 Subiecte: Cercetare stiintifica; Etica profesionala; Educatie; Studii de caz	2014	1	Departament / Disciplina- III.30862

132.	Brooks, Skylar; Chodos, Sergio; Conn, Richard A; DeSieno, Timothy B, ... <i>Too Little, Too Late : The Quest to Resolve Sovereign Debt Crises</i> . New York, NY : Columbia University Press, [2016]. 1 online resource (312 p.) : 13 b&w illustrations. ISBN 9780231542029 Subiecte: Debts, Public; Financial crises; International Law; Monetary policy; BUSINESS & ECONOMICS / Economics / Macroeconomics	[2016]	1	carte electronică online
133.	BROWN, David L.; SCHAFFT, Kai A.. <i>Rural people and communities in the 21st century : resilience and transformation</i> . Cambridge : Polity, 2019. IX, 342 p. : fig., tab. ; 25 cm. ISBN 9781509529865 Subiecte: Sociologie rurala; Secolul 21	2019	2	Acces liber la raft-316/B84 Depozit format III-III.32375
134.	Bryce, Herrington J. <i>Nonprofits as Policy Solutions to the Burden of Government</i> . Berlin ; Boston : De Gruyter, [2017]. 1 online resource (XIX, 273 p.). ISBN 9781501505799 Subiecte: Nonprofit organizations - Finance; Nonprofit organizations - Management; Nachhaltigkeit; Naechstenliebe; Nonprofit-Organisation; Nonprofit-Sektor; Staatsgewalt; öffentliche Ordnung; BUSINESS & ECONOMICS / Nonprofit Organizations & Charities / General	[2017]	1	carte electronică online
135.	Buckley, M. Ronald; Halbesleben, Jonathon R; Wheeler, Anthony R. <i>Research in personnel and human resources management</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (viii, 295 p.). ISBN 9781786352637 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management; Management & management techniques; Business & management; Personnel management; Human capital	2016	1	carte electronică online
136.	Buckley, M. Ronald; Wheeler, Anthony R; Baur, John E; Halbesleben, Jonathon R. B. <i>Research in personnel and human resources management. Vol. 37</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (viii, 279 pages) ; cm.. ISBN 9781789738513 (e-book) Subiecte: Personnel management; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
137.	Buckley, M. Ronald; Wheeler, Anthony R; Baur, John E; Halbesleben, Jonathon R. B. <i>Research in personnel and human resources management</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (344 pages) ; cm.. ISBN 9781800430754 (electronic bk.) Subiecte: Personnel management; Personnel management - Research; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2020	1	carte electronică online

138.	Buckley, M. Ronald; Wheeler, Anthony R; Halbesleben, Jonathon R. B. <i>Research in personnel and human resources management. Vol. 36.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (viii, 285 pages).. ISBN 9781787563216 (e-book) Subiecte: Personnel management - Research; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2018	1	carte electronică online
139.	BUFAN, Radu; BUIDOSO, Mihai; COCHINTU, Ionita; MUNTEAN, Alexandra; SVIDCHI, Natalia. <i>TRATAT de drept fiscal. Vol. 1 : Teoria generala a dreptului fiscal.</i> Bucuresti : Editura Hamangiu, 2016. XXXI, [1], 476 p.. ISBN 9786062706036 Subiecte: Drept comercial; Drept financiar; Drept fiscal; Drept comparat; Taxe; Fiscalitate; Cheltuieli publice; Legislatie; Abuz de drept; Tratat	2016	3	Acces liber la raft-347/T81/1 Depozit format III-III.33455
140.	BUFAN, Radu; BULIGA, Mirela; MALHERBE, Jacques; SVIDCHI, Natalia. <i>TRATAT de drept fiscal. Vol. 2 : Drept fiscal al Uniunii Europene.</i> Bucuresti : Editura Hamangiu, 2018. XXVIII, 581 p. . ISBN 9786062710910 Subiecte: Drept comercial; Drept financiar; Drept fiscal; Drept international; Fiscalitate; Uniunea Europeană	2018	3	Acces liber la raft-347/T81/2 Depozit format III-III.33455
141.	BURDUS, Eugen; POPA, Ion. <i>Metodologii manageriale.</i> Bucuresti : Pro Universitaria, 2014. 420 p. : fig., tab. ; 25 cm. ISBN 9786066479318 Subiecte: Management; Metode de management; Management organizational; Structura organizationala	2014	1	Departament / Disciplina-III.27946
142.	Burney, Laurie L. <i>Advances in management accounting. 32.</i> Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (200 pages). ISBN 9781839829147 Subiecte: Managerial accounting; Business & Economics - Accounting - Managerial; Management accounting & bookkeeping	2020	1	carte electronică online
143.	Burney, Laurie L; Malina, Mary A. <i>Advances in management accounting. Vol. 31.</i> Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvi, 151 pages) ; cm.. ISBN 9781789732771 (e-book) Subiecte: Managerial accounting; Business & Economics - Accounting - Managerial; Management accounting & bookkeeping	2019	1	carte electronică online
144.	BURTEA, Vasile. <i>The Romanies in the synchrony and diachrony of the contact populations.</i> Bucuresti : Editura Centrului National de Cultura a Romilor, 2016. 360 p. : il., tab. ; 23 cm. ISBN 9786069389560 Subiecte: Sociologie; Diferentiere sociala; Etnie rroma; Minoritate nationala; Politică internă; Integrare socială; Emancipare; Drepturile omului; Istoria rromilor; România	2016	1	Acces liber la raft-316/B95
145.	BUSE, Gheorghe-Florin. <i>Managementul mentenantei si activitatilor de logistica.</i> Petrosani : Universitas, 2014. 312 p. : fig., tab., graf. ; 25 cm. ISBN 9789737413659 Subiecte: Management logistic; Logistica; Managementul mentenantei; Sistem logistic; Proces decizional	2014	1	Acces liber la raft-65/B96

146.	BUSH, Tony. <i>Leadership si management educational : teorii si practici actuale</i> . Iasi : Polirom, 2015. 246 p. ; 24 cm. ISBN 9789734642908 Subiecte: Educație; Management educational; Model managerial; Leadership	2015	1	Departament / Disciplina-III.30451
147.	BUSUIOCEANU, Steliana; NEDELCU, Serban. <i>Bazele contabilitatii : notiuni teoretice si exemplificari practice [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914609 Subiecte: Stiinte economice; Finante; Contabilitate; Romania	2021	2	Acces liber la raft-336/B96 Depozit-CD.1318
148.	CAI FANG. <i>Dezvoltarea economica a Chinei si implicatiile in lume</i> . Bucuresti : Ideea Europeana, 2022. 567 p. : fig. ; 21 cm. ISBN 9786065949072 Subiecte: Științe sociale; Politică internă; Politică externă; Economie națională; Dezvoltare economică; Reforma economica; Relații internaționale; Globalizare; China; Secolul 21	2022	1	Acces liber la raft-330/C12
149.	Calderon, Thomas G. <i>Advances in accounting education : teaching and curriculum innovations</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xvii, 223 pages) ; cm.. ISBN 9781787565395 (e-book) Subiecte: Accounting - Study and teaching; Educational innovations; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
150.	CALEFARIU, Gavrilă; SARBU, Flavius Aurelian; GAVRUS, Cristina; BOSCOIANU, Mircea; GHEORGHE, Catalin; BARBU, Magdalena. <i>INGINERIA si managementul afacerilor [Resursa electronica]</i> . [Brasov] : Lux Libris, 2019. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9789731314358 Subiecte: Industrie; Fabricatie; Productie industrială; Tehnologie industrială; Servicii; Afaceri; Antreprenoriat; Marketing; Piata de capital; Comert electronic; Investitii; Finantare; Management strategic; Managementul afacerilor; Management financiar; Risc	2019	1	Acces liber la raft-65/I-53
151.	CALITATEA vietii : un proiect pentru Romania. Bucuresti : Editura Academiei Române, 2018. 415 p. ; 24 cm. ISBN 9789732728710 Subiecte: Sociologia comunitatilor; Societate moderna; Strategii de dezvoltare; Politici publice; Mod de viață; Probleme sociale; Probleme economice; Calitatea vieții; România; Uniunea Europeană	2018	1	Acces liber la raft-316/C14
152.	CALLENS, Stéphane. <i>Creative globalization</i> . Hoboken : John Wiley & Sons, 2018. XXXVII, 195 p. : fig., tab.. ISBN 9781119451433 Subiecte: Globalizare; Globalizarea economiei; Inovare	2018	1	carte electronică online

153.	CAMARDA, Adina Liana; STOICAN, Mirela D.. <i>Managementul afacerilor internationale de la teorie la practica. Metoda interactiva intreprinderea simulata</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 226 p. : fig., tab. ; 25 cm. ISBN 9786061905232 Subiecte: Stiinte economice; Economie; Afaceri internationale; Managementul afacerilor; Proces decizional; Risc managerial; Studiu de caz	2015	10	Acces liber la raft-339/C16 Depozit format III-III.28476
154.	CANDREA, Adina Nicoleta. <i>Dezvoltarea durabila in turism : notiuni teoretice si studii de caz [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061910991 Subiecte: Stiinte economice; Macroeconomie; Turism; Destinatie turistica; Dezvoltare durabila; Marketing; Ecologie; Politica de mediu; Manual universitar	2018	2	Acces liber la raft-338/C18 Depozit-CD.1097
155.	CAPIE, Forrest; GOODHART, Charles; FISCHER, Stanley; SCHNADT, Norbert. <i>VIIITORUL bancilor centrale : simpozionul tricentenarului Bancii Angliei</i> . Bucuresti : Curtea Veche, 2019. LXIX, 394 p. : fig., graf., tab. ; 24 cm. ISBN 9786064403780 Subiecte: Ştiinţe economice; Economie bancara; Economie financiară	2019	1	Acces liber la raft-336/V58
156.	CARLESCU, Neculai. <i>Drept penal al afacerilor : infractiuni prevazute in Codul penal si in Legea societatilor</i> . Bucuresti : C.H. Beck, 2018. VIII, 613 p. : tab. ; 25 cm. ISBN 9786061808113 Subiecte: Jurisprudenta; Drept penal; Drept penal special; Dreptul afacerilor; Cod penal	2018	1	Acces liber la raft-343/C25
157.	CARNEGIE, Dale; COLE, Brent. <i>Secretele succesului in era digitala : cum sa va faceti prieteni si sa deveniti influent</i> . Bucuresti : Curtea Veche, 2020. 301 p. ; 21 cm. ISBN 9786064404077 Subiecte: Sociologia comunicarii; Afaceri; Etica in afaceri; Succes personal; Comunicare interpersonală; Relatii interumane; Leadership; Aspecte psihologice; Societate informationala	2020	1	Departament / Disciplina- II.49877
158.	CARPENARU, Stanciu D.; HOTCA, Mihai-Adrian; NEMES, Vasile. <i>Codul insolventei comentat : Legea nr. 85/2014 privind procedurile de prevenire a insolventei si de insolventa</i> . Bucuresti : Universul Juridic, 2017. 796 p. ; 24 cm. ISBN 9786063900082 Subiecte: Drept civil; Drept comercial; Drept financiar; Organizatie comerciala; Insolventa; Legislatie; Romania	2017	3	Acces liber la raft-347/C26 Depozit format III-III.33481
159.	CARUNTU, Irina Draga; DIMITRIU, Daniela Cristina; GIUSCA, Simona Eliza. <i>ETICA si integritate academica : ghid de bune practici</i> . Iasi : Editura "Gr. T. Popa", 2018. 106 p. ; 21 cm. ISBN 9786065445734 Subiecte: Morala profesionala; Etica profesionala; Proprietate intelectuala; Invatamant superior; Educatie superioara	2018	1	Acces liber la raft-17/E84

160.	CAZAN, Ana-Maria; STAN, Maria Magdalena; TRUTA, Camelia; MAICAN, Catalin Ioan; STOICA, Roxana Elena. <i>CUM sustinem adaptarea studentilor din anul I? : ghid pentru tutori</i> . Brasov : Editura Universității Transilvania din Braşov, 2023. 97 p. : fig., tab. ; 25 cm. ISBN 9786061916672 Subiecte: Învăţământ superior; Studii universitare; Studenți; Indrumare; Adaptare la mediu; Consiliere academică; Psihologia invatarii; Comunicare didactică	2023	2	Acces liber la raft-37/C94 Depozit format III-III.34046
161.	CHABERT, Rolande. <i>Les fiches outils du manager operationnel [& 1 CD anexa]</i> . Paris : Eyrolles, 2014. 330 p. : sch., tab., il. ; 24 cm & 1 CD-ROM. ISBN 9782212557640 Subiecte: Management operational; Manager; Antreprenor; Management de personal; Dezvoltare personala; Dezvoltare profesionala; Autoevaluare; Managementul conflictelor; Schimbare organizationala	2014	1	Departament / Disciplina-III.28899
162.	CHAFFEY, Dave; ELLIS-CHADWICK, Fiona. <i>Digital marketing</i> . Harlow : Pearson Education, 2022. XXVI, 534 p. : fig., il., tab. color ; 27 cm. ISBN 9781292400969 Subiecte: Marketing digital; Strategii de marketing; Aplicații practice; Instrumente de marketing; Marketing online; Digital marketing; Strategy; Marketing; Internet marketing	2022	5	Acces liber la raft-339/C38 Depozit format IV-IV.11347
163.	Chakravarty, Satya R; Sarkar, Palash. <i>An introduction to algorithmic finance, algorithmic trading and blockchain</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (208 pages) ; cm. ISBN 9781789738957 Subiecte: Financial engineering; BUSINESS & ECONOMICS / Finance / General; Corporate finance	2020	1	carte electronică online
164.	<i>CHALLENGES of law in business and finance [E-Book] : conference proceedings : 13th International Scientific Conference "Law in business of selected member states of the European Union" : November 4-5, 2021, Prague, Czech Republic</i> . Bucharest ; Paris ; Calgary : ADJURIS - International Academic Publisher, 2021. ISBN 9786069535110 (E-Book) Subiecte: Drept comercial; Drept bancar; Drept financiar; Stiinte economice; Asigurari; Concurenta; Insolventa; Tehnologia informatiei; Aspecte juridice; Legislație europeană; Legislatie internationala; Conferinta internationala	2021	1	carte electronică online
165.	Chan, David; Chiu, Victoria; Vasarhelyi, Miklos A. <i>Continuous auditing : theory and application</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (viii, 350 pages).. ISBN 9781787434134 (e-book) Subiecte: Auditing; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
166.	CHARAN, Ashok. <i>Marketing analytics : a practitioner's guide to marketing analytics and research methods</i> . New Jersey ; London ; Singapore [etc.] : World Scientific, 2015. XXIV, 694 p. : fig., tab. ; 23 cm. ISBN 9789814678575 Subiecte: Marketing; Cercetarea pietii; Cercetare de marketing; Cercetare calitativa; Cercetare cantitativă; Promovarea produselor; Publicitate; Comerț; Gestiunea stocurilor	2015	1	Acces liber la raft-339/C39

167.	CHAUMON, Marc-Eric Bobillier. <i>DIGITAL transformations in the challenge of activity and work : understanding and supporting technological changes</i> . London, Hoboken : ISTE`Wiley, 2021. 304 p.. ISBN 9781119808343 Subiecte: Tehnologii de informare și comunicare; Rețele de comunicare; Era informatizării; Digitizare; Inginerie electronică; Tehnologia informației și comunicațiilor; Tehnologia informației; Management informațional; Management inovativ; Soluții inovative	2021	1	carte electronică online
168.	CHEN XIWEN. <i>China's agriculture, rural areas and farmers</i> . Beijing : Foreign Languages Press`China International Publishing Group, 2018. [14], V, 301 p. : il. ; 24 cm. ISBN 9787119114309 Subiecte: Științe economice; Agricultură; Aspecte istorice; Economie agrara; Dezvoltare economică; Politică agrară; China; Secolul 21	2018	1	Acces liber la raft-338/C41
169.	CHEN XIWEN. <i>China's agriculture, rural areas and farmers</i> . Beijing : Foreign Languages Press`China International Publishing Group, 2018. [14], V, 301 p. : il. ; 24 cm. ISBN 9787119114705 Subiecte: Științe economice; Agricultură; Aspecte istorice; Economie agrara; Dezvoltare economică; Politică agrară; China; Secolul 21	2018	4	Departament / Disciplina-III.33142 Depozit format III-III.33142
170.	CHEN XUEMING. <i>The chinese path : considering its global relevance</i> . Tianjin : Tianjin People's Publishing House, 2018. 273 p. ; 24 cm. ISBN 9787201140841 Subiecte: Economie; China; Globalizare; Dezvoltare economică; Economie socialistă; Societate socialista; Socialism	2018	2	Acces liber la raft-330/C41 Depozit format III-III.32643
171.	CHESHIRE, David. <i>Building revolutions : applying the circular economy to the built environment</i> . Newcastle upon Tyne : RIBA Publishing, 2016. VI, 138 p. : fig., tab. ; 24 cm. ISBN 9781859466452 Subiecte: Industria constructiilor; Materiale; Produse industriale; Arhitectură; Design; Sustenabilitate; Ciclu de viata; Politică economică; Economie circulara	2016	2	Acces liber la raft-624/C40 Depozit format III-III.33193
172.	CHINA close-up : <i>Chinese solutions for shared success</i> . Beijing : Sinolingua, 2019. IX, 166 p. : il. color ; 24 cm + 1 CD. ISBN 9787513817424 Subiecte: Cultură și civilizație; China; Economie; Comerț internațional; Cooperare internationala; Ecologie; Energie regenerabilă; Reciclarea deseurilor; Curiozități	2019	2	Acces liber la raft-008/C42 Depozit format III-III.32662
173.	CHINA in the internet age. Beijing : China International Publishing Group`Foreign Languages Press, 2019. [8], IV, 422 p. : fig., tab. ; 25 cm. ISBN 9787119114835 Subiecte: Reteaua Internet; Servicii Internet; Comunicare online; Comert online; Rețele sociale; Dezvoltare economica; Practica sociala; Practica culturala; China; Secolul 21	2019	2	Acces liber la raft-004/C42 Depozit format III-III.32653

174.	<i>CHINA</i> . Beijing : China International Publishing Group`Foreign Languages Press, 2019. 247 p. : il., n. muz. ; 25 cm. ISBN 9787119121048 Subiecte: China; Monografie; Istorie; Geografie; Societate contemporana; Administrație; Politică; Economie; Cultură; Artă; Protecția mediului înconjurător; Studii generale	2019	4	Acces liber la raft-908(510)/C42 Departament / Disciplina-III.33136 Depozit format III-III.33136
175.	<i>CHINA-CEEC people to people exchange : past, present and the future</i> . [Beijing] : China Social Sciences Press, [2017]. [4], 104 p. ; 24 cm. ISBN 9787520308267 Subiecte: Societate contemporana; Comunicare interculturală; Relații internaționale; Cooperare internațională; Politică externă; Economie internațională; China; Uniunea Europeană; Europa Centrală; Europa de Est	[2017]	1	Acces liber la raft-327/C42
176.	<i>CHINA's economic tendencies under the New Normal</i> . [Guangzhou] : SPM, 2017. 253 p. : fig., tab. ; 26 cm. ISBN 9787545457735 Subiecte: Economie națională; Dezvoltare economică; Politică economică; China	2017	2	Acces liber la raft-338/C42 Depozit format III-III.32652
177.	CHIRIAC, Lucian; MOLDOVAN, Ximena; BLAJ, Sonia Bianca. <i>Achizitii publice</i> . Targu-Mures : University Press, 2018. 143 p. ; 29 cm. ISBN 9789731695532 Subiecte: Finante publice; Achizitii publice; Drept administrativ; Manual universitar	2018	1	Acces liber la raft-342/C43
178.	CHITU, Ioana Bianca. <i>Dezvoltarea durabila : cercetari de marketing asupra turismului si dimensiunii sociale a sustenabilitatii</i> . Brasov : Universitatea Transilvania din Brasov, 2020. 115 p. : fig., tab. ; 31 cm. Subiecte: Stiinte economice; Marketing; Turism; Dezvoltare durabila; Sustenabilitate; Aspecte sociale; Teza de abilitare	2020	1	Acces liber la raft-IV.11084
179.	CHIVU, Catalin Iulian; CHIVU, Catrina. <i>Informatica pentru manageri : indrumar de lucrari practice [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061910564 Subiecte: Știința și tehnologia calculatoarelor; Programe de calculator; Microsoft Office; Editare de text; Calcul tabelar; Sistem de numeratie; Baze de date; Structuri de date; Grafice; Matrice; Algebra booleana; Îndrumar de laborator	2018	2	Acces liber la raft-004/C46 Depozit-CD.1098
180.	CHIVU, Catrina. <i>Ingineria si managementul mediului [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2015. 1 disc optic (CD-ROM) : il., graf., tab. ; 12 cm. ISBN 9786061906727 Subiecte: Ingineria mediului; Poluarea mediului; Sursa de poluare; Evaluarea poluarii; Protecția mediului; Managementul mediului; Performanta de mediu	2015	2	Acces liber la raft-5/C46 Depozit-CD.761

181.	CHIVU, Catrina. <i>Sisteme si echipamente logistice [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913305 Subiecte: Management industrial; Inginerie tehnologică; Sistem logistic; Logistica industrială; Manipularea materialelor; Sistem de manipulare; Manipulatoare; Automatizari industriale; Manual universitar	2020	2	Acces liber la raft-65/C46 Depozit-CD.1238
182.	Choi, J. Jay; Ozkan, Bora. <i>Disruptive innovation in business and finance in the digital world</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (viii, 245 pages) ; cm.. ISBN 9781789733815 (e-book) Subiecte: Disruptive technologies; Digital divide; BUSINESS & ECONOMICS / Finance / General; Finance	2019	1	carte electronică online
183.	CIANFRANI, Charles A.; SHEPS, Isaac; WEST, John E. (Jack). <i>The journey : achieving sustained organizational success</i> . Milwaukee : ASQ Quality Press, 2019. XVI, 193 p. : fig., tab. ; 23 cm. ISBN 9780873899864 Subiecte: Administrarea afacerilor; Leadership; Management organizațional; Comunicare organizațională; Sistem organizațional; Performanță organizațională	2019	1	Acces liber la raft-005/C49
184.	CIBOTARIU, Irina-Stefana. <i>Management financiar : manual universitar</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 286 p. : fig., tab. ; 21 cm. ISBN 9789736666254 Subiecte: Management financiar; Organizatie economica; Politica financiara; Microeconomie; Manual universitar	2019	1	Acces liber la raft-005/C49
185.	CINDREA, Ioan. <i>Managementul asigurarilor si protectiei sociale</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2017. 247 p. : tab. ; 21 cm. ISBN 9786061214556 Subiecte: Asigurari sociale; Protectie sociala; Asigurari de persoane; Șomaj; Asigurari de sanatate; Management	2017	1	Acces liber la raft-36/C50
186.	CIUBOTARU, Mihai; LUPULESCU, Nouras Barbu. <i>Managementul industriilor aferente centrelor istorice [Resursa electronica]</i> . [Brasov] : Lux Libris, 2019. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9789731314372 Subiecte: Administrație publică locală; Sector privat; Politici publice; Management integrat; Planificare strategică; Centru urban; Dezvoltare urbana; Dezvoltare economică; Dezvoltare socială; Industrie; Servicii	2019	1	Acces liber la raft-005/C55
187.	CIUREA, Maria. <i>Bune practici antreprenoriale studentesti</i> . Craiova : Sitech, 2021. 105 p. : il. ; 30 cm. ISBN 9786061178117 Subiecte: Antreprenoriat; Afaceri; Plan de afaceri; Marketing; Finantare; Studenti; Romania; Studii de caz	2021	1	Acces liber la raft-35/C55
188.	CLARKE, Sharon; PROBST, Tahira M.; GULDENMUND, Frank; PASSMORE, Jonathan. <i>The WILEY Blackwell handbook of the psychology of occupational safety and workplace health</i> . Chichester : Wiley Blackwell, 2015. 560 p.. ISBN 9781118979013 Subiecte: Psihologie organizațională; Comunicare organizațională; Management organizațional; Dinamică organizațională; Condiții de muncă; Comportament organizațional; Psihologie aplicată	2015	1	carte electronică online

189.	COCEAN, Radu; MOISESCU, Ovidiu Ioan; TOADER, Valentin. <i>Economie si planificare strategica in turism</i> . Cluj-Napoca : Risoprint, 2014. 381 p. : fig., tab. ; 25 cm. ISBN 9789735313043 Subiecte: Economia turismului; Planificare strategica; Turism; Servicii turistice; Romania	2014	1	Acces liber la raft-338/C58
190.	Codagnone, Cristiano; Karatzogianni, Athina; Matthews, Jacob. <i>Platform economics : rhetoric and reality in the Sharing Economy</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (ix, 205 pages) : illustrations.. ISBN 9781787438095 (e-book) Subiecte: Cooperation; BUSINESS & ECONOMICS / Corporate Governance; Economics, finance, business & management	2018	1	carte electronică online
191.	CODREANU, Aura. <i>Introducere in managementul programelor si proiectelor : curs universitar</i> . Bucuresti : Editura Universitatii Nationale de Aparare 'Carol I', 2020. 215 p. : fig., tab. ; 21 cm. ISBN 9786066604284 Subiecte: Managementul proiectelor; Manual universitar	2020	5	Acces liber la raft-005/C60 Depozit format II-II.49491
192.	COITA, Dorin Cristian; FOTEA, Silvia L.; PRISAC, Igor; NEMTEANU, Sefora Marcela. <i>MANAGEMENTUL si marketingul organizatiilor nonprofit</i> . Bucuresti : Editura Economica, 2022. 363 p. : fig., il., tab. ; 29 cm. ISBN 9786060930075 Subiecte: Stiinte economice; Afaceri; Societate civila; Organizatie nonprofit; Management; Planificare strategica; Managementul resurselor umane; Marketing; Mix de marketing; Politica de marketing; Manual universitar	2022	1	Acces liber la raft-334/M20
193.	Coleman, Les. <i>New principles of equity investment</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvi, 258 pages). ISBN 9781789730630 (e-book) Subiecte: Investment analysis; Portfolio management; Stocks; Business & Economics - Corporate Finance - General; Finance & accounting	2019	1	carte electronică online
194.	COMAN, Ecaterina. <i>Directii de cercetare in resursele umane</i> . Timisoara : Editura de Vest, 2021. 113 p. : fig., tab. ; 24 cm. ISBN 9789733607953 Subiecte: Resurse umane; Economia muncii; Cercetare științifică; Scientometrie	2021	1	Acces liber la raft-331/C63
195.	Consiglio, John A. <i>Insights on financial services regulation</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xix, 100 pages) ; cm. ISBN 9781839820687 Subiecte: Financial services industry - Law and legislation; Banking law; BUSINESS & ECONOMICS / Finance / General; Finance	2020	1	carte electronică online
196.	CONSTANTINESCU-STEFANEL, Ruxandra. <i>Du mot... a la communication d'affaires</i> . Bucuresti : Editura ASE, 2017. 218 p. : tab. ; 24 cm. ISBN 9786063401718 Subiecte: Comunicare in afaceri; Comunicare scrisa; Corespondenta comerciala; Comunicare orala; Negociere comerciala; Comunicare non-verbala; Mijloace de comunicare; Publicitate; Limba franceza; Manual universitar	2017	1	Acces liber la raft-339/C66

197.	<i>CONSTITUTIA Romaniei : cu legislatie conexa si jurisprudenta actualizate la data de 10 februarie 2021.</i> Bucuresti : Editura Hamangiu, 2021. X, 785 p. ; 21 cm. ISBN 9786062717254 Subiecte: Drept constituțional; Constitutia Romaniei; Principii generale; Drepturi fundamentale; Indatoriri fundamentale; Autoritati publice; Finante publice	2021	5	Acces liber la raft-342/C68 Depozit format II-II.49911
198.	<i>CONSUMING atmospheres : designing, experiencing, and researching atmospheres in consumption spaces.</i> London ; New York : Routledge, 2024. XV, [1], 206 p. : fig., tab. ; 25 cm. ISBN 9781032264929 Subiecte: Marketing; Mix de marketing; Strategie de marketing; Consumatorism; Comportamentul consumatorului; Mediu ambiant	2024	1	Acces liber la raft-339/C68
199.	Coombs, W. Timothy. <i>Applied crisis communication and crisis management : cases and exercises.</i> Thousand Oaks, CA : SAGE Publications, Inc., [2014]. 1 online resource (245 pages) : illustrations. ISBN 9781544308531 (ebook) : Subiecte: Crisis management; Business Communication; Management	[2014]	1	carte electronică online
200.	Cooney, Paul; Freslon, William Sacher. <i>Environmental impacts of transnational corporations in the global south.</i> Bingley, U.K. : Emerald Publishing, 2018. 1 online resource (x, 225 pages).. ISBN 9781787560345 (e-book) Subiecte: International business enterprises - Moral and ethical aspects - Developing countries; Social responsibility of business - Developing countries; Business & Economics - Corporate Finance - General; Business ethics & social responsibility	2018	1	carte electronică online
201.	Copeland, Morris Albert; Kuznets, Simon. <i>Trends in Government Financing.</i> Princeton, NJ : Princeton University Press, [2015]. 1 online resource (238 p.). ISBN 9781400879380 Subiecte: Debts, Public - United States; Finance, Public - United States; BUSINESS & ECONOMICS / Economics / General	[2015]	1	carte electronică online
202.	Corelli, Angelo. <i>Understanding financial risk management.</i> Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxvii, 556 pages) : illustrations. ISBN 9781789737936 Subiecte: Financial risk management; Risk management; Business & Economics - Finance - Financial Risk Management; Finance	2019	1	carte electronică online
203.	CORON, Clotilde. <i>Quantifying human resources uses and analyses.</i> London ; Hoboken : ISTE Wiley, 2020. 238 p.. ISBN 9781119721765 Subiecte: Managementul inovațiilor; Creativitate; Management de personal; Resurse umane; Afaceri; Economie; Analiză de date	2020	1	carte electronică online

204.	COSMULESE, Cristina Gabriela. <i>Corelatii si implicatii privind evaluarea activelor intangibile - pe exemplul entitatilor cotate</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 273 p. : fig., graf., tab. ; 29 cm. ISBN 9789736666063 Subiecte: Contabilitate financiara; Resurse economice; Active; Model econometric; Analiza financiara; Analiza contabila	2019	1	Acces liber la raft-336/C74
205.	COSMULESE, Cristina Gabriela; ALEXANDRU, Constantin Daniel. <i>Evaluarea nivelului de satisfacere a partilor interesate prin intermediul informatiilor financiar-contabile</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 140 p. . ISBN 9789736666056 Subiecte: Contabilitate; Contabilitate financiara; Situatii financiar-contabile	2019	1	Acces liber la raft-336/C74
206.	COSTAS, Cosmin Flavius. <i>Drept financiar</i> . Bucuresti : Universul Juridic, 2021. 476 p. : tab. ; 25 cm. ISBN 9786063907920 Subiecte: Drept comercial; Drept financiar; Finante publice; Drept national; Drept comunitar; Drept international	2021	3	Acces liber la raft-347/C75 Depozit format III-III.33504
207.	COSTAS, Cosmin Flavius. <i>Drept fiscal</i> . Bucuresti : Universul Juridic, 2021. 664 p. : tab. ; 24 cm. ISBN 9786063907913 Subiecte: Drept fiscal; Finante; Fiscalitate; Romania	2021	3	Acces liber la raft-347/C75 Depozit format III-III.33503
208.	COSTAS, Cosmin Flavius; MINEA, Mircea Stefan. <i>Drept financiar</i> . Bucuresti : Universul Juridic, 2015. 384 p. : tab. ; 24 cm. ISBN 9786066735674 Subiecte: Drept civil; Drept financiar; Finante publice; Romania; Manual universitar	2015	1	Acces liber la raft-347/C75
209.	COSTAS, Cosmin-Flavius; HAROSA, Liviu-Marius; MOULIN, Jean-Marc. <i>INTERNATIONAL [and] comparative business law : culegere selectiva de suporturi de curs pentru programul de masterat</i> . Bucuresti : Editura Hamangiu, 2015. VIII, 323 p. ; 20 cm . ISBN 9786062703851 Subiecte: Drept civil; Drept comercial; Dreptul afacerilor; Manual universitar	2015	1	Acces liber la raft-347/I-58
210.	COSTEA, Mihai. <i>Implicatiile noilor tehnologii informatinale in cresterea competitivitatii turistice</i> . Bucuresti : Editura Economica, 2019. 404 p. : fig., tab. ; 24 cm. ISBN 9789737098870 Subiecte: Turism; Competitivitate; Tehnologia informatiei si comunicatiilor	2019	2	Acces liber la raft-338/C76 Depozit format III-III.32394
211.	COSTOIU, Mihnea; IOANA, Adrian; MARCU, Dragos; SEMENESCU, Augustin. <i>Analize economice : teorie si aplicatii</i> . Bucuresti : Matrix Rom, 2015. 195 p. : fig., il., tab. ; 25 cm. ISBN 9786062501556 Subiecte: Stiinta sociale; Metodologii de cercetare; Metoda de cercetare; Analiza economica; Stiinta economice; Microeconomie; Societate comerciala; Conducere si organizare	2015	1	Acces liber la raft-65/C77

212.	COZMA, Bogdan-Zeno. <i>Managementul ciclului de viata al produselor</i> . Petrosani : Universitas, 2018. 230 p. : fig. ; 25 cm. ISBN 9789737416025 Subiecte: Managementul produselor; Ciclul de viata al produselor; Dezvoltarea produsului; Organizarea producției; Conducerea productiei; Intreprindere virtuala; Sistem integrat; Software pentru aplicații; Proiectare asistată de calculator	2018	1	Acces liber la raft-005/C80
213.	Creamer, Daniel Barnett; Borenstein, Israel; Creamer, Daniel, ... <i>Capital in Manufacturing and Mining : Its Formation and Financing</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (400 p.). ISBN 9781400879717 Subiecte: Capital - United States; Manufactures - United States; Manufacturing industries - United States; Mining industry and finance - United States; BUSINESS & ECONOMICS / Economics / General	[2015]	1	carte electronică online
214.	<i>CREATIVE destinations [and] heritage interpretation : the story of Transilvania Creative Camp 2016</i> . Brasov : Transilvania University Press, 2017. 175 p. : il. color ; 30 cm. ISBN 9786061908776 Subiecte: Sociologie; Sociologia culturii; Comunicare interculturală; Antropologie culturală; Etnografie; Traditie populara; Turism; Politica turismului; Școală de vară; Material didactic; România	2017	2	Acces liber la raft-316/N33 Depozit format IV-IV.10337
215.	<i>CRESTEREA economica in conditiile globalizarii : conferinta internationala stiintifico-practica. Sesiunea stiintifica : Dinamica populatiei si calitatea potentialului uman, Chisinau, 15-16 octombrie</i> . Chisinau : Institutul National de Cercetari Economice`Centrul de Cercetari Demografice, 2015. 222 p. : graf., tab., h. ; 25 cm. ISBN 9789975303293 Subiecte: Economie; Situatie economica; Crestere economica; Globalizarea economiei; Republica Moldova; Dinamica populației; Conferință internațională; Lucrări științifice	2015	1	Acces liber la raft-338/C84
216.	CRETU, Raluca Florentina. <i>Analiza economico-financiara in organizatiile agroalimentare : studii de caz</i> . Bucuresti : Editura ASE, 2018. 129 p. : fig., tab. ; 24 cm. ISBN 9786063402753 Subiecte: Stiinte economice; Intreprindere industrială; Industrie agroalimentara; Analiza economico-financiara; Studii de caz; Lucrari practice	2018	1	Acces liber la raft-65/C85
217.	CREVELESCU, Olga; POPESCU, Gabi; ROMAN, Otilia. <i>Marea Carte Verde a monografiilor contabile 2022</i> . Bucuresti : Rentrop & Straton, 2022. 376 p. : tab. ; 30 cm. ISBN 9786064707147 Subiecte: Contabilitate; Agricultura; Comert; Productie; Organizarea intreprinderii; Salarizare; Servicii; Subventii; Credite	2022	1	Acces liber la raft-336/C85
218.	CRISTEA, Dumitru. <i>Tratat de psihologie sociala</i> . Bucuresti : Editura Trei, 2015. 1027 p. : fig., tab. ; 24 cm. ISBN 9786067192964 Subiecte: Sociologie; Psihologie socială; Dezvoltare personală; Socializare; Relații interpersonale; Comunicare socială; Influența socială; Grupuri sociale; Conduita sociala; Tratat	2015	1	Departament / Disciplina-III.29806

219.	CRISTEA, Ion; RADU, Maria Crina. <i>Managementul calitatii : note de curs si aplicatii</i> . Bacau : Alma Mater, 2014. 179 p. : fig., tab. ; 29 cm. ISBN 9786065274280 Subiecte: Managementul calitatii; Managementul calitatii totale; Manual universitar; Aplicatii	2014	1	Acces liber la raft-005/C87
220.	CRISTESCU, Marian. <i>Utilizarea bazelor de date orientate obiect in context distribuit</i> . Brasov : Editura Universității Transilvania din Brașov, 2019. 215 p. : fig., il., tab. ; 20 cm. ISBN 9786061911837 Subiecte: Știin a și tehnologia calculatoarelor; Baze de date; Programare orientata pe obiect; Sistem informatic distribuit	2019	2	Acces liber la raft-004/C87 Depozit format II-II.48696
221.	CROITORU, Carmen; BECUT MARINESCU, Anda; ARSENE, Octavian; CEOBANU, Ioana. <i>BAROMETRU de consum cultural 2019 : experienta si practicile culturale de timp liber</i> . Bucuresti : Editura Universitară`Universul Academic, [2020?]. 135 p. : fig., graf., tab. ; 20 x 24 cm. ISBN 9786062811457 Subiecte: Cultură; Sociologia culturii; Stil de viata; Practica culturala; Practică socială; Timp liber; Bunăstare economică; Bunăstare socială; Calitatea vieții; Aspecte economice; Organizarea muncii; Economie de piață; Drepturi civile si politice; Cercetare socială; România	[2020?]	1	Acces liber la raft-316/B33/2019
222.	Crowther, David; Seifi, Shahla. <i>Modern organisational governance</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (viii, 256 pages).. ISBN 9781787146945 (e-book) Subiecte: Corporate Governance; Economics; Business & Economics - Development - Business Development; Economics, finance, business & management	2017	1	carte electronică online
223.	CRUCERU, Anca Francisca. <i>Strategii de vanzare</i> . Bucuresti : Editura ASE, 2017. 173 p. : fig., tab. ; 24 cm. ISBN 9786063401909 Subiecte: Marketing; Vanzare; Tehnici de vanzare; Manual universitar	2017	1	Acces liber la raft-339/C91
224.	Cuba, Lee. <i>Practice for Life : Making Decisions in College</i> . Cambridge, MA : Harvard University Press, [2016]. 1 online resource (220 p.). ISBN 9780674972384 Subiecte: Academic achievement - Economic aspects - United States; College students - United States - Attitudes; Decision making - Psychological aspects; Education, Higher - United States - Evaluation; EDUCATION / Higher	[2016]	1	carte electronică online
225.	Culkin, Nigel; Simmons, Richard E. <i>Tales of Brexits past and present : choices, threats and opportunities in our separation from the EU</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xv, 251 pages) ; cm. ISBN 9781787694354 (e-book) Subiecte: BUSINESS & ECONOMICS / General; Economics, finance, business & management; Great Britain - Foreign economic relations - History; Great Britain - Foreign economic relations - Forecasting	2018	1	carte electronică online

226.	Culkin, Nigel; SIMMONS, Richard. <i>Mastering Brexits through the ages : entrepreneurial innovators and small firms the catalysts for success</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xv, 248 pages). ISBN 9781787438965 (e-book) Subiecte: European Union - Great Britain; European Union - History - 21st century; BUSINESS & ECONOMICS / Entrepreneurship; Business strategy; Great Britain - Foreign relations - European Union countries; European Union countries - Foreign relations - Great Britain; Great Britain - Politics and government - 2007-	2018	1	carte electronică online
227.	<i>CULTURAL PR & creative destination branding : cultural experiences and branding case studies in Italy & Greece : creative communication solutions for cultural institutions</i> . Sibiu : Editura Academiei Fortelor Terestre 'Nicolae Balcescu', 2020. 165 p. : fig., tab. ; 21 cm. ISBN 9789731534084 Subiecte: Sociologie; Comunicare; Publicitate; Rela ii cu publicul; Relatii culturale; Turism; Strategie de comunicare; Strategii de marketing; Managementul organiza iei; Institu ii culturale; Studiu de caz; Italia; Grecia; România	2020	1	Acces liber la raft-316/C94
228.	Curwen, Peter; Whalley, Jason; Vialle, Pierre. <i>Disruptive activity in a regulated industry : the case of telecommunications</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xx, 229 pages) ; cm. ISBN 9781789734737 (e-book) Subiecte: Telecommunication - Technological innovations; Disruptive technologies; BUSINESS & ECONOMICS - Industries - General; Business strategy	2019	1	carte electronică online
229.	Dai, Jun; Vasarhelyi, Miklos A; Medinets, Ann F. <i>Rutgers studies in accounting analytics : audit analytics in the financial industry</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (x, 235 pages) ; cm.. ISBN 9781787430853 (e-book) Subiecte: Financial services industry - Auditing; BUSINESS & ECONOMICS / Accounting / General; Accounting	2019	1	carte electronică online
230.	DAIDJ, Nabyla. <i>Cooperation, coopetition and innovation</i> . London, Hoboken : ISTE`Wiley, 2017. 266 p.. ISBN 9781119476511 Subiecte: Management; Competiție; Cooperare; Management inovativ; Creativitate; Antreprenoriat; Inovare; Soluții inovative; Inovații tehnologice; Strategii de afaceri	2017	1	carte electronică online
231.	Dalli Gonzi, Rebecca; Grima, Simon. <i>Change and continuity management in the public sector : the DALI model for effective decision-making</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvii, 149 pages). ISBN 9781789731675 (e-book) Subiecte: Organizational behavior - Management; Decision making; Business & Economics - Decision-Making & Problem Solving; Business & management	2019	1	carte electronică online

232.	DAMODARAN, Aswath. <i>Narrative and Numbers : The Value of Stories in Business</i> . New York, NY : Columbia University Press, [2017]. 1 online resource (296 p.) : 88 figures. ISBN 9780231542746 Subiecte: Corporations - Valuation; BUSINESS & ECONOMICS / Accounting / Financial	[2017]	1	carte electronică online
233.	DAN, Maria-Nicoleta. <i>Contabilitatea manageriala pe centre de responsabilitate</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2018. 339 p. : fig., tab. ; 21 cm. ISBN 9786061215973 Subiecte: Finantele intreprinderii; Contabilitate de gestiune; Management financiar; Organizarea intreprinderii	2018	1	Acces liber la raft-65/D14
234.	DANCIU, Victor; BELU, Mihaela Gabriela; PARASCHIV, Dorel. <i>Afaceri internationale performante in secolul 21 : noi abordari si solutii</i> . Bucuresti : Editura ASE, 2019. 293 p. : fig., tab. ; 24 cm. ISBN 9786063402852 Subiecte: Stiinte economice; Relatii economice internationale; Comert international; Marketing; Managementul relatiilor cu clientii	2019	1	Acces liber la raft-339/D15
235.	DANCU, Vasile Sebastian. <i>Triburile : o patologie a politicii romanesti de la Revolutie la Generatia Facebook</i> . Cluj-Napoca : Scoala Ardeleana, 2015. 321 p. ; 24 cm. ISBN 9786069259306 Subiecte: Sociologie; Politică; Literatură română; România	2015	1	Acces liber la raft-316/D15
236.	Das, Ramesh Chandra. <i>The impacts of monetary policy in the 21st century : perspectives from emerging economies</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxxvii, 390 pages) ; cm. ISBN 9781789733198 (e-book) Subiecte: Monetary policy - Developing countries; Monetary policy - India; Economic indicators - East Asia; Economic development - India; Financial crises; BUSINESS & ECONOMICS / Money & Monetary Policy; Monetary economics	2019	1	carte electronică online
237.	DAVIES, John; FORTUNA, Carolina. <i>The INTERNET of things : from data to insight</i> . [s.l.] : Wiley, 2020. 240 p.. ISBN 9781119545293 Subiecte: Știința și tehnologia calculatoarelor; Tehnologia informației și comunicațiilor; Rețele inteligente; Rețele neuronale; Tehnologii de comunicare	2020	1	carte electronică online
238.	De Figueiredo, John M; Lenox, Michael; Oberholzer-Gee, Felix; Vanden Bergh, Richard G. <i>Strategy beyond markets</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xxiv, 514 p.) : ill.. ISBN 9781786350190 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Strategic Planning; Business strategy; Business planning; Strategic planning; Organizational behavior	2016	1	carte electronică online

239.	De Gennaro, Davide. <i>Job crafting : the art of redesigning a job</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xix, 157 pages).. ISBN 9781838672218 Subiecte: Job enrichment; Job satisfaction; Organizational effectiveness; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
240.	Deephouse, David; Gardberg, Naomi; Newburry, William. <i>Global aspects of reputation and strategic management</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xi, 274 pages) ; cm.. ISBN 9781787543133 (e-book) Subiecte: Strategic planning; Corporate image; International business enterprises - Management; Reputation; BUSINESS & ECONOMICS / Management; Business strategy	2019	1	carte electronică online
241.	DEJU, Mihai; BOTEZ, Daniel; DANU, Marcela Cornelia; ROTILA, Aristita. <i>TESTE grila pentru examenul de licenta : programul de studii Contabilitate si Informatica de Gestiune : sesiunea 2022</i> . Bacau : Alma Mater, 2022. 305 p. ; 26 cm. ISBN 9786065276918 Subiecte: Stiinte economice; Microeconomie; Contabilitate; Finante; Gestiune financiara; Analiza economico-financiara; Sistem informatic; Control de gestiune; Audit financiar; Informatica de gestiune; Teste grila; Examen de licenta	2022	1	Acces liber la raft-336/T46
242.	DELEANU, Sergiu. <i>Drept european al afacerilor : piata interna a Uniunii Europene</i> . Bucuresti : Universul Juridic, 2021. 272 p. ; 25 cm. ISBN 9786063908774 Subiecte: Drept comunitar; Dreptul afacerilor; Drept civil; Drept comercial; Drept financiar; Drept national; Uniunea Europeana; Curtea de Justitie a Uniunii Europene (CJUE); Jurisprudenta	2021	2	Acces liber la raft-347/D28 Depozit format III-III.33500
243.	<i>DESIGN of experiments in production engineering</i> . Cham ; Heidelberg ; New York [etc.] : Springer, 2016. IX, [1], 196 p. : fig., tab. ; 24 cm. ISBN 9783319372129 Subiecte: Inginerie industrială; Ingineria fabricației; Tehnologii de fabricație; Management; Cercetare experimentală; Design experimental; Metodologie statistica	2016	2	Acces liber la raft-62/D34 Depozit format III-III.33149
244.	DESPLATS, Marie. <i>Manager la generation Y : Comprendre les valeurs des 20-35 ans, Recruter des jeunes Y, Deleger en toute confiance, Et la generation Z?</i> . Paris : Dunod, 2015. 223 p. : graf. ; 21 cm. ISBN 9782100723638 Subiecte: Management de personal; Relatii intre generatii; Personal tinar; Relatii profesionale; Conflict intre generatii; Aspecte psihologice	2015	1	Departament / Disciplina- II.46054

245.	DESZKE, Klara-Dalma. <i>Marketingul proiectelor europene de dezvoltare rurala : studiu de caz pentru judetul Covasna</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 176 p. : fig., tab. in parte color ; 25 cm. ISBN 9786061912551 Subiecte: Stiinte economice; Dezvoltare durabila; Dezvoltare rurala; Program european de cercetare si dezvoltare; Proiect de finantare; Investitii financiare; Uniunea Europeana; Marketing; Marketing social; Studii de caz; Romania; Judetul Covasna	2020	2	Acces liber la raft-330/D34 Depozit format III-III.32723
246.	Deters, Jürgen. <i>Global leadership talent management : successful selection of global leadership talents as an integrated process</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (151) pages. ISBN 9781787145436 (e-book) Subiecte: Leadership; Employability; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Organizational theory & behaviour	2017	1	carte electronică online
247.	Devinney, Timothy M. <i>Global entrepreneurship : past, present & future</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xii, 320 p.) : ill.. ISBN 9781786354839 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / International / General; International business; International business enterprises; Entrepreneurship	2016	1	carte electronică online
248.	DIBB, Sally; SIMKIN, Lyndon; PRIDE, William M.; FERRELL, Odies Collins. <i>MARKETING : concepts and strategies</i> . Hampshire : Cengage Learning EMEA, 2016. XVI, 796 p. : fig., tab. ; 26 cm. ISBN 9781473725126 Subiecte: Stiinte economice; Marketing; Strategie de marketing; Mediu de marketing; Marketing international; Cercetare de marketing; Comunicare de marketing; Promovarea produselor; Comportamentul consumatorului; Managementul marketingului; Studii de caz	2016	1	Acces liber la raft-339/M42
249.	<i>DICTIONAR de calitatea vietii</i> . Bucuresti : Editura Academiei Române, 2015. 286 p. ; 24 cm. ISBN 9789732725139 Subiecte: Sociologie; Viata cotidiana; Standard de viata; Nivel de trai; România; Calitatea vietii	2015	1	Acces liber la raft-316(038)RUM/D39
250.	Diez, Fermin; Bussin, Mark; Lee, Venessa. <i>Fundamentals of HR analytics : a manual on becoming HR analytical</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxv, 252 pages). ISBN 9781789739619 (e-book) Subiecte: Personnel management; Personnel management - Statistical methods; Personnel management - Data processing; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
251.	DIMA, Viorela-Valentina; HURDUZEU, Raluca-Elena. <i>Limba romana pentru straini : stiinte economice. Vol. 1 : Domeniul financiar-contabil</i> . Bucuresti : Editura ASE, 2019. 155 p. : il.. ISBN 9786063403163 Subiecte: Lingvistică; Învățarea limbii; Limbi străine; Limba română; Științe economice; Finanțe; Contabilitate	2019	10	Acces liber la raft-811RUM/D42/1 Depozit format III-III.33260

252.	DIMA, Viorela-Valentina; HURDUZEU, Raluca-Elena. <i>Limba romana pentru straini : stiinte economice. Vol. 2 : Domeniul management.</i> Bucuresti : Editura ASE, 2019. 146 p. : il.. ISBN 9786063403170 Subiecte: Lingvistică; Învățarea limbii; Limbi străine; Limba română; Științe economice; Management	2019	10	Acces liber la raft-811RUM/D42/2 Depozit format III-III.33260
253.	DIMA, Viorela-Valentina; HURDUZEU, Raluca-Elena. <i>Limba romana pentru straini : stiinte economice. Vol. 3 : Domeniul marketing.</i> Bucuresti : Editura ASE, 2019. 146 p. : il.. ISBN 9786063403187 Subiecte: Lingvistică; Învățarea limbii; Limbi străine; Limba română; Științe economice; Marketing	2019	10	Acces liber la raft-811RUM/D42/3 Depozit format III-III.33260
254.	DIMARCO, John. <i>Communications writing and design : the integrated manual for marketing, advertising, and public relations.</i> Hoboken : Wiley Blackwell, 2017. 216 p.. ISBN 9781119267485 Subiecte: Comunicare în masă; Relații publice; Publicitate; Marketing strategic; Design; Artă grafică; Tehnologia informației și comunicațiilor; Aspecte sociale; Comunicare	2017	1	carte electronică online
255.	Dimitrijević, Marko; Mistele, Timothy. <i>Frontier Investor : How to Prosper in the Next Emerging Markets.</i> New York, NY : Columbia University Press, [2016]. 1 online resource (272 p.) : 60 b&w illustrations. ISBN 9780231542357 Subiecte: Investments - Developing countries; Investments, Foreign - Developing countries; Portfolio management; Risk management; BUSINESS & ECONOMICS / International / Economics	[2016]	1	carte electronică online
256.	DINCA, Gheorghita. <i>Gestiunea financiara a institutiilor publice [Resursa electronica].</i> Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061910267 Subiecte: Stiinte economice; Finante publice; Institutii publice; Buget public; Gestiune financiara; Contabilitate publica	2018	2	Acces liber la raft-336/D47 Depozit-CD.1046
257.	DINCA, Gheorghita; DINCA, Marius Sorin. <i>Finante generale [Resursa electronica].</i> Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061910250 Subiecte: Stiinte economice; Finante; Finante publice; Finante private; Gestiune financiara; Manual universitar	2018	2	Acces liber la raft-336/D47 Depozit-CD.1047
258.	DINCA, Marius Sorin; ANDRONIC, Maria Letitia. <i>Finantele firmei : concepte, aplicatii si studii de caz [Resursa electronica].</i> Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061910038 Subiecte: Gestiune financiara; Intreprindere industrială; Capital financiar; Investitie financiara; Manual universitar	2018	2	Acces liber la raft-65/D47 Depozit-CD.1048
259.	DINCA, Marius Sorin; ANDRONIC, Maria Letitia. <i>Gestiunea financiara a firmei [Resursa electronica] : concepte si aplicatii.</i> Brasov : Editura Universității Transilvania din Brașov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916627 Subiecte: Științe economice; Microeconomie; Organizare comercială; Managementul firmei; Finanțare; Gestiune financiară; Management financiar; Previziune financiara pe termen scurt; Aplicații practice	2023	2	Acces liber la raft-65/D47 Depozit-Cd.1439

260.	DOBRA, Iulian Bogdan. <i>Auditul intern in cadrul sistemului de asigurari sociale de sanatate : standarde si indicatori specifici furnizorilor de servicii medicale spitalicesti</i> . Alba Iulia : Aeternitas, 2018. XVIII, p. [19-385] : fig., graf., tab. ; 25 cm. Subiecte: Servicii sanitare; Asigurari sociale; Asigurari sociale de sanatate; Management financiar; Managementul riscului; Audit	2018	3	Acces liber la raft-65/D57 Depozit format III-III.33026
261.	DOBRE, Claudia I.. <i>Comert international : caiet de studiu individual : programul de studii Afaceri internationale, Anul de studii II, Semestrul I</i> . Constanta : Ovidius University Press, 2017. 96 p. : il. ; 30 cm. ISBN 9789736149641 Subiecte: Stiinte economice; Comert international; Afaceri internationale; Studiu individual; Subiecte de examen	2017	1	Acces liber la raft-339/D58
262.	DOBRE, Costinel; MILOVAN, Anca-Maria. <i>Marketing online si social media : calatorie in lumea virtuala a marketingului</i> . Bucuresti : C.H. Beck, 2019. XIII, 270 p. : fig., tab. ; 24 cm. ISBN 9786061808427 Subiecte: Marketing; Marketing online; Strategie de marketing; Mix de marketing; Comportamentul consumatorului; Publicitate online	2019	1	Acces liber la raft-339/D58
263.	DOBRILA, Mirela Carmen. <i>Dreptul european al afacerilor : principii, politici, piata unica, libertati, drept european al contractelor</i> . Bucuresti : Universul Juridic, 2019. 442 p. ; 25 cm. ISBN 9786063903892 Subiecte: Drept comercial; Dreptul afacerilor; Drept financiar; Drept fiscal; Drept international; Tratatate internationale; Uniunea Europeana; Curs universitar	2019	2	Acces liber la raft-347/D59 Depozit format III-III.33511
264.	<i>DOCTRINA et Usu in business law [E-Book]</i> . Bucuresti : ADJURIS - International Academic Publisher, 2023. ISBN 9786069535165 Subiecte: Stiinte juridice; Dreptul afacerilor; Drept comercial; Drept public; Drept privat; Drept comparat; Drept international; Lucrari stiintifice; Conferinta internationala	2023	1	carte electronica
265.	DOHERTY, Bob; FOSTER, George; MASON, Chris. <i>MANAGEMENT for social enterprise</i> . Los Angeles ; London ; New Delhi [etc.] : Sage Publications, 2014. IX, 246 p. : fig., tab. ; 25 cm. ISBN 9781412947497 Subiecte: Economie sociala; Intreprindere de economie sociala; Management strategic; Management financiar; Marketing social; Responsabilitate sociala corporatista	2014	1	Departament / Disciplina-III.28218
266.	Dominguez, Noémie; Mayrhofer, Ulrike. <i>Key success factors of SME Internationalisation : a cross-country perspective</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xvii, 253 pages).. ISBN 9781787542778 (e-book) Subiecte: Small business - Management; International business enterprises; Globalization; BUSINESS & ECONOMICS / International / General; International business	2018	1	carte electronica online

267.	Domínguez-Mujica, Josefina; Glorius, Birgit. <i>European Mobility in Times of Crisis : The New Context of European South-North Migration</i> . Bielefeld : transcript Verlag,, [2017]. 1 online resource (296 p.). ISBN 9783839434789 Subiecte: Crisis; Discourse; Economic Sociology; Economy; Europe; Finance; governance; Labour Market; Social Geography; sociology; World Economy; SOCIAL SCIENCE / Emigration & Immigration	[2017]	1	carte electronică online
268.	Donald, Mathew. <i>Leading and managing change in the age of disruption and artificial intelligence</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xviii, 198 pages). ISBN 9781787563674 (e-book) Subiecte: Organizational change; Management; Business & Economics - Organizational Development; Business strategy	2019	1	carte electronică online
269.	Dorrenbacher, Christoph; Geppert, Mike. <i>Multinational corporations and organization theory : post millennium perspectives</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (528 pages).. ISBN 9781786353856 (e-book) Subiecte: BUSINESS & ECONOMICS / Organizational Behavior; Organizational theory & behaviour; International business enterprises - Research - Vertical integration; International business enterprises - Social aspects	2017	1	carte electronică online
270.	DOVLEAC, Raluca. <i>Ingineria si managementul calitatii : caiet de seminar</i> . Petrosani : Universitas, 2021. 124 p. : il. ; 26 cm. ISBN 9789737417480 Subiecte: Ingineria calitatii; Management; Calitatea produselor; Calitatea serviciilor; Industrie; Caiet de seminar	2021	1	Acces liber la raft-005/D71
271.	DRAGOI, Marian. <i>Economia mediului</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2022. 140 p. : fig., tab. ; 24 cm. ISBN 9789736667282 Subiecte: Științe economice; Doctrină economică; Activitate economică; Dezvoltare economică; Ciclu economic; Piața economică; Analiză economică; Științe ale mediului inconjurator	2022	1	Acces liber la raft-330/D76
272.	DRAGOMIR PANZARU, Camelia Cristina. <i>Managementul micilor afaceri [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913756 Subiecte: Intreprinderi mici si mijlocii; Afaceri; Finantare; Managementul afacerilor; Etica in afaceri; Economie; Antreprenoriat; Teste; Raspunsuri; Manual universitar	2021	2	Acces liber la raft-005/D77 Depozit-CD.1279
273.	DRUGUS, Daniela. <i>Actualitati in strategiile managementului educational</i> . Iasi : Junimea, 2014. 216 p. ; 26 cm. ISBN 9789733717683 Subiecte: Management; Management strategic; Managementul calității; Educație; Învățământ; România	2014	1	Acces liber la raft-37/D85
274.	DRURY, Colin. <i>Management and cost accounting</i> . Hampshire : Cengage Learning EMEA, 2015. XX, 827 p. : fig., tab. ; 27 cm. ISBN 9781408093931 Subiecte: Conducere si organizare; Managementul intreprinderii; Management financiar; Contabilitate de gestiune; Contabilitate financiara; Contabilitatea costurilor	2015	1	Acces liber la raft-336/D85

275.	DUCKETT, Jon. <i>PHP & MySQL : server-side web development</i> . New Jersey : John Wiley & Sons, 2022. 668 p. : il. color ; 24 cm. ISBN 9781119149224 Subiecte: Limbaje de programare; Limbaj PHP; Limbaj MySQL; Aplicații Web; Pagini web; Site-uri Web; Programare WEB; Programarea calculatoarelor; Baze de date	2022	1	Acces liber la raft-004/D86
276.	DUGULEANA, Constantin; DUGULEANA, Liliana. <i>Econometrie in EViews si Stata [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913459 Subiecte: Statistica; Statistica matematica; Analiza statistica; Economie matematica; Econometrie; Software; EViews; Stata; Culegere de probleme; Manual universitar	2020	2	Acces liber la raft-004/D87 Depozit-CD.1242
277.	DUGULEANA, Constantin; DUGULEANA, Liliana. <i>Statistica in macroeconomie</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 305 p. : fig., tab. ; 25 cm. ISBN 9786061917044 Subiecte: Stiinte economice; Macroeconomie; Econometrie; Statistica; Statistica matematica; Exerciții propuse; Exerciții rezolvate	2023	2	Acces liber la raft-330/D87 Depozit format III-III.34124
278.	DUGULEANA, Constantin; LITRA, Adriana Veronica. <i>Macroeconomie</i> . Brasov : Editura Universității Transilvania din Brașov, 2015. 290 p. : fig., tab. ; 25 cm. Subiecte: Științe economice; Macroeconomie; Politică economică; Politica monetară; Politică fiscală; Ciclu economic; Inflație; Șomaj; Creștere economică; Sistem economic; Comerț internațional	2015	2	Acces liber la raft-330/D87 Depozit format III-III.28852
279.	DUGULEANA, Constantin; VODA, Alina Daniela; BOLDEANU, Teodor. <i>Elemente de microeconomie [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914722 Subiecte: Științe economice; Sistem economic; Microeconomie; Piața; Cerere; Oferta; Pret	2022	2	Acces liber la raft-330/D87 Depozit-CD.1325
280.	DUGULEANA, Mihai. <i>Notiuni de economie pentru ingineri [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2017. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061909384 Subiecte: Științe economice; Microeconomie; Macroeconomie; Statistică economică; Economie de piață; Piața de capital; Manual universitar	2017	2	Acces liber la raft-330/D87 Depozit-CD.1051
281.	DUHNEA, Cristina. <i>Challenges facing financial markets and entrepreneurship - crises, competition, financial integration, new technologies, sustainable business development</i> . Brasov : Universitatea Transilvania din Brasov, 2021. 185 f. : fig., tab. in parte color ; 30 cm. Subiecte: Finante; Piața financiară; Piața de capital; Afaceri; Sustenabilitate; Antreprenoriat; Teza de abilitare	2021	1	Acces liber la raft-IV.11095
282.	DUMITRACHE, Ionut Vlad. <i>Concepte de cost aplicate in managementul resurselor de aparare : manual universitar</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2017. 211 p. ; 21 cm. ISBN 9786061909346 Subiecte: Aparare; Management; Analiza economica; Costuri; Manual universitar	2017	3	Acces liber la raft-35/D90 Depozit format II-II.47498

283.	DUMITRACHE, Ionut Vlad. <i>Concepte de cost aplicate in managementul resurselor de aparare : manual universitar [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2017. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061909117 Subiecte: Aparare; Management; Analiza economica; Costuri; Manual universitar	2017	2	Acces liber la raft-35/D90 Depozit-CD.1024
284.	DUMITRACHE, Ionut Vlad. <i>Metode de estimare in managementul resurselor de aparare [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2017. 1 disc optic (CD-ROM) : fig. ; 12 cm. ISBN 9786061909322 Subiecte: Aparare; Sistem international; Management; Estimarea costurilor; Analiza economica; Secolul 21	2017	2	Acces liber la raft-35/ Depozit-CD.1025
285.	DUMITRACHE, Ionut Vlad. <i>Metode de estimare in managementul resurselor de aparare</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2017. 165 p. : fig., tab. ; 21 cm. ISBN 9786061909339 Subiecte: Aparare; Sistem international; Management; Estimarea costurilor; Analiza economica; Secolul 21	2017	3	Acces liber la raft-35/D90 Depozit format II-II.47500
286.	DUMITRAS, Amelia; DUMITRA, Ela; IVANOV, Anca. <i>Consilierul verde al contabilului</i> . Bucuresti : Rentrop & Straton, 2017. [900] p. : fig., tab. ; 31 cm + 1 biblioraft anexa . Subiecte: Contabilitate	2017	1	Acces liber la raft-336/D90
287.	DUMITRASCU, Adela-Eliza. <i>Cercetari teoretice, simulate si experimentale in domeniul analizei fiabilitatii, calitatii proceselor tehnologice si a produselor industriale inovative</i> . Brasov : Universitatea Transilvania din Brasov, 2017. 101 p. : fig., tab. ; 30 cm. Subiecte: Inginerie industrială; Managementul productiei; Managementul calității; Produse industriale; Proces tehnologic; Fiabilitate; Verificarea calității; Evaluarea calitatii; Imbunatatirea calitatii; Teza de abilitare	2017	1	Acces liber la raft-IV.11053
288.	DUMITRASCU, Ramona Elena. <i>Modelarea deciziei si elemente de statistica aplicata : ghid pentru analiza experimentală demonstrativa [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2019. 1 disc optic (CD-ROM) ; in container 20 x 14 x 1 cm. ISBN 9786061911479 Subiecte: Statistica aplicata; Termodinamica; Proces industrial; Proces termic; Model; Modelarea deciziei; Masurari; Indicatori statistici; Analiza experimentală; Analiza datelor; Ghid	2019	2	Acces liber la raft- 519.2/D90 Depozit-Cd.1149
289.	DUMITRESCU, Adelina; DOGARU, Tatiana Camelia; MORTELMANS, Dana; MIHAI, Gheorghe. <i>PERSPECTIVE moderne asupra procesului bugetar - instrumente si mecanisme de eficientizare</i> . Bucuresti : Pro Universitaria, 2014. 116 p. : fig., tab. ; 25 cm. ISBN 9786062601775 Subiecte: Stiinte economice; Finante; Sistem bugetar; Dezvoltare economica; Sustenabilitate; Romania; Uniunea Europeană	2014	1	Acces liber la raft-336/P52

290.	DUMITRESCU, Andrei. <i>Antreprenoriat si dezvoltarea afacerilor</i> . Bucuresti : Politehnica Press, 2020. 144 p. : fig., tab. ; 24 cm. ISBN 9786065159044 Subiecte: Științe economice; Afaceri; Antreprenoriat; Dezvoltarea afacerilor; Planificarea resurselor; Marketingul produselor; Marketingul serviciilor; Etica în afaceri; Responsabilitate socială	2020	1	Acces liber la raft-005/D91
291.	Dutta, Saurav K. <i>The definitive guide to blockchain for accounting and business : understanding the revolutionary technology</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xxi, 297 pages). ISBN 9781789738674 Subiecte: Blockchains (Databases); Finance - Technological innovations; Accounting - Data processing; Accounting - Computer programs; Computers, Blockchain; Databases	2020	1	carte electronică online
292.	<i>ECONOMIA Romaniei dupa Marea Unire. Vol. 1 : Macroeconomia</i> . Bucuresti : Editura Academiei Române, 2019. XV, 479 p. : fig., tab. . ISBN 9789732730911 Subiecte: Științe economice; Situatie economica; Istorie economică; Evolutie economica; România; Secolele 20-21; Macroeconomie	2019	5	Acces liber la raft-338/E15/1 Depozit format III-III.31621
293.	<i>ECONOMIE : lucrari selectate</i> . Bucuresti : Curtea Veche, 2023. 549 p. : fig., graf., tab. ; 24 cm. ISBN 9786064413864 Subiecte: Științe economice; Politică economică; Teorie economică; Economie de piață; Volum jubiliar; Banca Nationala a Romaniei	2023	1	Acces liber la raft-338/E15
294.	<i>ECONOMY : selected works</i> . Bucuresti : Curtea Veche, 2023. 344 p. : fig., tab. ; 24 cm. ISBN 9786064413857 Subiecte: Științe economice; Politică economică; Teorie economică; Economie de piață; Volum jubiliar	2023	1	Acces liber la raft-338/E15
295.	EDELHAUSER, Eduard Victor; TIUZBAIAN, Ioan Nicolae; CSIMINGA, Diana Cornelia; GHICAJANU, Mihaela. <i>INGINERIA si managementul proiectelor. Partea 1</i> . Petrosani : Universitas, 2018. 293 p. : fig., tab.. ISBN 9789737416018 Subiecte: Managementul proiectelor; Marketing strategic; Comunicare; Negociere	2018	1	Acces liber la raft-005/I-53/1
296.	Edmondson, Amy C; Harvey, Jean-François. <i>Extreme teaming : lessons in complex, cross-sector leadership</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xxv, 197 pages). ISBN 9781786354495 (e-book) Subiecte: BUSINESS & ECONOMICS / Leadership; Personnel & human resources management; Interorganizational relations; Organizational behavior; Cooperation	2017	1	carte electronică online

297.	Edmondson, Vickie Cox. <i>The thinking strategist : unleashing the power of strategic management to identify, explore and solve problems</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xv, 231 pages) : illustrations ; cm. ISBN 9781787561571 (e-book) Subiecte: Strategic planning; BUSINESS & ECONOMICS / Management; Business strategy	2018	1	carte electronică online
298.	EFTIMIE, Elena. <i>Baze de date : aspecte teoretice si studii de caz [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913442 Subiecte: Știința și tehnologia calculatoarelor; Programare; Programare orientată pe obiect; Sisteme de gestiune a bazelor de date; Baze de date relationale; Visual FoxPro; Manual universitar	2021	2	Acces liber la raft-004/E23 Depozit-CD.1243
299.	EFTIMIE, Nicolae. <i>[Controlul statistic al calitatii] [Resursa electronica]. Vol. 2 : Controlul statistic al calitatii</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2019. 1 disc optic (CD-ROM). ISBN 9786061911820 Subiecte: Controlul calitatii; Managementul calitatii; Management industrial; Ingineria calitatii; Control statistic de calitate; Controlul productiei; Statistica; Program de aplicatie	2019	2	Acces liber la raft-65/E23/2 Depozit-CD.703
300.	EFTIMIE, Nicolae. <i>Controlul statistic al proceselor cu limbajul R [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916313 Subiecte: Managementul calitatii; Ingineria calitatii; Controlul proceselor; Limbaj de programare; Limbaj R; Statistica	2023	2	Acces liber la raft-005/E23 Depozit-CD.1405
301.	EFTIMIE, Nicolae. <i>Utilizarea calculatorului pentru cercetare in ingineria calitatii : suport de curs [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061910618 Subiecte: Inginerie tehnologica; Management industrial; Managementul calitatii; Ingineria calitatii; Cercetare asistata de calculator; Cercetare stiintifica; Probabilitati; Statistica matematica; Software; Manual universitar	2018	2	Acces liber la raft-519.2/E23 Depozit-CD.1078
302.	Elahi, Naveed; Ghauri, Pervez N. <i>Multinational enterprises and terrorism</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (184 pages) ; cm.. ISBN 9781838675875 Subiecte: Terrorism and globalization; International business enterprises; BUSINESS & ECONOMICS / International / General; International trade	2020	1	carte electronică online
303.	Epstein, Marc J; Malina, Mary A. <i>Advances in management accounting. Vol. 27</i> . Bingley, U.K. : Emerald, c. 2016. 1 online resource (xvii, 242 p.) : ill.. ISBN 9781785609718 (electronic bk.) Subiecte: Business & Economics - Accounting - Managerial; Management accounting & bookkeeping; Accounting; Managerial accounting	c. 2016	1	carte electronică online

304.	Epstein, Marc J; Malina, Mary A. <i>Advances in management accounting. Vol. 26.</i> Bingley, U.K. : Emerald, 2016. 1 online resource (xvii, 305 p.).. ISBN 9781784416515 (electronic bk.) Subiecte: Business & Economics - Accounting - Managerial; Management accounting and bookkeeping; Accounting; Managerial accounting	2016	1	carte electronică online
305.	Epstein, Marc J; Verbeeten, Frank; Widener, Sally K. <i>Performance measurement and management control : contemporary issues.</i> Bingley, U.K. : Emerald, 2016. 1 online resource (xiv, 386 p.). ISBN 9781785609152 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Accounting / Financial; Financial accounting; Managerial accounting; Employees - Rating of; Organizational effectiveness	2016	1	carte electronică online
306.	Epstein, Marc J; Verbeeten, Frank; Widener, Sally K. <i>Performance measurement and management control : the relevance of performance measurement and management control research.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (x, 284 pages) ; cm.. ISBN 9781787564695 (e-book) Subiecte: Compensation management - Congresses; Performance - Management - Congresses; BUSINESS & ECONOMICS / Accounting / General; Accounting	2018	1	carte electronică online
307.	ERMINE, Jean-Louis. <i>Knowledge management : the creative loop.</i> London, Hoboken : ISTE`Wiley, 2018. 242 p.. ISBN 9781119516279 Subiecte: Management inovativ; Creativitate; Management industrial; Comportament organizațional	2018	1	carte electronică online
308.	ESS, Charles. <i>Digital media ethics.</i> Cambridge ; Medford : Polity, 2020. XVIII, 333 p. ; 22 cm. ISBN 9781509533435 Subiecte: Sociologia comunicării; Comunicare transculturală; Comunicare online; Interacțiune socială; Media digitală; Tehnologia informației și comunicațiilor; Societate informațională; Etica comunicării; Comunicatii între calculatoare	2020	2	Acces liber la raft-316/E80 Depozit format II-II.48981
309.	EVANS, Nigel. <i>Strategic management for tourism, hospitality and events.</i> London ; New York : Routledge, 2015. XX, 708 p. : fig., tab. color ; 25 cm. ISBN 9780415837248 Subiecte: Turism; Servicii turistice; Industria ospitalității; Management strategic	2015	1	Departament / Disciplina-III.30885
310.	<i>FACILITIES connectivity : building an interconnected world.</i> Beijing : Foreign Languages Press, 2017. 45 p. : fig., tab. ; 21 cm. ISBN 9787119107868 Subiecte: Economie mondială; Cooperare economică internațională; Infrastructura rutiera	2017	1	Acces liber la raft-339/F12

311.	Fahey, Liam. <i>The insight discipline : crafting new marketplace understanding that makes a difference</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (424 pages) ; cm.. ISBN 9781839827327 Subiecte: Insight; Leadership; Industrial management - Decision making; Business enterprises - Data processing; BUSINESS & ECONOMICS / Leadership; Management: leadership & motivation	2020	1	carte electronică online
312.	Fairbanks, Steve; Buchko, Aaron A. <i>Performance-based strategy : tools and techniques for successful decisions</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxvi, 297 pages). ISBN 9781787437951 (e-book) Subiecte: Strategic planning; Decision making; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
313.	<i>Families in economically hard times : experiences and coping strategies in Europe</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xix, 215 pages). ISBN 9781839090738 Subiecte: Families - Economic aspects - Europe; BUSINESS & ECONOMICS / Economic Conditions; Economic & financial crises & disasters; Europe - Social conditions - 21st century; Europe - Economic conditions - 21st century	2019	1	carte electronică online
314.	FANG ZHANG . <i>Modelling the housing market and housing satisfaction in urban China</i> . Shanghai : Shanghai Jiao Tong University Press, [2017]. [12], 311 p. : fig., tab. ; 24 cm. ISBN 9787313157409 Subiecte: Stiinte economice; Dezvoltare economica; Dezvoltare urbana; Arhitectura locuintelor; Constructii de locuinte; Piata imobiliara; Politica economica; Statistica economica; Prognoza economica; Satisfacerea cererii; Modelare economica; Zona urbana; Urbanism; Sociologie urbana; China; Secolul 21	[2017]	1	Acces liber la raft-339/F19
315.	FERAL-SCHUHL, Christiane. <i>Cyberdroit : le droit a l'epreuve de l'internet</i> . Paris : Dalloz, 2020. XXXIV, 1852 p. ; 22 cm. ISBN 9782247195817 Subiecte: Internet; Drept; Infractione; Criminalitate informatica; Comert electronic; Protectia datelor; Drepturi de autor; Baze de date; Semnatura electronica; Franța	2020	2	Acces liber la raft-349/F38 Depozit format II-II.48990
316.	FERRELL, Odies Collins; HIRT, Geoffrey A.; FERRELL, Linda. <i>Business foundations : a changing world</i> . New York : McGraw-Hill Education, 2020. XXVII, 622 p. : fig., tab. ; 26 cm. ISBN 9781260565805 Subiecte: Afaceri; Administrarea afacerilor; Marketing; Științe economice; Tendinte; Învățământ superior	2020	1	Acces liber la raft-339/F42
317.	Ferriani, Simone; Godart, édéric; V Sgourev, Stoyan; Cattani, Gino. <i>Aesthetics and style in strategy</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (304 pages). ISBN 9781800432383 Subiecte: Business planning; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2020	1	carte electronică online

318.	FILIP, Natalia. <i>Asigurarea calitatii si managementul organizatiei [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061910533 Subiecte: Management; Managementul calitatii	2018	2	Acces liber la raft-005/F51 Depozit-CD.1080
319.	<i>FILOSOFIE si economie. Vol. 4 : Temeiuri axiologice ale comportamentului economic</i> . Bucuresti : Editura ASE, 2018. 431 p. ; 24 cm. ISBN 9786063402821 Subiecte: Filosofie morala; Valori morale; Etică; Economie; Cultură; Comportamentul consumatorului; Aspecte sociale; Aspecte psihologice	2018	1	Acces liber la raft- 17/F55/4
320.	<i>FINANCIAL stability : selected works</i> . Bucuresti : Curtea Veche, 2022. 362 p. : fig., graf., tab. ; 24 cm. ISBN 9786064413406 Subiecte: Stiinte economice; Finante; Banci; Politica financiara; Stabilitate financiara	2022	1	Acces liber la raft-336/F56
321.	Financial Stability Analysis Group of the People's Bank of China . <i>China financial stability report : 2017</i> . Beijing : China Financial Publishing House, 2017. 182 p. : fig., tab. ; 29 cm. ISBN 9787504992130 Subiecte: Stiinte economice; Finantele statului; Banci; Politica monetara; Stabilitate economica; China	2017	1	Acces liber la raft-336/F56
322.	Finkelstein, Sydney; COOPER, Cary L.. <i>Advances in mergers and acquisitions. Vol. 19</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xiv, 128 pages).. ISBN 9781839823305 Subiecte: Consolidation and merger of corporations; BUSINESS & ECONOMICS / Mergers & Acquisitions; Corporate finance	2020	1	carte electronică online
323.	Finkelstein, Sydney; COOPER, Cary L.. <i>Advances in mergers and acquisitions. Vol. 15</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (x, 180 p.). ISBN 9781786353931 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Strategic Planning; Business strategy; Consolidation and merger of corporations	2016	1	carte electronică online
324.	Fiorito, Luca; Scheall, Scott; Suprinyak, Carlos Eduardo. <i>Research in the history of economic thought and methodology : including a symposium on public finance in the history of economic thought</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (216 pages).. ISBN 9781838677015 Subiecte: Economics - Philosophy - History; Finance, Public - Philosophy; BUSINESS & ECONOMICS / Economics / Theory; Economic theory & philosophy	2020	1	carte electronică online
325.	FITZ-ENZ, Jac; MATTOX, John R.. <i>PREDICTIVE analytics for human resources</i> . Hoboken : Wiley, 2014. 176 p.. ISBN 9781118915042 Subiecte: Management strategic; Resurse umane; Analiză predictivă; Management de personal; Luarea deciziilor; Capital uman; Măsurători analitice	2014	1	carte electronică online

326.	FLOREA, Nicoleta Valentina. <i>Comunicarea organizationala in contextul globalizarii : principii, practici, perspective</i> . Bucuresti : Pro Universitaria, 2017. 244 p. : fig., tab. ; 24 cm. ISBN 9786062607548 Subiecte: Sociologie; Comunicare organizationala; Globalizare; Mediu economic; Principii; Practica; Perspective	2017	1	Acces liber la raft-316/F67
327.	FLOREA, Nicoleta Valentina. <i>Training, coaching, mentoring : metode si modele</i> . Bucuresti : C.H. Beck, 2014. VIII, 166 p. : fig., tab. ; 21 cm. ISBN 9786061803316 Subiecte: Managementul resurselor umane; Formare; Instruire; Mentorat; Dezvoltarea capitalului uman	2020	2	Acces liber la raft-005/H94 Depozit format IV-IV.10869
328.	Föllmer, Hans; Schied, Alexander. <i>Stochastic Finance : An Introduction in Discrete Time</i> . Berlin ; Boston : De Gruyter, [2016]. 1 online resource (596 p.). ISBN 9783110463453 Subiecte: Probabilities; Stochastic analysis; Arbitrage theory; Finanzmathematik; Hedge Fund; Stochastic; Stochastisches Modell; MATHEMATICS / Probability & Statistics / General	[2016]	1	carte electronică online
329.	Folta, Timothy B; Helfat, Constance E; Karim, Samina; Silverman, Brian S. <i>Resource redeployment and corporate strategy</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (vii, 403 p.) : ill.. ISBN 9781786355072 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Strategic Planning; Business strategy; Strategic planning	2016	1	carte electronică online
330.	<i>FOREIGN direct investment in Central and Eastern Europe : post-crisis perspectives</i> . Cham : Palgrave Macmillan, 2017. XVIII, 266 p. : fig., tab. ; 22 cm. ISBN 9783319404950 Subiecte: Economie europeana; Investitii straine directe; Strategie economica; Relatii economice internationale; Finante internaționale; Europa Centrala si de Est	2017	2	Acces liber la raft-339/F79 Depozit format III-III.32264
331.	FORIS, Diana; TECAU, Alina Simona; ALBU, Ruxandra-Gabriela; BOLDAN, Raluca Stefania; BRAESCU, Eugenia; PLAVETI, Florina; SUCIU, Titus; SUMEDREA, Silvia; TESCASIU, Bianca. <i>GHID de bune practici privind organizarea strategiilor de pregatire practica si desfasurarea activitatilor de consiliere si orientare profesionala a studentilor</i> . Brasov : Editura Universității Transilvania din Brașov, 2015. 56 p. : fotogr., tab. ; 21 cm. ISBN 9786061906307 Subiecte: Învățământ superior; Invatamant superior economic; Consiliere profesională; Orientare profesională; Piața muncii; Stagiul de practica	2015	2	Depozit format II-II.46025
332.	FOURQUET, Francois. <i>Penser la longue duree : contribution a une histoire de la mondialisation suivi de Le rapport international est toujours dominant</i> . Paris : La Decouverte, 2018. 322 p. : fig., tab. ; 22 cm. ISBN 9782707199669 Subiecte: Globalizare; Economie mondială; Istorie universală; Relații internaționale; Politica mondiala	2018	1	Depozit format II-II.48143
333.	Frame, W. Scott; Grant, Meghan; Griffith, John, ... <i>Principles of Housing Finance Reform</i> . Philadelphia : University of Pennsylvania Press, [2016]. 1 online resource (288 p.) : 23 illus.. ISBN 9780812293739 Subiecte: Housing - Finance - Government policy - United States; BUSINESS & ECONOMICS / Real Estate / Mortgages	[2016]	1	Carte electronică online

334.	Furman, Jeffrey L; Gawer, Annabelle; Silverman, Brian S; Stern, Scott. <i>Entrepreneurship, innovation, and platforms</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xxi, 382 pages).. ISBN 9781787430792 (e-book) Subiecte: Entrepreneurship; Technological innovations; Multi-sided platform businesses; Competition; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2017	1	carte electronică online
335.	GABOR, Manuela Rozalia; OLTEAN, Flavia Dana. <i>Produse inovative in turismul national si international</i> . Bucuresti : C.H. Beck, 2015. 409 p. : fotogr, graf., tab., h., il. ; 24 cm. ISBN 9786061803965 Subiecte: Turism; Produs turistic; Oferta turistica; Servicii turistice; Turism internațional; Economie interna	2015	4	Acces liber la raft-338/G11 Depozit format III-III.28704
336.	Galasso, Melisa F. <i>2020 Not-for-Profit Accounting and Auditing Update</i> . Wiley, 2020. 192pp.; ISBN 9781119747321 (electronic) Subiecte: Non-Profit Organizations / Finance & Accounting; Auditing	2020	1	carte electronică online
337.	Galavan, Robert; Sund, Kristian J; Hodgkinson, Gerard P. <i>Methodological challenges and advances in managerial and organizational cognition</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (vi, 358 pages).. ISBN 9781787436763 (e-book) Subiecte: Industrial management; Strategic planning; Organizational learning	2017	1	carte electronică online
338.	GALMEANU, Honorius. <i>Baze de date relationale cu MySQL : suport de curs [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914364 Subiecte: Știința și tehnologia calculatoarelor; Sisteme de gestiune a bazelor de date; Baze de date relationale; Limbaj de manipulare a datelor; Limbaj MySQL; Manual universitar	2021	2	Acces liber la raft-004/G16 Depozit-CD.1282
339.	Ganziro, Taranza T; Vambery, Robert G. <i>The exorbitant burden : the impact of the U. S. dollar's reserve and global currency status on the U. S. twin-deficits</i> . Bingley, U.K. : Emerald Publishing Limited, 2016. 1 online resource (xxix, 250 pages). ISBN 9781785606403 (e-book) Subiecte: Money - United States - History; BUSINESS & ECONOMICS / Finance / General; Finance	2016	1	carte electronică online
340.	Garcia-Perez, Alexeis; Cegarra-Navarro, Juan Gabriel; Bedford, Denise; Thomas, Margo; Wakabayashi, Susan. <i>Critical capabilities and competencies for knowledge organizations</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxv, 243 pages).. ISBN 9781789737691 Subiecte: Knowledge management - Decision-making; Intellectual capital; Business & Economics - Knowledge Capital; Knowledge management	2019	1	carte electronică online

341.	Garg, Shalini. <i>HR initiatives in building inclusive and accessible workplaces</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxvi, 163 pages). ISBN 9781838676131 Subiecte: Corporate culture; Personnel management; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
342.	GAVRILESCU, Daniela ; SLUSER, Brindusa Mihaela ; TEODOSIU, Carmen; SALCA ROTARU, Cristina Mihaela . <i>MANAGEMENTUL deseurilor solide in comunitatile rurale : abordare legislativa si recomandari = Waste management in rural communities : legal approach and recommendations</i> . Brasov : Editura Universității Transilvania din Brașov, 2022. 69 p. : fig., tab. ; 25 cm. ISBN 9786061915293 Subiecte: Stiinte ale mediului inconjurator; Calitatea mediului; Criză mondială; Educație; Activitate didactică; Resurse educationale deschise ; Comunitate rurala; Managementul deseurilor; Deseuri solide; Legislație europeană; Politică de mediu; Strategie de mediu	2022	2	Acces liber la raft-628/M20 Depozit format III-III.34120
343.	GAVRILUTA, Ana Cornelia; BELU, Nadia; GAVRILUTA, Constantin Alin; ANGHEL, Daniel Constantin ; RIZEA, Alin Daniel; PASCU, Iuliana Georgiana; NEACSU, Georgiana Catalina. <i>IMBUNATATIREA fluxurilor de productie : metodologie de aplicare pentru liniile de asamblare</i> . Pitesti : Editura Universitatii din Pitesti, 2021. 194 p. : fig., tab. ; 30 cm. ISBN 9786065607002 Subiecte: Conducere si organizare; Sistem industrial; Sistem de productie; Analiza sistemelor; Flux de productie; Linie de asamblare; Imbunatatirea calitatii; Metodologie economica; Modelare; Simularea proceselor tehnologice; Standardizare; Inginerie; Management; Managementul productiei	2021	1	Acces liber la raft-65/I-47
344.	GAVRUS, Cristina. <i>Bazele economiei</i> . Brasov : Editura Universității Transilvania din Brașov, 2019. 158 p. : fig., tab. ; 25 cm. ISBN 9786061912087 Subiecte: Stiinta economica; Microeconomie; Macroeconomie; Inginerie economica; Managementul afacerilor; Manual universitar	2019	2	Acces liber la raft-330/G26 Depozit format III-III.31709
345.	GAVRUS, Cristina. <i>Managementul activitatilor de logistica : notiuni teoretice si aplicatii</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 124 p. : fig., tab. ; 25 cm. ISBN 9786061913206 Subiecte: Conducere; Organizare; Logistica; Logistica integrata; Logistica strategica; Logistica externa; Logistica industrială; Aprovizionare; Distributie; Marketing; Management	2020	2	Acces liber la raft-65/G26 Depozit format III-III.32806
346.	GAVRUS, Cristina. <i>Managementul vanzarilor [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 1 disc optic (CD-ROM) : fig. in parte color, tab. ; 12 cm. ISBN 9786061906710 Subiecte: Managementul vanzarii; Comercializarea produselor; Marketing; Strategie de marketing; Promovarea vanzarilor; Agent de vanzari; Manager de vanzari; Vanzare directa; Etica in afaceri; Relatii cu clientii; Piata de desfacere; Manual universitar	2015	2	Acces liber la raft-339/G26 Depozit-CD.772

347.	GEORGESCU, Florin. <i>Starea economico-sociala a Romaniei in anul 2004</i> . Bucuresti : Expert, 2018. 207 p. : fig., tab. ; 24 cm. ISBN 9789736184260 Subiecte: Situatii economice; Situatii social-politice; Evolutie economica; Economie politica; Macroeconomie; Politici economice; Avutii nationale; Comert exterior; Privatizare; Finante publice; Influenta politica; Nivel de trai; Istorie economica; Romania	2018	1	Acces liber la raft-338/G32
348.	GEORGESCU, Maria-Ana. <i>Responsabilitatea sociala intre teorie, imagine si conduita</i> . Floresti : Limes, 2015. 150 p. : graf., tab. ; 21cm. ISBN 9789737269188 Subiecte: Sociologie; Responsabilitate sociala; Responsabilitate sociala corporatista	2015	3	Acces liber la raft-316/G32 Depozit format II-II.45921
349.	Georgiadou, Andri; Gonzalez-Perez, Maria Alejandra; Olivas-Lujan, Miguel R. <i>Diversity within diversity management : country-based perspectives</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xii, 406 pages).. ISBN 9781787548206 (e-book) Subiecte: Cultural pluralism; Diversity in the workplace; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronica online
350.	Georgiadou, Andri; Gonzalez-Perez, Maria Alejandra; Olivas-Lujan, Miguel R. <i>Diversity within diversity management : types of diversity in organizations</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xii, 306 pages).. ISBN 9781789731712 (e-book) Subiecte: Cultural pluralism; Diversity in the workplace; BUSINESS & ECONOMICS / Management; Economics, finance, business & management	2019	1	carte electronica online
351.	GERMAN (cas. IONESCU), Ana-Maria. <i>Elemente de management strategic si marketing [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2019. 1 disc optic (CD-ROM) ; 12 cm. Subiecte: Stiinte economice; Inginerie economica; Industrie; Afaceri; Intreprindere industrial; Intreprinderi mici si mijlocii; Managementul organizatiei; Management strategic; Managementul schimbarii; Management industrial; Competitivitate; Performanta; Marketing	2019	2	Acces liber la raft-005/G34 Depozit-CD.1106
352.	GERMAN, Ana-Maria. <i>Informatica aplicata [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061909841 Subiecte: Informatica; Baze aritmetice; Algebra booleana; Porti logice; Programarea calculatoarelor; Algoritm; Retea de calculatoare; Reteaua Internet; Comert electronic; Program de calculator; Editor de texte; Microsoft Word; Program de calcul tabelar; Microsoft Excel; Aplicatii; Manual universitar	2018	2	Acces liber la raft-004/G34 Depozit-CD.1053
353.	<i>GESTIUNEA si dezvoltarea resursei umane : aplicatii practice</i> . Cluj-Napoca : Presa Universitara Clujeana, 2014. 214 p. : fig., tab. ; 24 cm. ISBN 9789735957834 Subiecte: Managementul resurselor umane; Antreprenoriat; Sociologie; Stiinte economice; Relatii de munca; Aplicatii practice	2014	2	Acces liber la raft-35/C60 Depozit format II-II.44870

354.	Ghauri, Pervez N; Fu, Xiaolan; Väätänen, Juha. <i>Multinational enterprises and sustainable development</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xvi, 246 pages).. ISBN 9781787431638 (e-book) Subiecte: International business enterprises - Management; Sustainable development; BUSINESS & ECONOMICS / International / General; International business	2017	1	carte electronică online
355.	GHAURI, Pervez; GRONHAUG, Kjell; STRANGE, Roger. <i>Research methods in business studies</i> . Cambridge ; New York ; Port Melbourne [etc.] : Cambridge University Press, 2020. XIX, 327 p. : fig., tab. ; 25 cm. ISBN 9781108708241 Subiecte: Management; Cercetare economica; Metode de cercetare; Cercetare calitativa; Cercetare cantitativa; Analiza statistica	2020	2	Acces liber la raft-005/G37 Depozit format III-III.32484
356.	GHEORGHE, Carmen Adriana. <i>Drept bancar</i> . Bucuresti : C.H. Beck, 2014. XVI, 336 p. ; 24 cm. ISBN 9786061803378 Subiecte: Drept bancar; Banca (Econ.); Societate bancara; Contract bancar; Capital social; Functionare; Faliment; Manual universitar	2014	1	carte electronică online
357.	GHEORGHE, Carmen Adriana. <i>Elemente de drept bancar [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061907038 Subiecte: Drept comercial; Drept bancar; Finante publice; Banci; Romania; Manual universitar; Invatamant la distanta	2015	1	carte electronică online
358.	GHEORGHILAS, Aurel. <i>Geografia turismului : metode de analiza in turism</i> . Bucuresti : Editura Universitara, 2014. 356 p. : fig., il., tab. ; 25 cm. ISBN 9786062800659 Subiecte: Turism; Economia turismului; Geografia turismului; Dezvoltare durabila; Cercetare sociala; Metode de analiza	2014	2	Acces liber la raft-338/G41 Depozit format III-III.32396
359.	GHICAJANU, Mihaela. <i>Management si leadership</i> . Petrosani : Universitas, 2020. 109 p. : fig., il., tab. ; 26 cm. ISBN 9789737417398 Subiecte: Management; Cultura organizationala; Leadership	2020	1	Acces liber la raft-005/G48
360.	GHICAJANU, Mihaela. <i>Reproiectarea manageriala a afacerilor</i> . Petrosani : Universitas, 2018. 133 p. : tab. ; 25 cm. ISBN 9789737416087 Subiecte: Management; Managementul intreprinderii; Comunicare; Cultura organizationala	2018	1	Acces liber la raft-005/G48
361.	GILLET-GOINARD, Florence; MAIMI, Laurent. <i>Production</i> . Paris : Dunod, 2015. XIII, 514 p. : fig., graf., tab. ; 21 cm. ISBN 9782100723621 Subiecte: Științe economice; Management industrial; Proces de productie; Producție; Cost de producție; Controlul calității; Managementul productiei; Managementul afacerilor	2015	1	Departament / Disciplina- II.46051

362.	Gloor, Peter A. <i>Sociometrics and human relationships : analyzing social networks to manage brands, predict trends, and improve organizational performance</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (200) pages. ISBN 9781787141124 (e-book) Subiecte: Sociometry; Social networks; Business & Economics - E-Commerce / Internet Marketing; Social interaction	2017	1	carte electronică online
363.	Gloor, Peter A. <i>Swarm leadership and the collective mind : using collaborative innovation networks to build a better business</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (225 pages). ISBN 9781787142008 (e-book) Subiecte: Social sciences and management; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Management: leadership & motivation	2017	1	carte electronică online
364.	GODIN, Seth. <i>Purple cow : transform your business by being remarkable</i> . [London] : Penguin Business, 2019. X, [4], 144 p. : il. ; 20 cm. ISBN 9780141016405 Subiecte: Marketing; Afaceri; Produs; Pret; Promotie; Pozitionare; Publicitate; Ambalare	2019	1	Depozit format II-II.50118
365.	GOLEMAN, Daniel; BOYATZIS, Richard; McKEE, Annie. <i>The new leaders : transforming the art of leadership into the science of results</i> . London : Sphere, 2014. XXII, 394 p. ; 20 cm. ISBN 9780751533811 Subiecte: Management; Competenta manageriala; Eficienta; Conducere; Leadership; Conducator; Psihologie sociala; Inteligenta emotionala; Organizatie	2014	1	Departament / Disciplina-II.44850
366.	GRADINARU, Catalin Stefan ; BERBECARU, Andrei Constantin; COMAN, George; CIUCA, Sorin. <i>EXPERTIZAREA degradarii ecosociotehnologice a materialelor metalice</i> . Bucuresti : Printech, 2022. a-c, [1], 173 p. : fig., tab. ; 24 cm. ISBN 9786062313654 Subiecte: Știin a materialelor; Sistem natural-ecologic; Sistem social; Sistem tehnologic; Metalurgie; Degradarea materialelor ; Tehnologie chimică; Managementul mediului; Dezvoltare durabilă; Cercetare științifică	2022	1	Acces liber la raft-620/E97
367.	GRAMA, Alin; CHINDRIS, Gabriel. <i>Sisteme Embedded : proiectare hardware si software</i> . Cluj-Napoca : Mediamira, 2015. 128 p. : fig., tab. ; 24 cm. ISBN 9789737133540 Subiecte: Tehnologia informatiei; Sistem embedded; Arhitectura sistemului; Software; Hardware	2015	2	Acces liber la raft-004/G76 Depozit format III-III.28584
368.	Gravili, Ginevra; Fait, Monica. <i>Social recruitment in HRM : a theoretical approach and empirical analysis</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (280 pages). ISBN 9781786356956 (e-book) Subiecte: Organizational behavior; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Organizational theory & behaviour	2016	1	carte electronică online

369.	Grayson, David. <i>Take care : how to be a great employer for working carers</i> . Bingley, United Kingdom : Emerald Publishing Limited, 2017. 1 online resource (lvii, 280 pages).. ISBN 9781787142923 (e-book) Subiecte: Caregivers; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Management & management techniques	2017	1	carte electronică online
370.	GRECU, Virgil; SPIRCHEZ, Gheorghe Cosmin. <i>Management in industria lemnului</i> . Brasov : Editura Universității Transilvania din Brașov, 2014. 254 p. : fig., tab. ; 24 cm. ISBN 9786061904426 Subiecte: Industria lemnului; Management industrial; Management performant; Sistem de management	2014	2	Acces liber la raft-630.8/G79 Depozit format III-III.27644
371.	GREEN, Anthony. <i>Exploring language assessment and testing : language in action</i> . London ; New York : Routledge, 2014. XVII, 269 p. : fig., tab. ; 24 cm. ISBN 9780415597241 Subiecte: Filologie; Lingvistică aplicată; Limba; Limbaj; Limbi străine; Învățarea limbii; Predare; Competente lingvistice; Testarea competențelor	2014	1	Departament / Disciplina-III.29538
372.	GREWAL, Dhruv; LEVY, Michael. <i>Marketing</i> . New York : McGraw-Hill Education, 2016. LI, 679 p. : fig., tab. ; 29 cm. ISBN 9780077729028 Subiecte: Marketing	2016	1	Acces liber la raft-339/G80
373.	Grima, Simon; Boztepe, Engin; Baldacchino, Peter J. <i>Contemporary issues in audit management and forensic accounting</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xi, 340 pages) ; cm.. ISBN 9781838676377 Subiecte: Management audit; Forensic accounting; Accounting fraud; Business & Economics, Auditing; Management accounting & bookkeeping	2020	1	carte electronică online
374.	Grima, Simon; Marano, Pierpaolo. <i>Governance and regulations' contemporary issues</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xx, 329 pages).. ISBN 9781787438156 (e-book) Subiecte: Risk management; Business & Economics - Finance - Financial Risk Management; Corporate Governance	2018	1	carte electronică online
375.	Grima, Simon; Ozen, Ercan; Boz, Hakan. <i>Contemporary issues in business, economics and finance</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (332 pages). ISBN 9781839096068 Subiecte: Business enterprises - Europe; Finance - Europe; BUSINESS & ECONOMICS / General; Business studies: general; Europe - Economic conditions	2020	1	carte electronică online

376.	Grima, Simon; Ozen, Ercan; Boz, Hakan; Spiteri, Jonathan; Thalassinos, Eleftherios. <i>Contemporary issues in behavioral finance</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxii, 291 pages) ; cm.. ISBN 9781787698819 (e-book) Subiecte: Economics - Psychological aspects; Business enterprises - Finance; BUSINESS & ECONOMICS / Finance / General; Finance	2019	1	carte electronică online
377.	Grima, Simon; Thalassinos, Eleftherios I; Dalli Gonzi, Rebecca; Thalassinos, Ioannis E. <i>Financial derivatives : a blessing or a curse?</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (248 pages). ISBN 9781789732474 Subiecte: Derivative securities; Hedging (Finance); Business & Economics, Investments & Securities, Derivatives; Investment & securities	2020	1	carte electronică online
378.	Grima, Simon; Thalassinos, Eleftherios. <i>Contemporary issues in business and financial management in Eastern Europe</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxxi, 146 pages) ; cm.. ISBN 9781787564497 Subiecte: Corporations - Europe, Eastern - Finance; Business enterprises - Europe, Eastern - Finance; Business & Economics - Finance - Financial Risk Management; Economics, finance, business & management	2018	1	carte electronică online
379.	Grindrod, Peter. <i>Leading within digital worlds : strategic management for data science</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (128 pages) ; cm.. ISBN 9781839098086 Subiecte: Strategic planning; Computer science; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2020	1	carte electronică online
380.	Grix, Marco; Dare, Tim. <i>Contemporary issues in applied and professional ethics</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xv, 191 p.) : ill.. ISBN 9781786354433 (electronic bk.) Subiecte: BUSINESS & ECONOMICS - Business Ethics; Business Ethics; Business & management; Economics, finance, business & management; Applied Ethics; Professional ethics	2016	1	carte electronică online
381.	GROȘU, Veronica. <i>Audit financiar</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 108 p. : fig., tab. ; 21 cm. ISBN 9789736666100 Subiecte: Conducere si organizare; Intreprindere economica; Control intern; Contabilitate; Audit financiar	2019	1	Acces liber la raft-336/G88
382.	Groves, Harold Martin. <i>Trouble Spots in Taxation</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (112 p.). ISBN 9781400879397 Subiecte: Finance; Taxation; BUSINESS & ECONOMICS / Taxation / General	[2015]	1	carte electronică online

383.	GRUIA, Romulus. <i>Management si dezvoltare in industria turismului : manual universitar</i> . Brasov : Lux Libris, 2017. 386 p. : fig., il., tab. ; 26 cm. ISBN 9789731313801 Subiecte: Economie; Inginerie; Management; Turism; Industria turismului; Manual universitar	2017	5	Acces liber la raft-338/G91 Depozit format III-III.30336
384.	GUGA, Lucian. <i>Management [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2014. 1 disc optic (CD-ROM) : il., tab., fotogr. color ; 12 cm. ISBN 9786061904884 Subiecte: Management; Managementul firmei; Intreprindere; Proces decizional; Strategie manageriala; Evaluarea riscului; Structura organizationala; Manual universitar	2014	2	Acces liber la raft-005/G94 Depozit-CD.774
385.	GUINEA, Flavius-Andrei. <i>Masurarea performantei intreprinderilor si riscul denaturarii informatiei in controlul de gestiune</i> . Bucuresti : Editura ASE, 2016. 246 p. : fig., tab. ; 24 cm. ISBN 9786063401251 Subiecte: Contabilitate financiara; Contabilitate de gestiune; Control de gestiune	2016	1	Acces liber la raft-336/G95
386.	GUNNESCH-LUCA, George. <i>Organizational citizenship behavior : consequences for team performance</i> . Nurnberg : Friedrich-Alexander-Universitat Erlangen-Nurnberg, 2016. 217 p. : fig., tab. ; 21 cm. Subiecte: Economia muncii; Performanță; Eficienta muncii; Munca în echipă; Comportament social; Comportament prosocial; Comportament organizațional; Teză de doctorat	2016	1	Acces liber la raft-331/G95
387.	Gunthorsdottir, Anna; Norton, Douglas A. <i>Experimental economics and culture</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (ix, 271 pages) ; cm.. ISBN 9781787438194 (e-book) Subiecte: Experimental economics; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
388.	GUO MAN. <i>The indigenous studies of Chinese management : a comparative and functional approach</i> . Harbin : Harbin Institute of Technology Press, 2017. 125 p. : fig., tab. ; 23 cm. ISBN 9787560370170 Subiecte: Management; Sistem de management; China	2017	1	Acces liber la raft-005/G95
389.	Guo, Xin; Gallo, Frank T. <i>Multinational companies in China : navigating the eight common management pitfalls</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (244) pages. ISBN 9781787145474 (e-book) Subiecte: International business enterprises - China - Management; BUSINESS & ECONOMICS / Human Resources & Personnel Management; International business	2017	1	carte electronică online
390.	Guo, Ying; Rammal, Hussain G; Dowling, Peter J. <i>Global talent management and staffing in MNEs</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xxiv, 226 p.) : ill.. ISBN 9781786353535 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / International / General; International business; International business enterprises - Personnel management; International business enterprises - Employees	2016	1	carte electronică online

391.	GUPTA, Namita; CHATTERJEE, Prasenjit; CHOUDHURY, Tanupriya. <i>SMART and sustainable intelligent systems</i> . Beverly ; Hoboken : Scrivener Publishing`Wiley, 2021. 576 p.. ISBN 9781119752134 Subiecte: Inteligență artificială; Tehnologia informației; Sisteme inteligente; Tehnici de clasificare; Analiza imaginii; Software pentru aplicații	2021	1	carte electronică online
392.	Gurdgiev, Constantin T; Leonard, Liam; Gonzalez-Perez, Maria Alejandra. <i>Lessons from the great recession : at the crossroads of sustainability and recovery</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (350 p).. ISBN 9781785607424 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Development / Sustainable Development; Economic stabilization; Sustainable development; Environmental economics; Global Financial Crisis, 2008-2009	2016	1	carte electronică online
393.	Gürlek, Mert. <i>Tech development through HRM : driving innovation with knowledge-based cultures</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (124 pages) ; cm.. ISBN 9781800433144 Subiecte: Personnel management - Technological innovations; Knowledge management - Technological innovations; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2020	1	carte electronică online
394.	HACKER, Janine. <i>Discovering knowledge actor roles in enterprise social networks towards a better understanding of knowledge-in-practice</i> . Nurnberg : Friedrich-Alexander-Universitat Erlangen-Nurnberg, 2017. XCI, 220 p. : fig., tab. ; 21 cm. Subiecte: Managementul cunoasterii; Retele sociale; Retele sociale de intreprindere; Comunicare in afaceri	2017	1	Acces liber la raft-II.48593
395.	HAESKE, Udo. <i>Team- und Konfliktmanagement : Teams erfolgreich leiten - Konflikte konstruktiv losen</i> . Mannheim : Cornelsen Scriptor, 2014. 134 p. : il., tab. ; 17 cm. ISBN 9783411871513 Subiecte: Economie; Eficienta economica; Afaceri; Managementul resurselor umane; Psihologie; Psihologie sociala; Dezvoltarea personalitatii; Comunicare sociala; Managementul conflictelor; Rezolvarea conflictelor; Munca in echipa	2014	1	Acces liber la raft-339/H13
396.	Haåkansson, Håkan; SNEHOTA, Ivan. <i>No business is an island : making sense of the interactive business world</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xii, 353 pages). ISBN 9781787145498 (e-book) Subiecte: Business; Commerce; Economics; BUSINESS & ECONOMICS / International / General; Business strategy	2017	1	carte electronică online
397.	HALLER, Alina-Petronela; DAMACEANU, Romulus-Catalin; SMIRNA, Tudor. <i>CRIZELE si pietele emergente</i> . Bucuresti : Pro Universitaria, 2015. 293 p. : fig., tab. ; 24 cm. ISBN 9786062603410 Subiecte: Economie mondială; Economie de piață; Piata emergenta; Criză economică; Analiză economică	2015	1	Acces liber la raft-339/C89

398.	HALLER, Alina-Petronela; SIMIONESCU, Mihaela; ALECU, Ciprian Ioan. <i>PROCEEDINGS of the International Conference 'Humanities and Social Sciences Today. Classical and Contemporary Issues': Economics</i> . Bucuresti : Pro Universitaria, 2015. 299 p. : il., tab., graf. ; 24 cm. ISBN 9786062604134 Subiecte: Științe economice; Economie; Dezvoltare economică; Integrare economica; Politici publice; Lucrări științifice	2015	1	Acces liber la raft-330/P93
399.	HANCEAN, Marian-Gabriel. <i>Rețelele sociale : teorie, metodologie și aplicații</i> . Iasi : Polirom, 2014. 220 p. : fig., tab. ; 24 cm. ISBN 9789734643301 Subiecte: Sociologie; Rețele sociale; Comunicare socială; Relații interpersonale; Analiza sociologica	2014	2	Acces liber la raft-316/H21 Departament / Disciplina-III.28833
400.	HANKE, John E.; WICHERN, Dean. <i>Business forecasting</i> . Harlow : Pearson Education, 2014. II, 505 p. : fig., tab. ; 28 cm. ISBN 9781292023007 Subiecte: Științe economice; Afaceri; Prognoza economica; Statistica matematica; Analiza statistica	2014	1	Acces liber la raft-338/H22
401.	Harpelund, Christian; Højberg, Morten T; Nielsen, Kasper Ulf. <i>Onboarding : getting new hires off to a flying start</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (viii, 263 pages). ISBN 9781787695818 (e-book) Subiecte: Employees - Recruiting; Employee orientation; Employee motivation; BUSINESS & ECONOMICS / Organizational Behavior; Economics, finance, business & management	2019	1	carte electronică online
402.	Harris, Vandra. <i>Ethics in a crowded world : globalisation, human movement and professional ethics</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (ix, 118 pages) ; cm.. ISBN 9781838670085 (e-book) Subiecte: Globalization; Business Ethics; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2019	1	carte electronică online
403.	Hartel, Charmine E. J; Ashkanasy, Neal M; Zerbe, W. J. <i>Emotions and organizational governance</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xviii, 446 p.). ISBN 9781785609978 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Organizational Behavior; Organizational theory & behaviour; Business & management; Economics, finance, business & management; Psychology, Industrial - Congresses; Emotions - Social aspects - Congresses	2016	1	carte electronică online
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405.	Hassan, Kabir; Rashid, Mamunur. <i>Management of Islamic finance : principle, practice, and performance</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiv, 249 pages).. ISBN 9781787564039 (e-book) Subiecte: Finance - Islamic countries - Management; Banks and banking - Islamic countries; Banks and banking - Risk management - Islamic countries; BUSINESS & ECONOMICS / Finance / General; Finance	2018	1	carte electronică online
406.	Hasseldine, John. <i>Advances in taxation. Vol. 25</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xii, 206 pages).. ISBN 9781787564152 (e-book) Subiecte: Taxation - Law and legislation; BUSINESS & ECONOMICS / Finance / General; Finance	2018	1	carte electronică online
407.	Hasseldine, John. <i>Advances in taxation. Vol. 26</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xiv, 148 pages) ; cm.. ISBN 9781789732931 (ebook) Subiecte: Finance, Public; BUSINESS & ECONOMICS / Taxation / General; Taxation	2019	1	carte electronică online
408.	Hasseldine, John. <i>Advances in taxation. Volume 24</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xiv, 274 pages).. ISBN 9781787145238 (e-book) Subiecte: Taxation - United States; Taxation; BUSINESS & ECONOMICS / Finance / General; Finance	2017	1	carte electronică online
409.	HE YAFEI. <i>China and G20</i> . Beijing : Foreign Languages Press, 2016. 40 p. ; 21 cm. ISBN 9787119103136 Subiecte: Organizație internațională; G20; Economie mondială; Comerț internațional; China	2016	1	Acces liber la raft-339/H42
410.	HE YAOMIN. <i>Calea chinezeasca de dezvoltare economica</i> . Bucuresti : Rawex Coms, 2020. 270 p. : il. alb-negru ; 21 cm. ISBN 9786067622430 Subiecte: Științe economice; Economie; Dezvoltare economică; China	2020	3	Acces liber la raft-330/H60 Departament / Disciplina- II.49818
411.	HE YAOMIN; ZHEN FENG. <i>China in figures : development and achievements</i> . Beijing : China Renmin University Press, 2021. 202 p. : fig., tab. ; 21 cm. ISBN 9787300300481 Subiecte: Științe economice; Macroeconomie; Dezvoltare economică; Date statistice; Politică; Socialism; China; Secolul 21	2021	1	Acces liber la raft-330/H42
412.	<i>HEALTH management : textbook for medical students</i> . Targu-Mures : University Press, 2014. 102 p. ; 25 cm. Subiecte: Management medical; Sisteme de sănătate; Manual universitar	2014	1	Acces liber la raft-61/H42
413.	HELLER, David; DE CHADIRAC, Sylvain; HALAOUI, Lana; JOUVET, Camille. <i>The emergence of Start-ups</i> . London, Hoboken : ISTE\Wiley, 2019. 192 p.. ISBN 9781119618423 Subiecte: Administrarea afacerilor; Franța; Economie financiară; Organizarea în afaceri; Planificarea afacerilor; Întreprinderi mici și mijlocii	2019	1	carte electronică online

414.	Herbst, Edward P; Schorfheide, Frank. <i>Bayesian Estimation of DSGE Models</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (296 p.) : 34 line illus. 23 tables.. ISBN 9781400873739 Subiecte: Bayesian statistical decision theory; Econometrics; Equilibrium (Economics) - Mathematical models; Stochastic analysis; BUSINESS & ECONOMICS / Econometrics	[2015]	1	carte electronică online
415.	Hernon, Peter; Altman, Ellen; Dugan, Robert E. <i>Assessing service quality : satisfying the expectations of library customers, third edition</i> . Place of publication not identified : American Library Association, 2015. 1 online resource (233 pages). ISBN 9780838913086 Subiecte: Public services (Libraries) - Evaluation; Public services (Libraries) - United States - Evaluation; BUSINESS & ECONOMICS / Human Resources & Personnel Management	2015	1	carte electronică online
416.	HERTEG, Maria-Crina. <i>English for business purposes</i> . Alba Iulia : Aeternitas, 2021. 251 p. : fig., tab. ; 25 cm. ISBN 9786066131957 Subiecte: Filologie; Lingvistică; Limba engleza; Limba straina; Invatarea limbii; Limbaj specializat; Limbaj profesional; Comunicare profesionala; Afaceri; Finante; Contabilitate; Culegere de probleme	2021	1	Acces liber la raft-811ENG/H56
417.	Herz, Robert H. <i>More accounting changes : financial reporting through the age of crisis and globalization</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (464 pages). ISBN 9781786356291 (e-book) Subiecte: Accounting; BUSINESS & ECONOMICS / Accounting / Financial; Financial accounting	2016	1	carte electronică online
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419.	HILLIER, David; CLACHER, Iain; ROSS, Stephen A.. <i>FUNDAMENTALS of corporate finance</i> . London ; Boston ; Burr Ridge, IL [etc.] : McGraw-Hill Education, 2014. XXIV, 715 p. : fig., tab. ; 26 cm. ISBN 9780077149772 Subiecte: Finantele intreprinderii; Management financiar; Manual universitar	2014	1	Acces liber la raft-65/F97
420.	HILLIER, David; ROSS, Stephen A.; WESTERFIELD, Randolph W.; JAFFE, Jeffrey F.; JORDAN, Bradford D.. <i>CORPORATE finance</i> . London ; Boston ; Burr Ridge, IL [etc.] : McGraw-Hill Education, 2016. XXIII, 849 p. : fig., il., tab. ; 26 cm. ISBN 9780077173630 Subiecte: Finantele intreprinderii; Management financiar; Comert	2016	2	Acces liber la raft-65/C72 Depozit format III-III.31232
421.	HOFFMANN, Jan. <i>Micro Knowledge Sharing im betrieblichen Wissensmanagement : Wissenstransfer mithilfe von Knowledge Nuggets</i> . Nurnberg : Friedrich-Alexander-Universitat Erlangen-Nurnberg, 2018. XVI, 244 p. : fig., tab. ; 21 cm. Subiecte: Managementul cunoasterii	2018	1	Acces liber la raft-II.48594

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423.	HOLLER, Jan; TSIATSIS, Vlasios; MULLIGAN, Catherine. <i>FROM machine-to-machine to the Internet of things : introduction to a new age of intelligence</i> . Amsterdam ; Boston ; Heidelberg [etc.] : Elsevier, 2014. XIX, 331 p. : fig., tab. ; 25 cm. ISBN 9780124076846 Subiecte: Stiinta si tehnologia calculatoarelor; Tehnologia informatiei; Internet; Interfata om-masina; Prelucrarea datelor	2014	1	Departament / Disciplina-III.27465
424.	HOLZWARATH, Sebastian. <i>Auf den Kontext kommt es an : Studien zu direkten und indirekten Effekten von organisationaler Kommunikation und externem Unternehmensprestige : inaugural-Dissertation</i> . Nurnberg : Friedrich-Alexander-Universitat Erlangen-Nurnberg, 2016. VII f., 127 p. : fig., tab. ; 21 cm. Subiecte: Științe economice; Organizatie economica; Management organizațional; Antreprenoriat; Comunicare organizațională; Psihologie ocupationala; Comportament organizațional; Sociologia comunicării; Cercetare științifică; Teză de doctorat	2016	1	Acces liber la raft-005/H75
425.	HONG JUN. <i>ADN del HNA. [Vol. 1]: Secreto 1</i> . [Beijing] : China Intercontinental Press, [2017]. [18], 77 p. . ISBN 9787508536934 Subiecte: Stiinte economice; Forme de organizare economica si cooperare; Asociatie economica; Intreprindere privata; Dezvoltarea intreprinderii; Managementul intreprinderii; Evolutie economica; China	[2017]	1	Acces liber la raft-334/A22/1
426.	HONG JUN. <i>ADN del HNA. [Vol. 2]: Secreto 2</i> . [Beijing] : China Intercontinental Press, [2017]. [16], 63 p.. ISBN 9787508536934 Subiecte: Stiinte economice; Forme de organizare economica si cooperare; Asociatie economica; Intreprindere privata; Dezvoltarea intreprinderii; Managementul intreprinderii; Evolutie economica; China	[2017]	1	Acces liber la raft-334/A22/2
427.	HONG JUN. <i>ADN del HNA. [Vol. 3]: Secreto 3</i> . [Beijing] : China Intercontinental Press, [2017]. [14], 52 p.. ISBN 9787508536934 Subiecte: Stiinte economice; Forme de organizare economica si cooperare; Asociatie economica; Intreprindere privata; Dezvoltarea intreprinderii; Managementul intreprinderii; Evolutie economica; China	[2017]	1	Acces liber la raft-334/A22/3
428.	HONG JUN. <i>ADN del HNA. [Vol. 4]: Secreto 4</i> . [Beijing] : China Intercontinental Press, [2017]. [14], 50 p.. ISBN 9787508536934 Subiecte: Stiinte economice; Forme de organizare economica si cooperare; Asociatie economica; Intreprindere privata; Dezvoltarea intreprinderii; Managementul intreprinderii; Evolutie economica; China	[2017]	1	Acces liber la raft-334/A22/4

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430.	HONG JUN. <i>ADN del HNA. [Vol. 6]: Secreto 6.</i> [Beijing] : China Intercontinental Press, [2017]. [14], 144 p. : fig., il., tab.. ISBN 9787508536934 Subiecte: Stiinte economice; Forme de organizare economica si cooperare; Asociatie economica; Intreprindere privata; Dezvoltarea intreprinderii; Managementul intreprinderii; Evolutie economica; China	[2017]	1	Acces liber la raft-334/A22/6
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435.	Hughes, Clarethia; Robert, Lionel; Frady, Kristin; Arroyos, Adam. <i>Managing technology and middle- and low-skilled employees : advances for economic regeneration.</i> Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvii, 144 pages).. ISBN 9781789730791 Subiecte: Technological innovations; Employees - Effect of technological innovations on; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Management & management techniques	2019	1	carte electronică online

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437.	IANCU, Dorin. <i>Managementul organizatiilor sportive</i> . Bucuresti : Pro Universitaria, 2016. 167 p. : fig., tab. ; 24 cm. ISBN 9786062606770 Subiecte: Educație fizică; Sport; Organizatie sportiva; Managementul organiza iei; Management sportiv	2016	1	Acces liber la raft- 796/799/I-25
438.	Ihlen, Øyvind; Ruler, Betteke van; Smit, Iekje; Romenti, Stefania. <i>How strategic communication shapes value and innovation in society</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xiii, 191 pages).. ISBN 9781787147164 (e-book) Subiecte: Business communication - Great Britain; Business communication - France; Business communication - Germany; Business & Economics, Public Relations; Public relations	2017	1	carte electronică online
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440.	<i>INDUSTRIAL engineering and operations management : XXIV IJCIEOM, Lisbon, Portugal, July 18-20. Vol. 2</i> . Cham : Springer, 2019. IX, [1], 272 p. : fig., tab.. ISBN 9783030149727 Subiecte: Matematică; Statistică; Inginerie industrială; Modelare; Simulare; Logistica; Managementul operatiilor; Managementul calității; Informatică; Conferinta stiintifica	2019	1	Acces liber la raft-519.2/I- 50/2
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442.	<i>INNOVATION and marketing in the pharmaceutical industry : emerging practices, research, and policies</i> . New York ; Heidelberg ; Dordrecht [etc.] : Springer, 2014. VII, 768 p. : fig., tab. ; 25 cm. ISBN 9781461478003 Subiecte: Industrie farmaceutica; Cercetare; Inovare; Dezvoltare; Marketing	2014	1	Acces liber la raft-338/I-54
443.	<i>INOVATIE si performanta in societatea cunoasterii</i> . Bucuresti : Pro Universitaria, 2015. 298 p. : fig., tab. ; 24 cm. ISBN 9786062603557 Subiecte: Știință și cunoastere; Inovare; Performanta academica; Inovatii; Cercetare științifică	2015	1	Acces liber la raft-001/I-55

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445.	IONESCU, Ana-Maria. <i>Sisteme informatice de management [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061912353 Subiecte: Management; Sisteme informatice; Program de calculator; Manual universitar	2020	2	Acces liber la raft-005/I-68 Depozit-CD.1201
446.	IONESCU, Luiza. <i>Analiza economico-financiara.</i> Bucuresti : Pro Universitaria, 2016. 185 p. : fig., tab. ; 24 cm. ISBN 9786062606145 Subiecte: Stiinte economice; Analiza economico-financiara; Analiza activitatii intreprinderii; Resurse umane; Resurse materiale; Productie; Cheltuielile intreprinderii; Costuri de productie; Analiza costurilor; Masurarea performantei; Situatii financiare; Manual universitar; Aplicatii	2016	1	Acces liber la raft-65/I-68
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448.	IOSIF, Luminita. <i>Frontieres sociales et espace peripherique urbain.</i> Duren : Shaker, 2024. 218 p. : fig., tab. ; 21 cm. ISBN 9783844095258 Subiecte: Sociologie urbană; Stratificare socială; Geografie umană; Geografie socială; Calitatea vieții; România; Galați; Braila	2024	2	Acces liber la raft-316/I-75 Depozit format II-II.50482
449.	ISARESCU, Mugur. <i>Bancile centrale si calibrarea politicii monetare.</i> Bucuresti : Curtea Veche, 2022. 205 p. : fig., graf., tab. ; 24 cm. ISBN 9786064412072 Subiecte: Stiinte economice; Finante; Banci; Politica fiscala; Politica monetara; Banca Nationala a Romaniei	2022	1	Acces liber la raft-336/I-81
450.	ISARESCU, Mugur. <i>Central banks and monetary policy calibration.</i> Bucuresti : Curtea Veche, 2022. 112 p. : fig., graf. ; 24 cm. ISBN 9786064412041 Subiecte: Stiinte economice; Finante; Banci; Politica fiscala; Politica monetara	2022	1	Acces liber la raft-336/I-81
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453.	ISTOCESCU, Amedeo. <i>Civilizatie, cultura, management. Vol. 1 : Teoria managementului comparat international</i> . Bucuresti : Editura ASE, 2018. 304 p. : fig., tab.. ISBN 9786063402609 Subiecte: Cultura si civilizatie; Management international; Management comparat; Management intercultural; Relatii economice internationale; Intreprinderi multinationale	2018	1	Acces liber la raft-005/I-87/1
454.	ISTOCESCU, Amedeo. <i>Civilizatie, cultura, management. Vol. 2 : Practica managementului comparat international</i> . Bucuresti : Editura ASE, 2018. 526 p. : fig., tab. . ISBN 9786063402630 Subiecte: Cultura si civilizatie; Management international; Management comparat; Management intercultural; Relatii economice internationale; Intreprinderi multinationale; Studii de caz	2018	1	Acces liber la raft-005/I-87/2
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456.	IVANOV, Anca; CREVELESCU, Olga; POPESCU, Gabi; JINGA, Ionut. <i>CONSILIERUL verde al contabilului</i> . Bucuresti : Rentrop & Straton, 2021. [1078] p. in paginatie multipla : fig., tab. ; 32 cm + 1 biblioraft anexa . Subiecte: Conducere economica; Administrare financiara; Contabilitate; Legislatie; Romania	2021	1	Acces liber la raft-336/C66
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464.	JIN CANRONG. <i>China : responsabilitatea unei mari puteri</i> . Bucuresti : Corint, 2020. 287 p. : fig., il., tab. ; 23 cm. ISBN 9786067936285 Subiecte: China; Politică economică; Dezvoltare economică; Relații internaționale; Economie mondială; Criza financiara	2020	6	Acces liber la raft-338/J60 Departament / Disciplina-III.33137 Depozit format III-III.33137
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471.	JULA, Dorin; JULA, Nicolae-Marius. <i>Economie</i> . Bucuresti : Mustang, 2018. 600 p. : fig., tab. ; 24 cm. ISBN 9786066521345 Subiecte: Științe economice; Microeconomie; Macroeconomie; Teorie economică	2018	1	Departament / Disciplina-III.30649
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482.	Kensinger, John W. <i>Global tensions in financial markets</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xi, 236 pages).. ISBN 9781787148390 (e-book) Subiecte: International finance; International economic relations; BUSINESS & ECONOMICS / Finance / General; Finance	2018	1	carte electronică online
483.	Kensinger, John W. <i>Growing presence of real options in global financial markets</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xi, 210 pages).. ISBN 9781787148376 (e-book) Subiecte: International finance; Capital market	2017	1	carte electronică online
484.	Kensinger, John W. <i>The spread of financial sophistication through emerging markets worldwide</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xi, 360 p.) : ill.. ISBN 9781786351555 (electronic bk.) Subiecte: Business & Economics - Finance; Finance; Finance - Mathematical models	2016	1	carte electronică online
485.	Keohane, Georgia Levenson. <i>Capital and the Common Good : How Innovative Finance Is Tackling the World's Most Urgent Problems</i> . New York, NY : Columbia University Press, [2016]. 1 online resource (264 p.) : 12 figures. ISBN 9780231541664 Subiecte: Capitalism - Social aspects; Finance - Moral and ethical aspects; Finance - Social aspects; Social responsibility of business; BUSINESS & ECONOMICS / Environmental Economics	[2016]	1	carte electronică online
486.	<i>KEY thinkers on cities</i> . London ; Thousand Oaks ; New Delhi [etc.] : Sage Publications, 2017. XIII, [3], 262 p. : il. ; 25 cm. ISBN 9781473907751 Subiecte: Societate urbana; Antropologie urbana; Sociologie urbană; Economie; Geografie culturală; Civilizație; Cultura urbana; Urbanism; Mod de viață	2017	2	Acces liber la raft-316/K40 Depozit format III-III.32420
487.	Khan, Naushad. <i>Public procurement fundamentals : lessons from and for the field (includes a simple step-by-step generic procurement manual)</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xvi, 130 pages).. ISBN 9781787546059 (e-book) Subiecte: Government purchasing; POLITICAL SCIENCE / Political Economy; Public finance	2018	1	carte electronică online
488.	KIESO, Donald E.; WEYGANDT, Jerry J.; WARFIELD, Terry D.. <i>Intermediate accounting. [Vol. 1] : IFRS Edition</i> . Hoboken, NJ : John Wiley and Sons, 2014. XVIII, 1321, [44] p. : il.. ISBN 9781118443965 Subiecte: Economie globala; Finante; Contabilitate; Contabilitate financiara; Raport financiar; Standard; Informatica; Manual	2014	1	Acces liber la raft- 336/K42/1

489.	KIESO, Donald E.; WEYGANDT, Jerry J.; WARFIELD, Terry D.. <i>Intermediate accounting. [Vol. 2]: Feb12007X/Feb12007</i> . Hoboken, NJ : John Wiley and Sons, 2015. 630 p. : il.. ISBN 9781119922117 Subiecte: Economie globala; Finante; Contabilitate; Contabilitate financiara; Standard; Informatica; Manual	2015	1	Acces liber la raft-336/K42/2
490.	Klenke, Karin; Martin, Suzanne; Wallace, J. Randall. <i>Qualitative research in the study of leadership</i> . Bingley, U.K. : Emerald Group Publishing Limited, 2016. 1 online resource (424 pages). ISBN 9781785606502 (e-book) Subiecte: Leadership; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Management: leadership & motivation	2016	1	carte electronică online
491.	Klimoski, Richard J; Dugan, Beverly A; Messikomer, Carla; Chiochio, François. <i>Advancing Human Resource Project Management</i> . Wiley, 2014. 592pp.:. ISBN 9781118915912 (electronic) Subiecte: Human Resource Management; Organizational Development	2014	1	carte electronică online
492.	Knee, Jonathan A. <i>Class Clowns : How the Smartest Investors Lost Billions in Education</i> . New York, NY : Columbia University Press, [2016]. 1 online resource (288 p.). ISBN 9780231543330 Subiecte: Education - Economic aspects - Case studies; Education - Finance - Case studies; Investments - Case studies; BUSINESS & ECONOMICS / Education	[2016]	1	carte electronică online
493.	<i>KNOWLEDGE science, engineering and management : 7th International Conference, KSEM 2014, Sibiu, Romania, October 16-18, 2014 : Proceedings</i> . Cham ; Heidelberg ; New York [etc.] : Springer, 2014. XX, 390 p. : fig., tab. ; 24 cm. ISBN 9783319120959 Subiecte: Stiinta si tehnologia calculatoarelor; Inteligenta artificiala; Tehnologia informatiei; Sistem expert; Managementul cunoasterii; Prelucrarea datelor; Luarea deciziilor; Lucrari stiintifice; Conferinta internationala	2014	1	Acces liber la raft-004/K61
494.	Kodama, Mitsuru. <i>Developing holistic leadership : a source of business innovation</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (270) pages. ISBN 9781787144217 (e-book) Subiecte: Leadership; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Organizational theory & behaviour	2017	1	carte electronică online
495.	Kornberger, Martin; Bowker, Geoffrey C; Elyachar, Julia; Mennicken, Andrea; Miller, Peter; Nucho, Joanne Randa; Pollock, Neil. <i>Thinking infrastructures</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvii, 381 pages) ; cm.. ISBN 9781787695573 (e-book) Subiecte: Knowledge management; Decision making; BUSINESS & ECONOMICS - Infrastructure; Sociology: work & labour	2019	1	carte electronică online

496.	Kostopoulos, Christos. <i>Journalism and austerity : digitization and crisis during the Greek Memoranda</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (232 pages). ISBN 9781839094187 Subiecte: Debts, Public - Greece - Press coverage; State bankruptcy - Greece - Press coverage; BUSINESS & ECONOMICS / Economic Conditions; Economic & financial crises & disasters	2020	1	carte electronică online
497.	KOTLER, Philip; KARTAJAYA, Hermawan; SETIAWAN, Iwan. <i>Marketing 5.0 : technology for humanity</i> . Hoboken : John Wiley and Sons, [2021]. XI, [1], 206 p. : fig. ; 24 cm. ISBN 9781119668510 Subiecte: Stiinte economice; Afaceri; Marketing; Tehnologia informatiei si comunicatiilor; Tehnologie digitala	[2021]	1	Depozit format III-III.33682
498.	KOTLER, Philip; KELLER, Kevin Lane. <i>Marketing management</i> . Boston ; Columbus ; Indianapolis [etc.] : Pearson Education, 2016. [844] p. : il. color., tab. ; 28 cm. ISBN 9781292092621 Subiecte: Marketing; Management de marketing; Tratat	2016	1	Acces liber la raft-339/K76
499.	Kozielski, Robert. <i>Understanding the new business paradigm in Eastern Europe</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (224 pages). ISBN 9781787141209 (e-book) Subiecte: BUSINESS & ECONOMICS / Management; Business strategy; Small business - Europe, Eastern - Management	2017	1	carte electronică online
500.	Kumar Sarkar, Arup; Sahu, Tarak Nath. <i>Investment behaviour : towards an individual-centred financial policy in developing economies</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xvii, 171 pages). ISBN 9781787562790 (e-book) Subiecte: Investments - Mathematical models; Capital investments - India - Simla (District); Individual investors; Stock exchanges; Business & Economics, Investments & Securities, Portfolio Management; Investment & securities	2018	1	carte electronică online
501.	Kumar, Payal; Agrawal, Anirudh; Budhwar, Pawan S. <i>Human & technological resource management (HTRM) : new Insights into Revolution 4.0</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (200 pages). ISBN 9781838672256 Subiecte: Personnel management - Technological innovations; Information technology - Management; Technological innovations - Economic aspects; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2020	1	carte electronică online
502.	Kumar, Payal; Budhwar, Pawan. <i>Mentorship-driven talent management : the Asian experience</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xviii, 233 pages) ; cm. ISBN 9781789736939 Subiecte: Mentoring in business - Asia; Personnel management - Asia; Asians - Career in business; Business & Economics, Mentoring & Coaching; Personnel & human resources management	2020	1	carte electronică online

503.	Kumari, Sneha; Tripathy, K. K; Kumbhar, Vidya. <i>Data science and analytics</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xxii, 189 pages). ISBN 9781800438781 Subiecte: Decision making; Business intelligence; Big data; Business & Economics - Decision-Making & Problem Solving; Management decision making	2020	1	carte electronică online
504.	Kuratko, Donald F; Hoskinson, Sherry. <i>The challenges of corporate entrepreneurship in the disruptive age</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (x, 188 pages).. ISBN 9781787544437 (e-book) Subiecte: Entrepreneurship; Organizational change; BUSINESS & ECONOMICS / Entrepreneurship; Business strategy	2018	1	carte electronică online
505.	La Rotta, Alberto Pérez. <i>Integrated business transformation : maximizing value by connecting strategy to key capabilities</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xvii, 120 pages).. ISBN 9781787690493 (e-book) Subiecte: Organizational change; Organizational effectiveness; Success in business; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
506.	Lam, James. <i>Enterprise Risk Management From Incentives to Controls</i> . Wiley, 2014. 496pp.; ISBN 9781118836477 (electronic) Subiecte: Institutional & Corporate Finance	2014	1	carte electronică online
507.	Langlois, Hugues; Lussier, Jacques. <i>Rational Investing : The Subtleties of Asset Management</i> . New York, NY : Columbia University Press, [2017]. 1 online resource (240 p.) : 30 figures and tables. ISBN 9780231543781 Subiecte: Investments; Portfolio management; BUSINESS & ECONOMICS / Finance / General	[2017]	1	carte electronică online
508.	<i>L'APPROCHE chinoise sur les problemes economiques mondiaux</i> . Beijing : Foreign Languages Press, [2017]. 239, [5] p. : il. ; 24 cm . ISBN 9787119106229 Subiecte: Științe economice; Economie națională; Economie mondială; Economie globală; Relații economice internaționale; Cooperare economică internațională; Evoluție economică; Reformă economică; Reformă monetară; Reformă fiscală; Globalizare; Guvernare; China	[2017]	1	Acces liber la raft-330/A69
509.	LATOUCHE, Pascal. <i>Open Innovation : Human Set-up</i> . London : John Wiley & Sons, 2020. XXIII, 272 p.. ISBN 9781119779636 Subiecte: Creativitate; Inovatii; Managementul afacerilor; Management strategic	2020	1	carte electronică online
510.	LAUDON, Kenneth C.; GUERCIO TRAVER, Carol. <i>E-commerce 2023-2024 : business, technology, society</i> . Harlow, London, New York, Boston : Pearson Education, 2024. 832 p. : fig., tab. color ; 25 cm. ISBN 9781292449722 Subiecte: Comerț online; Afaceri; Informatica economică; Informatica aplicată	2024	5	Acces liber la raft-004/L27 Depozit format IV-IV.11342

511.	Lawrence, Kenneth D; Kleinman, Gary. <i>Applications of management science. Volume 19.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xi, 188 pages).. ISBN 9781787566514 (e-book) Subiecte: Management science; Decision making; Data envelopment analysis; Business & Economics - Management Science; Management & management techniques	2018	1	carte electronică online
512.	Lawrence, Kenneth D; Klimberg, Ronald K. <i>Advances in business and management forecasting. Vol. 11.</i> Bingley, U.K. : Emerald, 2016. 1 online resource (viii, 260 p.). ISBN 9781786355331 (electronic bk.) Subiecte: Business & Economics - Management Science; Business & Economics - Decision-Making & Problem Solving; Management decision making; Management & management techniques; Business & management; Business forecasting	2016	1	carte electronică online
513.	Lawrence, Kenneth D; Klimberg, Ronald K. <i>Advances in Business and Management Forecasting. Vol. 12.</i> Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (ix, 212 pages).. ISBN 9781787430693 (e-book) Subiecte: Business forecasting - Methodology; Management - Forecasting	2017	1	carte electronică online
514.	Lawrence, Kenneth D; Klimberg, Ronald K. <i>Advances in business and management forecasting. 13.</i> Bingley : Emerald Publishing Limited, 2019. 1 online resource (ix, 139 pages) ; cm.. ISBN 9781787542891 (e-book) Subiecte: Business forecasting; BUSINESS & ECONOMICS / Management; Economic forecasting	2019	1	carte electronică online
515.	Lawrence, Kenneth D; Pai, Dinesh R. <i>Applications of management science. Vol. 20.</i> Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (332 pages). ISBN 9781838670023 Subiecte: Management science; Decision making - Mathematical models; Operations research; Business & Economics - Management Science; Management decision making	2020	1	carte electronică online
516.	LEBLANC, Richard; FRASER, John R. S.. <i>The HANDBOOK of board governance : a comprehensive guide for public, private and not - for - profit board members.</i> Hoboken : Wiley, 2016. 888 p.. ISBN 9781119245445 Subiecte: Guvernare corporativă; Autoritate, directorat; Comportament organizațional; Management organizațional	2016	1	carte electronică online
517.	LEE, Eva K.; YANG, Hui. <i>Healthcare analytics : from data to knowledge to healthcare improvement.</i> Hoboken : Wiley, 2016. 632 p.. ISBN 9781118919408 Subiecte: Îngrijirea sănătății; Îngrijire medicală; Cercetare medicală; Analize statistice; Managementul sănătății; Analiza datelor; Baze de date; Informatică medicală; Inteligența artificială în medicină	2016	1	carte electronică online
518.	Lee, Sang M; Lim, Seongbae. <i>Living innovation : fom value creation to the greater good.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiv, 148 pages) ; cm.. ISBN 9781787567139 (e-book) Subiecte: Technological innovations; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online

519.	Lehman, Cheryl R. <i>Accounting in conflict : globalization, gender, race and class</i> . Bingley, U.K. : Emerald, c. 2016. 1 online resource (x, 134 p.). ISBN 9781785609756 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Accounting / Financial; Public finance accounting; Labour economics; Accounting - Social aspects; Public interest	c. 2016	1	carte electronică online
520.	Lehman, Cheryl R. <i>Beyond perceptions, crafting meaning</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (ix, 138 pages) ; cm.. ISBN 9781789732238 (e-book) Subiecte: Auditing - Research; BUSINESS & ECONOMICS / Accounting / General; Accounting	2019	1	carte electronică online
521.	Lehman, Cheryl R. <i>Parables, myths and risks</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (251 pages).. ISBN 9781787145337 (e-book) Subiecte: Finance, Public - Accounting; BUSINESS & ECONOMICS / Accounting / Financial; Public finance accounting	2017	1	carte electronică online
522.	Lehtimaki, Hanna. <i>The strategically networked organization : leveraging social networks to improve organizational performance</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (208 pages). ISBN 9781786352910 (e-book) Subiecte: Business networks; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2016	1	carte electronică online
523.	LEROY, Stephen F.; WERNER, Jan. <i>Principles of financial economics</i> . New York : Cambridge University Press, 2014. XXVI, 343 p. : fig. ; 26 cm. ISBN 9781107673021 Subiecte: Științe economice; Macroeconomie; Finanțe; Investiții; Prețuri; Capital; Model matematic	2014	1	Acces liber la raft-336/L51
524.	LEWIS, Sarah. <i>Positive psychology and change : how leadership, collaboration, and appreciative inquiry create transformational results</i> . Chichester : Wiley Blackwell, 2016. 272 p.. ISBN 9781118818480 Subiecte: Psihologie organizațională; Management; Managementul resurselor umane; Creativitate; Comportament organizațional; Dinamică organizațională; Management organizațional; Aprecierea personalului; Relații cu angajații; Psihologie socială; Inovare	2016	1	carte electronică online
525.	LICU, Monica; PAUN, Sorin; IONESCU, Claudiu. <i>Etica si integritate academica : note de curs</i> . Bucuresti : Editura Universitara "Carol Davila" din Bucuresti, 2022. 109 p. : il. ; 26 cm. ISBN 9786060112457 Subiecte: Etica profesionala; Etica academica; Etica medicala; Valori morale; Note de curs	2022	1	Acces liber la raft-17/L59

526.	Liedtka, Jeanne; Azer, Daisy; Salzman, Randy. <i>Design Thinking for the Greater Good : Innovation in the Social Sector</i> . New York, NY : Columbia University Press, [2018]. 1 online resource : 57 color figures. ISBN 9780231545853 Subiecte: Human services - Management; Management science; Public administration - Decision making; Social responsibility of business; BUSINESS & ECONOMICS / Nonprofit Organizations & Charities / Management & Leadership	[2018]	1	carte electronică online
527.	Lim, Paul; Parker, Andrew. <i>Mentoring millennials in an Asian context : talent management insights from Singapore</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (176 pages) ; cm. ISBN 9781789734850 Subiecte: Generation Y - Employment - Asia; Demographers - Economic aspects - Asia; Population - Economic aspects; Business & Economics, Mentoring & Coaching; Personnel & human resources management	2020	1	carte electronică online
528.	LIMBASAN, Georgiana. <i>Managementul industrial [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Braşov, 2014. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061904365 Subiecte: Management industrial; Intreprindere; Producție; Fabricație; Managementul productiei; Manual universitar	2014	2	Acces liber la raft-65/L62 Depozit-CD.813
529.	LIMBASAN, Ileana Georgiana. <i>Bazele managementului [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914470 Subiecte: Management; Organizatie; Decizie; Organizare; Previziune; Motivare; Control; Analiza diagnostic	2022	2	Acces liber la raft-005/L62 Depozit-CD.1392
530.	LIXANDROIU, Dorin. <i>Modelarea deciziei economice : concepte, algoritmi, analize, probleme, studii de caz</i> . Bucuresti : Editura Economica, 2014. 242 p. : fig., tab. ; 24 cm. ISBN 9789737097118 Subiecte: Stiinte economice; Model economic; Decizie economica; Culegere de probleme; Metoda de rezolvare; Matematica economica; Cercetari operationale; Programare liniara; Concept; Algoritm; Studiu de caz	2014	5	Acces liber la raft-330/L69 Departament / Disciplina-III.27580 Depozit format III-III.27580
531.	LIXANDROIU, Dorin. <i>Modelarea fuzzy cu aplicatii in economie</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2019. 200 p. : fig., tab. ; 25 cm. ISBN 9786061911769 Subiecte: Logica fuzzy; Sistem fuzzy; Model Fuzzy; Teoria sistemelor automate; Controlul sistemelor; Modelare economica	2019	2	Acces liber la raft-519.7/L69 Depozit format III-III.31710
532.	LIXANDROIU, Dorin. <i>Modele economice rezolvate in QM</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2017. 137 p. : fig., tab. ; 24 cm. ISBN 9786061909155 Subiecte: Stiinte economice; Model economic; Matematica economica; Cercetari operationale; Program de calculator; Program QM; Culegere de probleme	2017	3	Acces liber la raft-330/L69 Depozit format III-III.30554

533.	LIXANDROIU, Radu Constantin. <i>Provocari si oportunitati generate de utilizarea tehnologiilor informatice moderne in marketing</i> . Brasov : Universitatea Transilvania din Brasov, 2021. 176 p. : fig., tab. ; 30 cm. Subiecte: Marketing; Comunicare online; Marketing online; Acces deschis; Invatare asistata de calculator; Tehnologie informatica; Retele de calculatoare; Teza de abilitare	2021	1	Acces liber la raft-IV.11098
534.	LIXANDROIU, Radu. <i>Pachete de programe de contabilitate</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 228 p. : fig., tab., pictogr. ; 21 cm. ISBN 9786061906116 Subiecte: Stiinte economice; Contabilitate de gestiune; Sistem informatic integrat; Program de contabilitate; Pachet de programe; Evidenta contabila	2015	2	Acces liber la raft-336/L69 Depozit format II-II.46022
535.	LIXANDROIU, Radu; LIXANDROIU, Dorin. <i>Baze de date cu aplicatii</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2016. 233 p. : fig., tab. ; 24 cm. ISBN 9786061908011 Subiecte: Stiinta si tehnologia calculatoarelor; Prelucrarea automata a datelor; Sisteme de gestiune a bazelor de date; Baze de date relationale; Algebra relationala; Limbaj de interogare; Limbaj SQL; Aplicatii	2016	3	Acces liber la raft-004/L69 Depozit format III-III.29718
536.	LIXANDROIU, Radu; LIXĂNDROIU, Dorin. <i>Informatica economica</i> . Brasov : Editura Universității Transilvania din Braşov, 2015. 190 p. : fig., tab. ; 24 cm. ISBN 9786061905997 Subiecte: Ştiinţe economice; Informatica economica; Sistem informatic; Sistem de calcul; Structuri de date; Arhitectura calculatoarelor; Sistem de operare; Re ele de calculatoare; Limbaje de programare; Manual universitar	2015	7	Acces liber la raft-33/L69 Depozit format III-III.28847
537.	Lo, Chi. <i>Demystifying China's mega trends : the driving forces that will shake up China and the world</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (222 pages). ISBN 9781787144095 (e-book) Subiecte: BUSINESS & ECONOMICS / International / Economics; International finance; China - Foreign economic relations	2017	1	carte electronică online
538.	LOVELOCK, Christopher; WIRTZ, Jochen. <i>Services marketing : people, technology, strategy</i> . New Jersey ; London ; Singapore [etc.] : World Scientific, 2016. XVII, 783 p. : fig., il., tab. ; 28 cm. ISBN 9781944659011 Subiecte: Marketingul serviciilor; Economia serviciilor; Consumator de servicii; Comportamentul consumatorului; Strategii de marketing; Calitatea serviciilor; Management	2016	2	Acces liber la raft-339/W76 Depozit format IV-IV.10849
539.	LOVELOCK, Christopher; WIRTZ, Jochen. <i>Services marketing : people, technology, strategy</i> . New Jersey ; London ; Singapore [etc.] : World Scientific, 2016. XVII, 666 p. : fig., il., tab. ; 28 cm. ISBN 9781944659820 Subiecte: Marketingul serviciilor; Economia serviciilor; Consumator de servicii; Comportamentul consumatorului; Strategii de marketing; Calitatea serviciilor; Management	2016	2	Acces liber la raft-339/W76 Depozit format IV-IV.11113

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541.	LUCIAN, Paul. <i>Investitii</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2018. 323 p. : fig. ; 21 cm. ISBN 9786061215577 Subiecte: Științe economice; Investiții financiare; Proiect de investitii; Eficiență economică; Risc financiar; Finantarea investitiei; Cheltuieli publice; Investitii straine directe	2018	1	Acces liber la raft-336/L87
542.	LUNGESCU, Dan C.; POPA, Mirela; SALANTA, Irina-Iulia. <i>Management : concepte, tehnici, abilitati</i> . Cluj-Napoca : Risoprint, 2015. XII, 266 p. : fig., tab. ; 24 cm. ISBN 9789735316068 Subiecte: Stiinte economice; Management; Management organizational; Planificare strategica; Control managerial	2015	1	Acces liber la raft-005/L92
543.	LUPSA-TATARU, Dana Adriana. <i>Comportament organizational [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914074 Subiecte: Comportament organizational; Psihologie organizationala; Management strategic; Managementul resurselor umane; Manual universitar	2021	2	Acces liber la raft-005/L94 Depozit-CD.1286
544.	LUPSA-TATARU, Dana Adriana. <i>Comunicare si negociere in afaceri [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914081 Subiecte: Afaceri; Negociere; Comunicare organizationala; Comunicare in afaceri; Relatii publice; Management; Management strategic; Managementul resurselor umane; Manual universitar	2021	2	Acces liber la raft-005/L94 Depozit-CD.1285
545.	LUPSA-TATARU, Dana Adriana. <i>Economia firmei [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913787 Subiecte: Stiinte economice; Microeconomie; Antreprenoriat; Afaceri; Administrarea afacerilor; Intreprindere economica; Managementul organizatiei; Managementul productiei; Macroeconomie; Leadership; Comunicare organizationala; Studiu de caz; Manual universitar	2021	2	Acces liber la raft-330/L94 Depozit-CD.1287
546.	LUPSA-TATARU, Dana Adriana. <i>Economics of the company [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061912360 Subiecte: Stiinte economice; Microeconomie; Antreprenoriat; Afaceri; Administrarea afacerilor; Intreprindere economica; Managementul organizatiei; Macroeconomie; Leadership; Comunicare organizationala; Studiu de caz; Manual universitar	2020	2	Acces liber la raft-330/L94 Depozit-CD.1205

547.	LUPSA-TATARU, Florin-Razvan. <i>Cresterea eficientei managementului prin utilizarea tehnologiilor informatice [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061915910 Subiecte: Societatea cunoasterii; Date; Informatie; Cunostinte; Cultura organizationala; Sistem informational; Automatizare; Sistem informatic; Managementul cunoasterii; Organizarea productiei; Optimizare; Eficientizare; Tehnologia informatiei si comunicatiilor; Software; Retea de calculatoare; Eficienta economica; Cercetare teoretica; Cercetare experimentală	2023	4	Acces liber la raft-65/L94 Depozit-CD.1366
548.	LUPU, Gabriel-Stanica ; LARION, Alin. <i>Notiuni de integritate academica</i> . Constanta : Ovidius University Press, 2021. 137 p. : fig., il., tab. ; 26 cm. ISBN 9786060600459 Subiecte: Invatamant universitar; Etica academica; Deontologie profesionala; Educatie morala	2021	1	Acces liber la raft-37/L95
549.	LYONNET, Barbara. <i>Lean management : methodes et exercices</i> . Paris : Dunod, 2015. VIII, 224 p. : il., tab. ; 23 cm. ISBN 9782100720804 Subiecte: Management industrial; Management Lean; Managementul productiei; Proces de fabricatie; Controlul productiei; Gestionarea timpului; Eficienta organizatorica; Aplicatii	2015	1	Departament / Disciplina- II.46052
550.	Lyster, Clare. <i>Learning from Logistics : How Networks Change our Cities</i> . Basel : Birkhauser, [2016]. 1 online resource (220 p.). ISBN 9783038210962 Subiecte: Business logistics; Cities and towns; ARCHITECTURE / Urban & Land Use Planning	[2016]	1	carte electronică online
551.	MA HUATENG. <i>China at your fingertips : mobile internet and social shifts in a developing power</i> . Beijing : Foreign Languages Press, [2018]. [14], V, 336 p. : il. ; 24 cm. ISBN 9787119114897 Subiecte: Stiinte economice; Politica economica; Dezvoltare economica; Planificare economica; Prognoza economica; Practica sociala; Mod de viata; Comunicare virtuala; Comunicare in masa; Reteaua Internet; Servicii publice; Informare; China; Secolul 21	[2018]	1	Acces liber la raft-659/M15
552.	MALHOTRA, Naresh K.. <i>Marketing in and for a sustainable society</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xvi, 229 p.). ISBN 9781786352811 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Marketing / General; Sales & marketing; Marketing; Sustainability	2016	1	carte electronică online
553.	Malina, Mary A. <i>Advances in management accounting. Vol. 29</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xvi, 224 pages).. ISBN 9781787432970 (e-book) Subiecte: Managerial accounting; Business & Economics - Accounting - Managerial; Management accounting & bookkeeping	2017	1	carte electronică online

554.	Malina, Mary A. <i>Advances in management accounting. Vol. 30.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xvi, 201 pages).. ISBN 9781787564398 (e-book) Subiecte: Managerial accounting; Bookkeeping; BUSINESS & ECONOMICS / Accounting / Financial; Finance & accounting	2018	1	carte electronică online
555.	<i>Managementul proiectului : standarde si bune practici. Vol. 1 : Standarde. Metodologii.</i> Targoviste : Valahia University Press, 2014. XXIV, 214 p. : fig., tab., graf.. ISBN 9786066031028 Subiecte: Management; Managementul proiectelor; Metodologie	2014	1	Acces liber la raft-005/P79/1
556.	MANNERS-BELL, John; LYON, Ken. <i>The logistics and supply chain innovation handbook : disruptive technologies and new business models.</i> London ; New York ; New Delhi : Kogan Page, 2019. XI, 267 p. : fig., tab. ; 24 cm. ISBN 9780749486334 Subiecte: Aprovizionare; Logistică; Management; Inovații tehnologice; Comert electronic	2019	2	Acces liber la raft-65/M25 Depozit format III-III.32520
557.	MANOLACHE, Gabriel Marian; ICONOMESCU, Teodora. <i>Managementul si marketingul competițiilor sportive.</i> Brașov : Editura Universității Transilvania din Brașov, 2024. 269 p. : tab. ; 20 cm. ISBN 9786061916825 Subiecte: Competiții sportive; Sport; Marketing; Management	2024	2	Acces liber la raft-796/799/M26 Depozit format II-II.50535
558.	MARASCU-KLEIN, Vladimir; LIMBASAN, Georgiana. <i>Modelarea si simularea sistemelor de productie [Resursa electronica].</i> Brasov : Editura Universității Transilvania din Brașov, 2016. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061907953 Subiecte: Economie; Intreprindere; Producție; Sistem de productie; Sistem de fabricatie flexibil; Modelarea sistemelor de productie; Simulare matematică; Studii de caz	2016	2	Acces liber la raft-65/M32 Depozit-CD.935
559.	MARGINEAN, Ioan. <i>Studii sociologice : 2004-2014.</i> Bucuresti : Pro Universitaria, 2015. 176 p. : tab. ; 24 cm. ISBN 9786062602222 Subiecte: Sociologie; Studii sociologice	2015	1	Acces liber la raft-316/M37
560.	MARIN, Aurel. <i>Management si markeing in turism.</i> Bucuresti : Discobolul, 2023. 135 p. : fig., tab. ; 21 cm. ISBN 9786067981704 Subiecte: Turism; Industria ospitalității; Management; Marketing; Cultură organizațională; Politica de produs	2023	1	Acces liber la raft-338/M39
561.	MARIN, Monica. <i>Absorbția fondurilor europene pentru comunele din Romania : rolul capacității administrative.</i> Iasi : Lumen, 2015. 273 p. : fig, tab. ; 21 cm. ISBN 9731664106 Subiecte: Fonduri de investitii; Fonduri europene; Dezvoltare rurala; Romania; Uniunea Europeana	2015	1	Acces liber la raft-330/M39

562.	MARINESCU, Nicolae; BOSCOR, Dana; BARBULESCU, Oana. <i>Pregatire pentru examenul de licenta in afaceri internationale : teorie, teste si aplicatii</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. II, 166 p. : fig., tab. ; 25 cm. ISBN 9786061906314 Subiecte: Stiinte economice; Afaceri internationale; Comert international; Politica comerciala; Marketing international; Plati internationale; Finantare internationala; Examen de licenta	2015	2	Acces liber la raft-339/M40 Depozit format III-III.28929
563.	MARIOTTI, Steve; GLACKIN, Caroline. <i>Antreprenoriat : lansarea si administrarea unei afaceri</i> . Bucuresti : JA Romania, 2021. XXX, 496 p. : fig., il. ; 30 cm. ISBN 9786068942773 Subiecte: Management; Antreprenoriat; Plan de afaceri; Strategie financiara; Manual universitar	2021	50	Acces liber la raft-005/M41 Depozit format IV-IV.10897
564.	<i>MARIRE si decadere : sociologia gustiana in context central-est-european dupa Marele Razboi</i> . Bucuresti : Eikon, 2022. 323 p. ; 21 cm. ISBN 9786064906793 Subiecte: Stiințe sociale; Sociologie; Istoria sociologiei; Instituționalizare; România; Europa Centrala si de Est; Gusti, Dimitrie; Cercetare comparata; Eseuri	2022	1	Acces liber la raft-316/M41
565.	Market Early Warning Expert Committe of Ministry of Agriculture. <i>China agricultural outlook : 2017-2026</i> . Beijing : China Agricultural Science and Technology Press, 2017. 161 p. : fig., tab. ; 27 cm. ISBN 9787511630179 Subiecte: Agricultură; Produse agroalimentare; Economie națională; China	2017	1	Acces liber la raft-631/M42
566.	<i>MARKETING planning</i> . New York : McGraw-Hill Education, 2016. 439 p. : fig., il., tab. ; 27 cm. ISBN 9781309048962 Subiecte: Conducere si organizare; Intreprindere economica; Marketing; Decizie de marketing; Strategie de marketing; Studii de caz	2016	1	Acces liber la raft-339/M42
567.	MASON, Tim; KNIGHTS, Miya. <i>Omnichannel retail : how to build winning stores in a digital world</i> . London ; New York ; New Delhi : Kogan Page, 2019. XVIII, 203 p. : fig. ; 24 cm. ISBN 9780749498115 Subiecte: Marketing; Comert electronic; Comert cu amanuntul; Managementul relatiilor cu clientii; Promovarea produselor	2019	2	Acces liber la raft-339/M45 Depozit format III-III.32364
568.	MASSOTTE, Pierre; CORSI, Patrick. <i>Complex decision-making in economy and finance</i> . Wiley, 2020. 384 p.. ISBN 9781119695004 Subiecte: Management; Afaceri; Management inovativ; Gândire creatoare; Luarea deciziilor; Managementul afacerilor; Management organizațional	2020	1	carte electronică online

569.	Masurel, Enno. <i>The entrepreneurial dilemma in the life cycle of the small firm : how the firm and the entrepreneur change during the life cycle of the firm, or how they should change.</i> Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xv, 130 pages). ISBN 9781789733150 (e-book) Subiecte: Entrepreneurship; Small business - Growth; Organizational change; Sustainable development; BUSINESS & ECONOMICS / Entrepreneurship; Economics, finance, business & management	2019	1	carte electronică online
570.	MEHTIEV, Ramiz. <i>Zece ani care au transformat Azerbaidjanul : 2003-2013.</i> Bucuresti : Top Form, 2014. 240 p. ; 21 cm. ISBN 9786068550190 Subiecte: Azerbaidjan; Economie națională; Competitivitate; Dezvoltare economică; Politica nationala; Politică externă; Studii locale	2014	2	Acces liber la raft-908/M55 Depozit format II-II.45321
571.	Meinecke, Annika L; Allen, Joseph A; Lehmann-Willenbrock, Nale. <i>Managing meetings in organizations.</i> Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (296 pages) ; cm.. ISBN 9781838672294 Subiecte: Business meetings; Business & Economics - Business Communication / Meetings & Presentations; Business communication & presentation	2020	1	carte electronică online
572.	MELISSEN, Frans; SAUER, Lieke. <i>Improving sustainability in the hospitality industry.</i> London ; New York : Routledge, 2019. IX, 133 p. : il., fig. ; 24 cm. ISBN 9781138057708 Subiecte: Turism; Industria ospitalitatii; Management turistic; Dezvoltare durabila; Protectia mediului inconjurator; Responsabilitate sociala	2019	1	Departament / Disciplina-III.30887
573.	Méric, Jérôme; Maque, Isabelle; Brabet, Julienne. <i>International perspectives on crowdfunding : positive, normative and critical theory.</i> Bingley, U.K. : Emerald Group Publishing Limited, 2016. 1 online resource (312 pages). ISBN 9781785603143 (e-book) Subiecte: Crowd funding; Business & Economics, Crowdfunding; Finance	2016	1	carte electronică online
574.	Messer, Ron. <i>Financial modeling for decision making : using MS-Excel in accounting and finance.</i> Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (360 pages). ISBN 9781789734157 Subiecte: Account books; Electronic spreadsheets; Business enterprises - Finance; BUSINESS & ECONOMICS / Accounting / General; Financial accounting	2020	1	carte electronică online
575.	<i>METODE si tehnici utilizate in managementul organizatiei.</i> Bucuresti : Pro Universitaria, 2015. 289 p. : fig., tab. ; 24 cm. ISBN 9786062603571 Subiecte: Management organizational; Proces decizional; Analiza calitativa; Analiza cantitativa; Model Fuzzy; Managementul inovarii; Transfer tehnologic; Analiza de risc; Studii de caz; Cercetare stiintifica	2015	1	Acces liber la raft-005/M61

576.	Meynerts-Stiller, Kirsten; Rohloff, Christoph. <i>Post-merger management : value creation in M&A integration projects</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxiii, 311 pages) ; cm. ISBN 9781838674519 (e-book) Subiecte: Consolidation and merger of corporations; Corporate reorganizations; BUSINESS & ECONOMICS / Mergers & Acquisitions; Business strategy	2019	1	carte electronică online
577.	Michailova, Snejina; Ott, Dana L. <i>Talent management in small advanced economies</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvii, 115 pages).. ISBN 9781789734515 Subiecte: Personnel management; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
578.	MICHEL, Geraldine; WILLING, Reine. <i>The art of successful brand collaborations : partnerships with artists, designers, museums, territories, sports, celebrities, science, good causes ... and more</i> . London ; New York : Routledge, 2020. X, 285 p. : fig., il., tab. ; 24 cm. ISBN 9781138499614 Subiecte: Management; Managementul afacerilor; Științe economice; Marketing; Branding; Aliante economice; Cooperare economică internațională; Colaborare economica internationala; Publicitate; Reclamă	2020	1	Depozit format III-III.32863
579.	MICLEA, Serban. <i>Cercetari privind activitatile de marketing la nivelul intreprinderilor mici si mijlocii</i> . Timisoara : Editura Politehnica, 2015. 218 p. : fig., tab. ; 24 cm. ISBN 9786065549234 Subiecte: Marketing; Planificare strategică; Întreprinderi mici și mijlocii; Management operational; Teză de doctorat	2015	1	Acces liber la raft-III.28393
580.	MIEILA, Mihai. <i>Investitii directe : eficienta, finantare, fezabilitate</i> . Bucuresti : Pro Universitaria, 2016. 252 p. : fig., tab. ; 24 cm. ISBN 9786062606152 Subiecte: Stiinte economice; Investitii financiare; Management financiar; Buget; Eficienta economica; Proiect de investitii	2016	1	Acces liber la raft-336/M67
581.	Mikkelsen, Hans; Riis, Jens Ove. <i>Project management : a multi-perspective leadership framework</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xxvi, 816 pages).. ISBN 9781787148291 (e-book) Subiecte: Leadership; BUSINESS & ECONOMICS / Project Management; Project management	2017	1	carte electronică online
582.	MILLER, Tan; LIBERATORE, Matthew J.. <i>Logistics management : an analytics-based approach</i> . New York : Business Expert Press, 2020. VIII, 171 p. : fig., tab. ; 23 cm. ISBN 9781949443844 Subiecte: Management industrial; Logistica; Management logistic; Decizie economica	2020	2	Acces liber la raft-005/M73 Depozit format III-III.32479

583.	MILLOT, Patrick. <i>RISK management in life-critical systems</i> . London ; Hoboken : ISTE`Wiley, 2015. 422 p.. ISBN 9781118639351 Subiecte: Managementul crizei; Managementul riscului; Managementul situațiilor de urgență; Comportament uman; Situații de criză	2015	1	carte electronică online
584.	MINESCU, Ana Maria. <i>Fintech explained</i> . [s.l.] : [s.n.], 2018. 294 p. : fig., tab. ; 20 cm. ISBN 9783746740003 Subiecte: Stiinte economice; Finante; Tehnologie financiara; Servicii financiare; Inovatie tehnologica; Tehnologie informatională	2018	3	Acces liber la raft-336/M75 Depozit format II-II.48161
585.	Mintz, Alex; Adamsky, Dmitry (Dima). <i>How do leaders make decisions?: evidence from the East and West, part A</i> . Bingley : Emerald Publishing Limited, 2019. 1 online resource (xiii, 193 pages) ; cm.. ISBN 9781787433939 (e-book) Subiecte: Decision making; Leadership; Business & Economics - Decision-Making & Problem Solving; Management: leadership & motivation	2019	1	carte electronică online
586.	Mintz, Alex; Adamsky, Dmitry (Dima). <i>How do leaders make decisions?: evidence from the East and West, part B</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xiii, 188 pages).. ISBN 9781838678135 Subiecte: Decision making; Leadership; Business & Economics - Decision-Making & Problem Solving; Management decision making	2019	1	carte electronică online
587.	MIRONESCU, Roxana; NICHIFOR, Bogdan; OLARIU, Ioana ; ROTILA, Aristita. <i>ELEMENTE fundamentale de antreprenoriat : curs dedicat studentilor</i> . Bacau : Alma Mater, 2020. 287 p. : fig., tab. ; 25 cm. ISBN 9786065276529 Subiecte: Antreprenoriat; Afaceri; Plan de afaceri; Finantare; Marketing; Curs universitar	2020	1	Acces liber la raft-35/E42
588.	MISES, Ludwig von. <i>Actiunea umana : un tratat de economie</i> . Bucuresti : Curtea Veche, 2018. LIV, 912 p. ; 24 cm . ISBN 9786064401359 Subiecte: Științe economice; Economie politică; Economie de piață; Capitalism; Comerț; Secolul 20; Tratat	2018	1	Acces liber la raft-330/M79
589.	MITREA, Nicoleta. <i>GHID de practica clinica si management pentru asistentii medicali [Resursa electronica]. CD 1 [Vol. 1] : Standarde si management in ingrijirea paliativa</i> . Brasov : Lux Libris, 2020. 1 disc optic (CD-ROM). ISBN 9789731314440 Subiecte: Medicină; Sănătate publică; Patologie medicală; Ingrijire paliativa; Tratament simptomatic; Calitatea vieții; Asistent medical; Management medical; Standardizare; Educatie medicala; Servicii sanitare; Organizare profesională; Ghid de practica medicala	2020	1	Acces liber la raft-61/G49/1

590.	Moghim, Seyed Mohammad. <i>Principles and fundamentals of Islamic management</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xvii, 279 pages) : illustrations. ISBN 9781787696730 (e-book) Subiecte: Personnel management; Personnel management (Islamic law); BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2018	1	carte electronică online
591.	MOLDOVAN, Geanina. <i>Managementul alimentelor din unitati alimentare si sanitare</i> . Tirgu Mures : University Press, 2017. 164 p. : fig., tab. ; 30 cm. Subiecte: Sănătate publică; Siguranța alimentelor; Managementul serviciilor; Manual universitar	2017	1	Acces liber la raft-614/M87
592.	MONEA, Mirela. <i>Diagnostic economico-financiar si evaluarea firmei</i> . Petrosani : Universitas, 2017. 249 p. : tab. ; 26 cm. ISBN 9789737415493 Subiecte: Conducere si organizare; Managementul intreprinderii; Teoria valorii; Evaluarea intreprinderii; Diagnostic economic; Diagnostic financiar	2017	1	Acces liber la raft-65/M88
593.	<i>MONETARY policy : selected works</i> . Bucuresti : Curtea Veche, 2022. 306 p. : fig., h., tab. ; 24 cm. ISBN 9786064412638 Subiecte: Științe economice; Politică economică; Politica monetară; Economie de piață; Volum jubiliar	2022	1	Acces liber la raft-338/M88
594.	MONGIN, Pierre. <i>Managez avec le concept mapping : du mind mapping aux cartes conceptuelles</i> . Paris : Dunod, 2014. 199 p. : h., sch., tab. ; 16 x 25 cm. ISBN 9782100706464 Subiecte: Management; Comunicare vizuala; Harta mentala; Organizarea ideilor; Model conceptual; Eficienta organizatorica; Metode cartografice; Analiza euristica; Creativitate; Ghid practic	2014	1	Departament / Disciplina- I.6411
595.	Moore, Derek. <i>Broken pie chart : 5 ways to build your investment portfolio to withstand and prosper in risky markets</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiv, 206 pages). ISBN 9781787435537 (e-book) Subiecte: Portfolio management; Financial risk management; Securities; Business & Economics, Investments & Securities, Portfolio Management; Investment & securities	2018	1	carte electronică online
596.	MORARIU, Cristin-Olimpiu. <i>Cercetari privind fiabilitatea produselor industriale</i> . Brasov : Universitatea Transilvania din Brasov, 2017. 123 p. : fig., tab. ; 30 cm. Subiecte: Inginerie industrială; Ingineria fabricației; Conducerea si controlul productiei; Produse; Calitate; Fiabilitate; Statistică aplicată; Modelare; Managementul calității; Teza de abilitare	2017	1	Acces liber la raft-IV.11062
597.	MORGAN, David L.. <i>Basic and advanced focus groups</i> . Los Angeles : SAGE, 2019. XIII, 196 p. : tab. ; 23 cm. ISBN 9781506327112 Subiecte: Focus-grup; Sociologie; Metode de cercetare; Cercetare sociologică	2019	1	Acces liber la raft-316/M89

598.	MORRISON, Alastair M.. <i>Marketing and managing tourism destinations</i> . London ; New York : Routledge, 2019. XXV, 689 p. : fig. ; 25 cm. ISBN 9781138897298 Subiecte: Turism international; Destinatie turistica; Marketing; Management; Industrie hoteliera; Industria ospitalitatii; Afaceri internationale; Studiu de caz	2019	2	Acces liber la raft-338/M90 Depozit format III-III.32114
599.	MORRISON, Alastair M.. <i>Tourism marketing : in the age of the consumer</i> . London ; New York : Routledge, 2022. XXVI, 757 p. : fig., tab. ; 25 cm. ISBN 9780415726368 Subiecte: Turism international; Calatorii; Politica turismului; Marketing; Management; Industrie hoteliera; Industria ospitalitatii; Afaceri internationale; Consumatorism; Retea de calculatoare; Studiu de caz	2022	1	Acces liber la raft-338/M90
600.	Munro, Virginia. <i>CSR for purpose, shared value and deep transformation : the new responsibility</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (344 pages). ISBN 9781800430372 Subiecte: Social responsibility of business; Strategic planning; BUSINESS & ECONOMICS / General; Business strategy	2020	1	carte electronică online
601.	MUNTEAN, Mircea; SOLOMON, Daniela-Cristina. <i>Analiza economico-financiara aprofundata</i> . Bacau : Alma Mater, 2015. 330 p. : fig., tab. ; 26 cm. ISBN 9786065274426 Subiecte: Stiinte economice; Intreprindere; Analiza economico-financiara; Contabilitate financiara; Contabilitate de gestiune; Statistica economica	2015	1	Acces liber la raft-336/M95
602.	MUNTEANU, Olimpiu. <i>Design conceptual si inovatie [Resursa electronica]</i> . Brasov : Lux Libris, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9789731314501 Subiecte: Organizarea productiei; Planificarea productiei; Inginerie; Proiectare; Design de produs; Inovare; Proiectare conceptuala; Caracteristici tehnice; Proprietati estetice; Aspecte economice; Estetica industrială; Curs universitar	2020	1	Acces liber la raft-65/M95
603.	MUNTEANU, Victor; TINTA, Alice; MUNTEANU, Rodica. <i>CONTROLUL financiar-contabil la intreprinderi si institutii publice : teorie si practica : concepte, metodologie, reglementari, cazuri aplicative</i> . Bucuresti : Editura Universitara, 2017. 377 p. : fig., tab. ; 25 cm. ISBN 9786062806606 Subiecte: Stiinte economice; Finante publice; Buget public; Control financiar; Contabilitate; Audit	2017	1	Acces liber la raft-336/C69
604.	MUNTEANU, Victor; TINTA, Alice; NICULAE, Mirela. <i>Bazele contabilitatii : caiet de lucrari practice (exercitii de logica contabila si lucrare practica monografica)</i> . Bucuresti : Editura Universitara, 2017. 197 p. : sch., tab. ; 25 cm. ISBN 9786062806521 Subiecte: Stiinte sociale; Stiinte economice; Contabilitate; Contabilitate financiara; Contabilitate de gestiune; Indrumar de lucrari practice	2017	1	Acces liber la raft-336/M95

605.	MUNTEANU, Victor; ZUCA, Marilena; NICULAE, Mirela; MOSCU, Marius; MUNTEANU, Rodica; ZAMFIR, Monica; BURLACU, Mariana. <i>CONTABILITATEA financiara a intreprinderii in conformitate cu : reglementarile contabile in vigoare, Standardele Internationale de Raportare Financiara</i> . Bucuresti : Editura Universitara, 2017. 565 p. : fig., il. ; 25 cm. ISBN 9786062806552 Subiecte: Contabilitate financiara; Capital; Venituri; Cheltuieli; Intreprindere; Administrare financiara	2017	1	Acces liber la raft-336/C69
606.	Mutum, Dilip S; Butt, Mohammad Mohsin; Rashid, Mamunur. <i>Advances in Islamic finance, marketing, and management : an Asian perspective</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (392 pages). ISBN 9781786358981 (e-book) Subiecte: Finance - Asia; Finance (Islamic law) - Asia; Business & Economics - International - Marketing; Financial accounting; Management - Asia	2016	1	carte electronică online
607.	NASTASE, Carmen; POPESCU, Mihai; BOGHEAN, Carmen; SCUTARIU, Adrian-Liviu. <i>CONCEPTE de baza in teoria economica</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 346 p. : fig. ; 25 cm. ISBN 9789736666162 Subiecte: Științe economice; Economie; Teorie economică; Concepte economice; Productivitate; Eficiență economică; Piața economică; Concurența economică; Teoria consumatorului; Economie de piață; Venituri; Sistem bancar; Piața de capital; Piața muncii; Inflație	2019	1	Acces liber la raft-330/C64
608.	NASTASESCU, Violeta. <i>Dictionar economic englez-roman / roman-englez</i> . Bucuresti : Editura Niculescu, 2015. 777 p. ; 21 cm. ISBN 9789737488930 Subiecte: Științe economice; Economie; Dicționar englez-român; Dicționar român-englez; Dicționare de termeni; Dicționar bilingv	2015	1	Acces liber la raft-330(038)ENG/N24
609.	National Bureau of Economic Research; Barnett, Harold J; Boschan, Paul; Cavin, James P; Daly, Rex F; Fellner, William; Freutel, Guy; Isard, Walter; Kendrick, John W; Kuznets, Simon; Polak, Jacques J; Ruggles, Richard; Smelker, Mary W; Smithies, Arthur; Wool, Harold. <i>Long-Range Economic Projection, Volume 16 : Studies in Income and Wealth</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (490 p.). ISBN 9781400876174 Subiecte: Economic forecasting; BUSINESS & ECONOMICS / Economics / General	[2015]	1	carte electronică online
610.	NEACSU, Nicoleta Andreea. <i>Provocari contemporane privind impactul calitatii asupra dezvoltarii sustenabile</i> . Brasov : Universitatea Transilvania din Brasov, 2018. 119 p. : fig., tab. ; 30 cm. Subiecte: Marketing; Cercetare de marketing; Turism; Calitatea serviciilor; Calitatea produselor; Sustenabilitate; Teza de abilitare	2018	1	Acces liber la raft-IV.11079

611.	NECHITA, Florin. <i>Comunicarea de marketing a muzeelor in era digitala</i> . Cluj-Napoca : Presa Universitara Clujeana, 2020. 227 p. : fig., tab. ; 21 cm. ISBN 9786063709494 Subiecte: Stiinte economice; Marketing; Mix de marketing; Comunicare de marketing; Comportamentul consumatorului; Muzeu; Cultura; Turism; Tehnologii de comunicare; Tehnologia informatiei si comunicatiilor; Retea de calculatoare; Aplicatii Web; Relatii publice	2020	2	Acces liber la raft-339/N33 Depozit format II-II.49480
612.	NEDELCU, Serban. <i>Contabilitate de gestiune : indrumator de seminar : notiuni teoretice si aplicatii [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916931 Subiecte: Contabilitate; Contabilitate de gestiune; Managementul organizatiei; Management financiar; Stiinte economice; Indrumator de lucrari practice; Lucrari de seminar	2023	2	Acces liber la raft-336/N35 Depozit-Cd.1451
613.	NEDELCUT, Nelida; ANDRIES, Elena Adriana. <i>Repere orientative in elaborarea proiectelor de cercetare institutionala</i> . Cluj-Napoca : MediaMusica, 2019. 140 p. : il., tab. ; 25 cm. ISBN 9786066451222 Subiecte: Invatamant superior; Cercetare-dezvoltare; Inovare; Politica de dezvoltare; Program educational; Proiect de cercetare; Proiect cultural; Managementul proiectelor; Finantarea proiectelor; Uniunea Europeana; Romania	2019	1	Muzica-III.31657
614.	NEGREA, Bogdan; DAMIAN, Virgil. <i>Calcul stocastic aplicat in inginerie financiara</i> . Bucuresti : Editura Economica, 2015. 651 p. : fig., tab. ; 25 cm. ISBN 9789737097651 Subiecte: Matematică; Analiză matematică; Ecua ii diferen iale; Teoria probabilităților; Matematică aplicată; Proces stocastic; Economie; Proces economic; Finanțe; Piata financiara	2015	2	Acces liber la raft-519.2/N40 Depozit format III-III.30505
615.	NEGRU, Camelia Laura. <i>Modelarea manageriala in invatamantul preuniversitar</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2018. 281 p. : fig., tab. ; 30 cm. ISBN 9786061215287 Subiecte: Educație; Invatamant preuniversitar; Management educational; Management strategic	2018	1	Acces liber la raft-37/N42
616.	NEGULESCU, Oriana-Helena. <i>Abordări contemporane în managementul strategic al organizației</i> . Craiova : Sitech, 2021. 380 p. : fig., tab. ; 24 cm. ISBN 9786061179619 Subiecte: Managementul organiza iei; Management strategic; Mediu organizațional; Concurență de piață; Planificare strategică; Practică managerială; Strategii manageriale; Managementul riscului; Tehnologia informației	2021	6	Acces liber la raft-005/N40 Depozit format II-III.34373
617.	NEGULESCU, Oriana-Helena. <i>Management general [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061914098 Subiecte: Management; Organizatie; Luarea deciziei; Manual universitar; Intrebari; Raspunsuri	2021	2	Acces liber la raft-005/N43 Depozit-CD.1290

618.	Nenonen, Suvi; Storbacka, Kaj. <i>Smash : using market shaping to design new strategies for innovation, value creation, and growth</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xviii, 312 pages).. ISBN 9781787437975 (e-book) Subiecte: Marketing; BUSINESS & ECONOMICS / Marketing / General; Business strategy	2018	1	carte electronică online
619.	NEWMAN, Donald G.; ESCHENBACH, Ted G.; LAVELLE, Jerome P.. <i>Engineering economic analysis</i> . New York ; Oxford : Oxford University Press, 2016. XXI, 593 p. : fig., tab. ; 24 cm. ISBN 9780199339280 Subiecte: Finantele intreprinderii; Management financiar; Analiza financiara; Contabilitate; Manual universitar; Culegere de probleme; Aplicatii	2016	2	Acces liber la raft-65/N56 Depozit format III-III.32586
620.	Newman, John Steven; Wander, Stephen M. <i>Harnessing the power of failure : using storytelling and systems engineering to enhance organizational learning</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiii, 234 pages) ; cm. ISBN 9781787541993 (e-book) Subiecte: Success in business; Organizational learning; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2018	1	carte electronică online
621.	Ng, Eddy S; Lyons, Sean T; Schweitzer, Linda. <i>Generational career shifts : how Matures, Boomers, Gen Xers and Millennials view work</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xix, 139 pages).. ISBN 9781787145832 (e-book) Subiecte: Conflict of generations in the workplace; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
622.	NICHIFOR, Eliza; BRATUCU, Gabriel. <i>Marketingul digital : o solutie pentru dezvoltarea ecosistemului antreprenorial din Romania</i> . Bucuresti : Editura Universitara, 2022. 282 p. : fig., tab. ; 29 cm. Subiecte: Stiinte economice; Comert international; Ecosistem; Antreprenoriat; Intreprinderi mici si mijlocii; Evolutie economica; Tehnologia informatiei si comunicatiilor; Reteaua Internet; Marketing digital; Romania; Cercetare teoretica; Cercetare experimentală	2022	14	Acces liber la raft-339/N58 Depozit format IV-IV.11201
623.	NICOLAE, Adina Oana. <i>Metaphor in the written business and economics discourse</i> . Cluj-Napoca : Casa Cartii de Stiinta, 2015. 311 p. : tab. ; 20 cm. ISBN 9786061708352 Subiecte: Lingvistică; Analiza discursului; Figuri de stil; Metafora; Limbaj profesional; Economie	2015	1	Acces liber la raft-811'37ENG/N60
624.	NICOLAE, Avram; NICOLAE, Maria; SERBAN, Vasile. <i>Dezvoltare sustenabila si durabila in complexele ecosocioeconomicotehnologice</i> . Bucuresti : Matrix Rom, 2021. IV, 175 p. : fig., tab. ; 25 cm. ISBN 9786062506667 Subiecte: Dezvoltarea sistemelor; Sustenabilitate; Dezvoltare durabila; Sistem natural-ecologic; Sistem tehnologic; Sistem social; Sistem economic; Ecologie; Protectia mediului; Romania	2021	1	Acces liber la raft-338/N60

625.	NICULA, Virgil. <i>Tehnologie hoteliera si de restaurant</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2019. 460 p. : fig., tab. ; 26 cm. ISBN 9786061216871 Subiecte: Industrie hoteliera; Servicii hoteliere; Servicii turistice; Managementul resurselor umane; Marketingul serviciilor	2019	1	Acces liber la raft-64/N69
626.	NITA, Aurel Mircea. <i>Strategii de comunicare si marketing in afaceri</i> . Bucuresti : Pro Universitaria, 2015. 228 p. : fig., tab. ; 24 cm. ISBN 9786062605001 Subiecte: Comunicare; Strategii de comunicare; Strategii de marketing; Afaceri; Administratie publica	2015	2	Acces liber la raft-316/N79 Depozit format III-III.32929
627.	NITA, Mircea Aurel. <i>Think it through : new transdisciplinary approaches [Resursa electronica]. DVD 2 : Vol. 2 : The dualism of sensorial communication and human mind transcending</i> . Bucuresti : Pro Universitaria, 2020. 1 disc optic electronic (DVD-R) (timp total : 30 min 37 sec) : sd., col.. ISBN 9786062611330 Subiecte: Sociologie; Comunicare; Psihologie socială; Cunoaștere; Ratiune; Inteligenta umana; Inteligenta emotionala; Dezvoltare; Cultură; Civilizatie; Manipulare; Management educational; Societate moderna	2020	1	Depozit-DVD.43
628.	NITA, Mircea Aurel. <i>Think it through : new transdisciplinary approaches [Resursa electronica]. DVD 3 : Vol. 3 : Communication and dual mind transdisciplinary approach</i> . Bucuresti : Pro Universitaria, 2021. 1 disc optic electronic (DVD-R) (timp total : 27 min 19 sec) : sd., col.. ISBN 9786062611873 Subiecte: Sociologie; Comunicare; Psihologie socială; Cunoaștere; Ratiune; Inteligenta umana; Inteligenta emotionala; Dezvoltare; Cultură; Civilizatie; Manipulare; Management educational; Societate moderna	2021	1	Depozit-DVD.43
629.	NOAM, Eli M.. <i>Media and digital management</i> . [New York] : Palgrave Macmillan, 2019. XVII, [1], 479 p. : fig., tab. ; 26 cm. ISBN 9783319713441 Subiecte: Comunicare; Divertisment; Industria de media și divertisment; Mass-media; Digitalizare; Management	2019	1	Acces liber la raft-005/N83
630.	Nothhelfer, Robert. <i>Financial Accounting : Introduction to German GAAP with exercises</i> . München ; Wien : De Gruyter Oldenbourg,, [2017]. 1 online resource (XX, 281 p.). ISBN 9783110521078 Subiecte: Accounting - Germany - Germany; Accounting - Standards - Germany; Accounting - Germany; Consolidation; Financial Statements; German Commercial Code; Textbook; BUSINESS & ECONOMICS / Accounting / Financial	[2017]	1	carte electronică online
631.	Oades, Lindsay G; Steger, Michael F; Fave, Antonella Delle; PASSMORE, Jonathan. <i>The Wiley Blackwell Handbook of the Psychology of Positivity and Strengths-Based Approaches at Work</i> . Wiley, 2016. 582pp.:. ISBN 9781118977620 (electronic) Subiecte: Organizational & Industrial Psychology; Human Resource Management; Organizational Development	2016	1	carte electronică online

632.	OBADA, Daniel Rares. <i>Impactul stării de flux din mediul on-line asupra calitatii percepute a unui site web de brand</i> . Bucuresti : Pro Universitaria, 2015. 296 p. : il., tab. ; 24 cm. ISBN 9786062604189 Subiecte: Branding; Site-uri Web; Stare de flux on-line; Navigare in mediu virtual; Marketing interactiv; Teză de doctorat	2015	1	Acces liber la raft-004/O-12
633.	O'Brien, Timothy; Seidner, Alan; Hankin, Jo Ann; Zietlow, John. <i>Financial Management for Nonprofit Organizations Policies and Practices</i> . Wiley, 2018. 768pp.:. ISBN 9781119419242 (electronic) Subiecte: Non-Profit Organizations / Finance & Accounting	2018	1	carte electronică online
634.	O'CONNELL, Fergus. <i>Ghid pentru managementul de proiect : cum sa implementezi proiecte de succes in cel mai scurt timp</i> . Bucuresti : Prior, 2021. 183 p. : il., tab. ; 18 cm. ISBN 9786069666128 Subiecte: Management; Managementul proiectelor; Organizarea muncii; Leadership; Antreprenoriat; Ghid practic	2021	2	Acces liber la raft-005/O-10 Departament / Disciplina-1.7428
635.	O'HAIR, Mary John; O'HAIR, H. Dan. <i>COMMUNICATING science in times of crisis : the COVID-19 pandemic</i> . Hoboken : Wiley Blackwell, 2021. 448 p.. ISBN 9781119751809 Subiecte: Comunicare; Pandemia COVID-19; Comunicare în masă; Comunicare mediatică; Comunicare socială; Managementul crizei; Situații de criză; Negare; Știința informării; Sociologia comunicării; Internet; Carantină; Epidemii; Criză mondială	2021	1	carte electronică online
636.	ONUT, Gheorghe. <i>Cercetarea sociologica. Vol. 1 : Metoda stiintifica in sociologie</i> . Bucuresti : Tritonic, 2014. 317 p. : sch., tab.. ISBN 9786068571881 Subiecte: Sociologie; Cercetare sociologică; Metodologii de cercetare	2014	5	Acces liber la raft-316/O-59/1 Depozit format II-II.45678
637.	ONUT, Gheorghe. <i>Cercetarea sociologica. Vol. 2.1 : Metodologia cercetarilor sociologice descriptive</i> . Bucuresti : Tritonic, 2014. 353 p. : sch., tab.. ISBN 9786068571898 Subiecte: Sociologie; Cercetare sociologică; Metodologii de cercetare; Cercetare descriptiva; Metoda observatiei	2014	5	Acces liber la raft-316/O-59/2.1 Depozit format II-II.45678
638.	ONUT, Gheorghe. <i>Cercetarea sociologica. Vol. 2.2 : Metodologia cercetarilor sociologice descriptive : Metoda anchetei, Metoda analizei de continut</i> . Bucuresti : Tritonic, 2014. 551 p. : tab.. ISBN 9786068571904 Subiecte: Sociologie; Cercetare sociologică; Metodologii de cercetare; Ancheta sociologica; Analiza de continut	2014	5	Acces liber la raft-316/O-59/2.2 Depozit format II-II.45678
639.	ONUT, Gheorghe. <i>Cercetarea sociologica. Vol. 3.1 : Metodologia cercetarilor sociologice explicative si predictive : Bazele cercetarii sociologice explicativ-predictive</i> . Bucuresti : Tritonic, 2017. 456 p. : tab.. ISBN 9786067492668 Subiecte: Sociologie; Cercetare sociologică; Metodologii de cercetare; Sociologie explicativa; Analiză predictivă; Ipoteza	2017	20	Acces liber la raft-316/O-59/3.1 Depozit format II-II.45678

640.	<i>OPERARE SAGA : exemple practice si recomandari [Resursa electronica]</i> . Bucuresti : Rentrop & Straton, 2019. 1 disc optic (CD-ROM) ; in container 19 x 14 x 2 cm + 1 anexa (39 p.). ISBN 9786064700223 Subiecte: Contabilitate; Program de calculator; Program de contabilitate	2019	1	Depozit - Colectii speciale- CD.1120
641.	OPREAN-STAN, Camelia. <i>Finante : intre teorie si practica</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2018. 192 p. : fig., tab. ; 26 cm. ISBN 9786061216222 Subiecte: Stiinte economice; Finante; Piata de capital; Finante publice; Finantele intreprinderii; Risc financiar	2018	1	Acces liber la raft-336/O- 64
642.	ORGA-DUMITRIU, Gina. <i>Drept european al afacerilor</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2020. IX, 271 p. ; 21 cm. ISBN 9786061218059 Subiecte: Drept comercial; Dreptul afacerilor; Drept international; Uniunea Europeana; Europa	2020	1	Acces liber la raft-347/O- 74
643.	<i>ORGANIZATIONAL behaviour and human resource management : a guide to a specialized MBA course</i> . [Cham] : Springer, 2018. X, 209 p. : fig., tab. ; 25 cm. ISBN 9783319668628 Subiecte: Management; Managementul resurselor umane; Comportament organizational; Psihologie sociala; Educatie de business; Program postuniversitar; Arie curriculara	2018	2	Departament / Disciplina- III.30670
644.	Osland, Joyce; Li, Ming; Mendenhall, Mark E. <i>Advances in global leadership. Vol. 9</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xv, 461 p.) : ill. ISBN 9781786351371 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Strategic Planning; Business strategy; Leadership	2016	1	carte electronică online
645.	OTEL, Calin Ciprian. <i>Analiza cantitativa : indrumator de laborator</i> . Cluj-Napoca : Editura U.T. Press, 2023. 128 p. : fig., tab. ; 24 cm. ISBN 9786067376272 Subiecte: Inginerie economica; Ingineria sistemelor; Management; Economie matematica; Probabilitati; Statistica; Programare liniara; Teoria asteptarii; Metode de luarea deciziilor; Indrumar de laborator	2023	1	Acces liber la raft-330/O- 88
646.	Page-Tickell, Rebecca; Yerby, Elaine. <i>Conflict and shifting boundaries in the gig economy : an interdisciplinary analysis</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (224 pages) ; cm.. ISBN 9781838676056 Subiecte: Temporary employment - Economic aspects; Organizational behavior; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Employment & unemployment	2020	1	carte electronică online
647.	PAKOCS, Ramona. <i>Managementul riscurilor specifice proprietatii intelectuale in companiile industriale [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2016. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061908448 Subiecte: Managementul riscului; Proprietate intelectuala; Companie industrialia	2016	2	Acces liber la raft-005/P13 Depozit-CD.943

648.	PAKOCS, Ramona; LUPULESCU, Nouras Barbu; FANTANA, Raul Sorin. <i>Managementul calitatii in strategia de risc a proprietatii intelectuale [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2016. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061908455 Subiecte: Managementul calitatii; Managementul riscului; Strategie manageriala; Proprietate intelectuala	2016	2	Acces liber la raft-005/P13 Depozit-CD.944
649.	PALIU-POPA, Lucia. <i>Contabilitatea si fiscalitatea tranzactiilor de comert exterior : aprofundari teoretice si aplicative</i> . Bucuresti : Pro Universitaria, 2014. 397 p. : fig. color, tab. ; 24 cm. ISBN 9786062600198 Subiecte: Stiinte economice; Comert exterior; Contabilitate; Tranzactie comerciala; Fiscalitate; Studiu de caz	2014	1	Acces liber la raft-339/P14
650.	PANAZAN, Oana Nicoleta; GHEORGHE, Catalin. <i>Planul de afacere [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916597 Subiecte: Management; Antreprenoriat; Afaceri; Plan de afaceri	2023	2	Acces liber la raft-005/P20 Depozit-Cd.1441
651.	PANTEA, Iacob Petru; BODEA, Gheorghe. <i>Contabilitate financiara</i> . Deva : Intelcredo, 2014. 504 p. : fig., tab. ; 24 cm. ISBN 9789738197336 Subiecte: Stiinte economice; Contabilitate financiara; Situatii financiar-contabile; Cont	2014	1	Acces liber la raft-336/P25
652.	PAPADIMITRIOU, Dimitri B.; NIKIFOROS, Michalis; ZEZZA, Gennaro. <i>Destabilizing an unstable economy [Extras]</i> . [Annandale-on-Hudson, N.Y.] : Levy Economics Institute of Bard College, 2016. 19 p. : graf., tab. ; 28 cm. Subiecte: Stiinte economice; Economie; Analiza strategica; Statele Unite ale Americii; Criza financiara; Criza economica; Politica macroeconomica; Fiscalitate	2016	1	Depozit-E.6993
653.	Paranque, Bernard; Perez, Roland. <i>Finance reconsidered : new perspectives for a responsible and sustainable finance</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xvi, 414 p.). ISBN 9781785609794 (electronic bk.) Subiecte: BUSINESS & ECONOMICS - Business Ethics; Business Ethics; Finance - Moral and ethical aspects; Social responsibility in banking	2016	1	carte electronică online
654.	PARETO, Vilfredo. <i>Tratat de sociologie generala. Vol. 1</i> . Craiova : Beladi, 2015. 575 p. : fig. . ISBN 9789737773456 Subiecte: Sociologie; Tratat	2015	2	Acces liber la raft-316/P34/1 Departament / Disciplina-II.48156
655.	PARETO, Vilfredo. <i>Tratat de sociologie generala. Vol. 2</i> . Craiova : Beladi, 2015. 518 p. : fig., tab. . ISBN 9789737773463 Subiecte: Sociologie; Tratat	2015	2	Acces liber la raft-316/P34/2 Departament / Disciplina-II.48156

656.	Parietti, Laura Vanoli. <i>Internationalization of firms : the role of institutional distance on location and entry mode</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (256 pages). ISBN 9781787141346 (e-book) Subiecte: Business & Economics - International - Marketing; International business; International business enterprises - Social aspects	2017	1	carte electronică online
657.	PARV, Aurica Luminita. <i>Fabricatia LEAN : modelarea si simularea fluxurilor materiale si informationale</i> . Brasov : Universitatea Transilvania din Brasov, 2019. 115 p. : fig., tab. ; 30 cm. Subiecte: Inginerie industrială; Ingineria fabricației; Inginerie simultana; Conducerea si controlul productiei; Produc ie industrială; Revoluție industrială; Informatizare; Retea digitala; Productie de tip LEAN; Sistem de management; Teza de abilitare	2019	1	Acces liber la raft-IV.11073
658.	PARV, Aurica Luminita. <i>Managementul datelor in ingineria inovativa</i> . Brasov : Editura Universității Transilvania din Braşov, 2015. 187 p. : fig., tab. ; 25 cm. ISBN 9786061905683 Subiecte: Managementul datelor; Sistem informatic; Managementul costurilor; Inginerie inovativa; Design de produs	2015	2	Acces liber la raft-65/P37 Depozit format III-III.28479
659.	PARV, Aurica Luminita. <i>Managementul productiei : teorie si aplicatii ERP [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Braşov, 2015. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061905539 Subiecte: Managementul productiei; Sistem de productie; Flux de productie; Organizarea producției; Planificarea producției; Gestiunea stocurilor; Management Supply Chain; Aprovizionare; Manual universitar	2015	2	Acces liber la raft-005/P37 Depozit-CD.716
660.	PATRASCU, Daniela; RADU, Valentin; RADU, Florin. <i>Profesia contabila in IMM-uri</i> . Bucuresti : Pro Universitaria, 2017. 194 p. : fig., tab. ; 24 cm. ISBN 9786062608156 Subiecte: Stiinte economice; Contabilitate; Profesie; Contabil; Intreprinderi mici si mijlocii; Romania	2017	1	Acces liber la raft-336/P44
661.	PATRUTIU-BALTES, Loredana. <i>Promovarea in marketingul online : studiu de caz pentru companiile de produse software si servicii informatice din Romania</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2019. 235 p. : fig., tab. in parte color ; 25 cm. ISBN 9786061911127 Subiecte: Tehnologie informatica; Servicii IT; Marketing; Marketing online; Instrumente de marketing; Cercetare de marketing	2019	2	Acces liber la raft-004/P44 Depozit format III-III.30991
662.	PAVALACHE-ILIE, Mariela; CAZAN, Ana-Maria; NASTASA, Laura Elena; TRUTA, Camelia. <i>MOZAICUL comunicarii</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2016. 154 p. : fig., tab. ; 25 cm. ISBN 9786061906796 Subiecte: Comunicare interpersonală; Modele de comunicare; Tipuri de comunicare; Comunicare verbala; Comunicare non-verbala; Comunicare terapeutica; Comunicare de marketing; Comunicare eficienta; Conflict social; Analiza tranzactionala; Limbaj	2016	3	Acces liber la raft-316/M92 Depozit format II-III.29264 Depozit format III-III.29264

663.	PAVEL, Ecaterina. <i>Pay dividends : business english [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2018. 1 disc optic (CD-ROM) : fig. ; 12 cm. ISBN 9786061910755 Subiecte: Limba engleză; Limbi străine; Învățarea limbii; Vorbitori non-nativi; Terminologie de specialitate; Științe economice; Afaceri; Manual universitar	2018	2	Acces liber la raft-811eng/P46 Depozit-CD.1130
664.	Pedersen, Torben; Devinney, Timothy M; Camuffo, Arnaldo. <i>Breaking up the global value chain : opportunities and consequences</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (310 pages).. ISBN 9781787430716 (e-book) Subiecte: Business logistics; International economic relations; BUSINESS & ECONOMICS / Management; Management & management techniques	2017	1	carte electronică online
665.	PELLÉ, Sophie. <i>Business, innovation and responsibility</i> . Hoboken : Wiley, 2017. XIX, 173 p.. ISBN 9781119341079 Subiecte: Etica în afaceri; Afaceri; Management industrial; Managementul afacerilor; Comportament organizațional	2017	1	carte electronică online
666.	PEREZ LOPEZ, Cesar. <i>Econometric models with panel data : applications with STATA</i> . [S.l.] : [s.n.], [2022]. 187 p. : il. ; 23 cm. ISBN 9781008984134 Subiecte: Econometrie; Statistica matematica; Stiinta datelor; Analiza datelor; Serii de timp; Programe de calculator; Stata	[2022]	1	Acces liber la raft-330/P51
667.	PERPELEA, George Sebastian. <i>Strategii de combatere a evaziunii fiscale</i> . Craiova : Universitaria, 2021. 292 p. : graf., tab. ; 24 cm. ISBN 9786061417094 Subiecte: Stiinte economice; Finante; Politica fiscala; Infractioni impotriva statului; Evaziune fiscala; Combatere; Romania; Cercetare teoretica; Cercetare experimentală	2021	1	Acces liber la raft-336/P52
668.	<i>PERSPECTIVE actuale privind dezvoltarea durabila</i> . Bucuresti : Pro Universitaria, 2015. 298 p. : fig., tab. ; 24 cm. ISBN 9786062603588 Subiecte: Economie; Dezvoltare durabilă; Sustenabilitate	2015	1	Acces liber la raft-332/P52
669.	<i>PERSPECTIVES of law in business and finance [E-Book]</i> . Bucuresti : ADJURIS - International Academic Publisher, 2023. ISBN 9786069535158 Subiecte: Stiinte juridice; Stiinte economice; Finante; Afaceri	2023	1	carte electronică

670.	<i>PERSUASIVE games in political and professional dialogue.</i> Amsterdam ; Philadelphia : John Benjamins Publishing Company, 2015. XIV, 275 p. : fotogr. color, tab. ; 25 cm. ISBN 9789027210432 Subiecte: Filologie; Lingvistica; Retorica; Persuasiune; Analiza discursului; Argumentare; Comunicare in afaceri; Comunicare in politica; Culegere de articole	2015	2	Acces liber la raft-81/P52
671.	PETCU, Nicoleta. <i>Statistica : teorie si aplicatii.</i> Brasov : Editura Universitatii Transilvania din Brasov, 2014. ISBN 9786061904242 Subiecte: Stiinte economice; Statistica; Date statistice; Indicatori statistici; Cercetare selectiva; Regresie; Serii cronologice; Analiza statistica	2014	2	Acces liber la raft-311/P54 Depozit format III-III.27649
672.	PETERSON, Mark. <i>Sustainable marketing : a holistic approach.</i> Los Angeles ; London ; New Delhi [etc.] : Sage Publications, 2021. XXIII, [3], 414 p. : fig., tab. ; 24 cm. ISBN 9781526494634 Subiecte: Ştiinţe economice; Societate; Stat; Comerţ; Afaceri; Marketing; Organizare comerciala; Politică economică; Politică comercială; Sustenabilitate; Management	2021	1	Acces liber la raft-339/P55
673.	PETRE, Ioana Madalina. <i>Managementul resurselor umane : aplicatii.</i> Brasov : Lux Libris, 2018. 120 p. : fig., tab. ; 25 cm. ISBN 9789731314143 Subiecte: Management; Managementul resurselor umane; Aplicatii; Manual universitar	2018	1	Acces liber la raft-005/P57
674.	PETRE, Ioana Madalina. <i>Previziuni economice.</i> Brasov : Editura Universitatii Transilvania din Brasov, 2023. 169 p. : fig., tab. ; 24 cm. ISBN 9786061915958 Subiecte: Stiinte economice; Previziune economica; Proces economic; Statistica economica	2023	2	Acces liber la raft-330/P57 Depozit format III-III.34001
675.	PETRESCU, Ion. <i>Managementul intelecpiunii.</i> Bucuresti : Expert, 2020. 658 p. : fig. ; 21 cm. ISBN 9789736184314 Subiecte: Management organizational; Intelecpiune	2020	1	Acces liber la raft-005/P57
676.	PIRVULESCU, Dana; NEAMŢU, Mircea. <i>Organizare si legislatie in educatie fizica si sport [Resursa electronica].</i> Brasov : Editura Universităţii Transilvania din Braşov, 2016. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061907403 Subiecte: Educaţie fizică; Sport; Organizare manageriala; Management; Normativ; Metodologie; Legisla ie	2016	2	Acces liber la raft-796/799/P37 Depozit-CD.887
677.	Pittz, Thomas G; Liguori, Eric W. <i>The entrepreneur's guide to risk and decisions : building successful early-stage ventures.</i> Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (128 pages) ; cm.. ISBN 9781838678739 Subiecte: Entrepreneurship - Decison making; Risk management - Decison making; Small business - Management; BUSINESS & ECONOMICS / Entrepreneurship; Entrepreneurship	2020	1	carte electronică online

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679.	<i>POLITICA monetara : lucrari selectate</i> . Bucuresti : Curtea Veche, 2022. 564 p. : fig., graf., tab. ; 24 cm. ISBN 9786064412645 Subiecte: Stiinte economice; Finante; Banci; Politica monetara; Banca Nationala a Romaniei	2022	1	Acces liber la raft-336/P75
680.	Pompper, Donnalyn. <i>Corporate social responsibility, sustainability, and ethical public relations : strengthening synergies with human resources</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xiii, 307 pages).. ISBN 9781787145856 (e-book) Subiecte: Social responsibility of business; Business Communication	2017	1	carte electronică online
681.	POP, Ana Monica. <i>Auditul intern intre abordari teoretice si practici profesionale</i> . Cluj-Napoca : Argonaut, 2019. ISBN 9789731099545 Subiecte: Audit; Auditor; Standard; Management; Control; Conducerea intreprinderii; Eficienta economica; Crestere economica; Stabilitate financiara; Contabilitate; Guvernare corporativa	2019	1	Acces liber la raft-65/P78
682.	POP, Zenovia Cristiana. <i>Competitivitatea intreprinderilor mici si mijlocii in context international : concepte, abordari, studii comparative</i> . Cluj-Napoca : Presa Universitara Clujeana, 2014. 269 p. : fig., tab. ; 24 cm. ISBN 9789735957230 Subiecte: Management; Managementul intreprinderii; Management strategic; Intreprinderi mici si mijlocii	2014	1	Acces liber la raft-005/P78
683.	POPA TACHE, Cristina-Elena. <i>Introduction to international investment law [E-Book]</i> . Bucuresti : ADJURIS - International Academic Publisher, 2020. ISBN 9786069497821 (E-Book) Subiecte: Drept international; Investitii; Cooperare internationala	2020	1	carte electronică
684.	POPA TACHE, Cristina-Elena. <i>Legal treatment standards for international investments : heuristic aspects [E-Book]</i> . Bucharest ; Paris : ADJURIS - International Academic Publisher, 2021. ISBN 9786069497876 (E-Book) Subiecte: Drept international; Cooperare internationala; Legislatie financiara; Investitii financiare; Analiza euristica	2021	1	carte electronică

685.	POPA, Florica. <i>Aspecte economice in energetica [Resursa electronica]</i> . Targoviste : Valahia University Press, 2022. 1 disc optic (DVD-R) ; 12 cm. ISBN 9786066032322 Subiecte: Energetică; Energetica industrială; Sistem energetic; Inginerie energetică; Hidroenergetica; Economia energiei; Aspecte economice; Investiții; Eficiență economică; Proiect de investitii; Indicator de evaluare; Evaluarea eficienței; Eficiența investiției; Manual universitar	2022	1	Acces liber la raft-620/P79
686.	POPESCU, Anca; MADAR, Anca; NEACȘU, Andreea Nicoleta. <i>Perspective moderne în gestionarea și înțelegerea calității mărfurilor</i> . București : Editura Universitară, 2024. 157 p. : fig., il. ; 24 cm. ISBN 9786062818173 Subiecte: Merceologie; Calitatea produselor; Calitatea serviciilor; Managementul calității; Mărfuri; Standarde de calitate; Ambalarea mărfurilor; Depozitarea mărfurilor; Încercarea materialelor	2024	6	Acces liber la raft-620/P81 Depozit format III-III.34354
687.	POPESCU, Maria; MANDRU, Lidia; GOGONCEA, Eugenia. <i>Quality management and ISO 9001 requirements : theory and applications</i> . Aachen : Shaker Verlag, 2017. [4], 152 p. : fig., il., tab. ; 24 cm. ISBN 9783844057003 Subiecte: Management; Managementul calitatii; Teorie; Metodologie; Aplicatii; Sistem de management al calitatii; Organizatie; Mediu economic; Mediu social; Standard international; ISO 9001	2017	3	Acces liber la raft-005/P81 Depozit format III-III.30761
688.	Popkova, Elena G; Chesnokova, Alina V. <i>The leading practice of decision making in modern business systems : innovative technologies and perspectives of optimization</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xviii, 185 pages). ISBN 9781838674779 Subiecte: Decision making; Management information systems; Business & Economics - Decision-Making & Problem Solving; Management decision making	2019	1	carte electronică online
689.	Popkova, Elena G; Chesnokova, Alina V; Morozova, Irina A. <i>Specifics of decision making in modern business systems : regularities and tendencies</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xxv, 284 pages) ; cm. ISBN 9781787566910 (e-book) Subiecte: Decision making; Business & Economics - Decision-Making & Problem Solving; Management decision making	2019	1	carte electronică online
690.	POPOV, Alexandru Florian. <i>Fiabilitatea sistemelor : note de curs si seminarii [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061915156 Subiecte: Teoria sistemelor; Teoria fiabilitatii; Fiabilitatea sistemelor; Proiectarea sistemelor; Controlul calitatii; Managementul calitatii; Manual universitar	2022	2	Acces liber la raft-65/P83 Depozit-CD.1335
691.	POPOVICI, Norina. <i>Management : caiet de studiu individual : invatamant la distanta (ID) : specializarea afaceri internationale : anul de studii II. Vol. 1 : Semestrul 1</i> . Constanta : Ovidius University Press, 2015. 162 p. : fig., tab.. ISBN 9789736148613 Subiecte: Management; Antreprenoriat; Managementul resurselor umane; Responsabilitate sociala corporatista; Cultura organizationala; Manual universitar	2015	1	Acces liber la raft-005/P83/1

692.	POSTOLACHE, Rada. <i>Drept financiar</i> . Bucuresti : C.H. Beck, 2014. XVI, 408 p. ; 24 cm. ISBN 9786061802913 Subiecte: Drept financiar; Buget public; Impozit; Taxe; Credit public; Raspundere juridica; Drept comun; Romania	2014	1	Acces liber la raft-347/P87
693.	POTINCU, Cristian Romeo. <i>Etica in afaceri [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2014. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061904273 Subiecte: Etica afacerilor; Concurenta economica; Responsabilitate socială; Protectia consumatorului; Protectia mediului; Marketing ecologic	2014	2	Acces liber la raft-005/P88 Depozit-CD.826
694.	POTINCU, Cristian Romeo. <i>Logistica [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913572 Subiecte: Operator economic; Logistică; Aprovizionare; Transport de marfuri; Distributie; Organizarea producției; Manual universitar	2021	2	Acces liber la raft-005/P88 Depozit-CD.1252
695.	POTINCU, Cristian Romeo. <i>Tehnici promotionale : bilingv romana-ingleza [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913404 Subiecte: Marketing; Comunicare de marketing; Tehnici promotionale; Publicitate; Relații publice; Management de marketing; Manual universitar	2020	2	Acces liber la raft-339/P88 Depozit-CD.1253
696.	POTINCU, Laura. <i>Commercial law and consumer protection juridical institution [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2014. 1 disc optic (CD-ROM) : fig. ; 12 cm. ISBN 9786061904266 Subiecte: Drept comercial; Drept civil; Protectia consumatorului; Protectie juridica; Operator economic; Raport juridic; Contract comercial	2014	2	Acces liber la raft-347/P88 Depozit-CD.827
697.	POTINCU, Laura. <i>Drept comercial [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2014. 1 disc optic (CD-ROM) : il. ; 12 cm. ISBN 9786061904259 Subiecte: Drept comercial; Drept civil; Protectia consumatorului; Protectie juridica; Operator economic; Raport juridic; Contract comercial	2014	2	Acces liber la raft-347/P88 Depozit-CD.828
698.	POTINCU, Laura. <i>Dreptul afacerilor [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913589 Subiecte: Dreptul afacerilor; Drept civil; Drept privat; Drept public; Institutie juridica; Romania; Uniunea Europeana; Manual universitar	2021	2	Acces liber la raft-347/P88 Depozit-CD.1254

699.	POTINCU, Laura. <i>Etica în afaceri [Resursa electronica] : responsabilitate sociala în afacerile internaționale</i> . Brașov : Editura Universității Transilvania din Brașov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061915385 Subiecte: Etica în afaceri; Responsabilitate sociala corporatista; Relatii interumane; Banci; Servicii bancare; Drept civil; Drept comercial; Legisla ie; Norme juridice; România; Uniunea Europeană; Manual universitar; Intrebari; Raspunsuri	2022	2	Acces liber la raft-347/P88 Depozit-CD.1404
700.	POTINCU, Laura; FORIS, Tiberiu. <i>Drept în activitatea de management al organizației [Resursa electronica] : aspecte teoretice și aplicative de drept al afacerilor în conexiune cu procesul de management</i> . Brașov : Editura Universității Transilvania din Brașov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916887 Subiecte: Dreptul afacerilor; Managementul organizației; Manual universitar	2023	2	Acces liber la raft-347/P88 Depozit-Cd.1426
701.	POTINCU, Laura; FORIS, Tiberiu. <i>Dreptul afacerilor [Resursa electronica] : aspecte de drept civil, drept comercial, drept al Uniunii Europene și elemente de drept în conexiune cu managementul organizației</i> . Brașov : Editura Universității Transilvania din Brașov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061915361 Subiecte: Dreptul afacerilor; Institutie juridica; Dreptul muncii; Dreptul mediului; Managementul organizației; Romania; Uniunea Europeana; Manual universitar	2022	2	Acces liber la raft-347/P88 Depozit-CD.1411
702.	POTINCU, Laura; FORIS, Tiberiu; POTINCU, Cristian Romeo. <i>Interferențe ale dreptului comercial în managementul organizației [Resursa electronica]</i> . Brașov : Editura Universității Transilvania din Brașov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913220 Subiecte: Drept public; Drept privat; Drept comercial; Drept civil; Protecție juridica; Protecția consumatorului; Operator economic; Managementul organizației; Norme juridice; Romania; Uniunea Europeana; Manual universitar	2020	4	Acces liber la raft-005/P88 Depozit-CD.1256
703.	POTINCU, Laura; POTINCU, Cristian Romeo. <i>Dreptul Uniunii Europene [Resursa electronica] : aspecte generale și particulare în comerțul din România, stat membru al Uniunii</i> . Brașov : Editura Universității Transilvania din Brașov, 2019. 1 disc optic (CD-ROM) : fig. ; 12 cm. ISBN 9786061912124 Subiecte: Drept internațional; Uniunea Europeană; Drept comercial; România	2019	2	Acces liber la raft-341/P88 Depozit-CD.1211
704.	<i>PRIVATIZATION, banking and cross-border insolvency</i> . Hague : Lex Lata, 2015. 155 p. : graf. ; 21 cm. ISBN 9789082460308 Subiecte: Economie; Europa; Privatizare; Finanțe; Piața imobiliară; Drept economic; Dinamica economica; Lucrări științifice	2015	1	Acces liber la raft-33/P92

705.	<i>PROCESSES and project management.</i> Gdansk : Gdansk University of Technology Publishers, 2015. 103 p. : fig., tab. ; 24 cm. ISBN 9788373486041 Subiecte: Managementul proiectelor; Implementare; Sistem informatic; Intreprindere industrială; Managementul întreprinderii; Managementul inovării	2015	1	Acces liber la raft-005/P93
706.	<i>PROTECTIA datelor cu caracter personal : impactul protectiei datelor personale asupra mediului de afaceri : evaluari ale experientelor romanesti si noile provocari ale Regulamentului (UE) 2016/679.</i> Bucuresti : Editura Universitara, 2017. 278 p. : tab. ; 24 cm. ISBN 9786062805883 Subiecte: Stiinte juridice; Drept public; Protectia datelor; Jurisprudență; Tehnologia informatiei; Uniunea Europeană; Legislatie; Regulamentul general privind protecția datelor (GDPR); Drept civil; Persoane fizice; Confidentialitate	2017	3	Acces liber la raft-342/P95 Depozit format III-III.33393
707.	<i>PUBLIC management as corporate social responsibility : the economic bottom line of government.</i> Cham ; Heidelberg ; New York [etc.] : Springer, 2015. XVII, 134 p. : fig., tab. ; 25 cm. ISBN 9783319070360 Subiecte: Științe economice; Economie; Management public; Finante publice; Responsabilitate sociala corporatista; Sisteme Informatice de Managemet; Inovare	2015	1	Departament / Disciplina-III.27917
708.	PUIE, Oliviu. <i>Parteneriatul public-privat in contextul legislativ actual intern si unional.</i> Bucuresti : Universul Juridic, 2018. 421 p. ; 25 cm. ISBN 9786063903427 Subiecte: Drept civil; Drept administrativ; Drept public; Drept comercial; Drept comparat; Cooperare economica; Parteneriat public-privat; Contracte; Legisla ie; România; Uniunea Europeană	2018	3	Acces liber la raft-347/P98 Depozit format III-III.33521
709.	PURCAREA, Victor Lorin; GHEORGHE (IOAN), Iuliana-Raluca; VIRGOLICI, Horia Marius. <i>MARKETINGUL ingrijirilor de sanatate : curs universitar.</i> Bucuresti : Editura Universitara "Carol Davila" din Bucuresti, 2017. 151 p. : fig. ; 27 cm. ISBN 9789737089847 Subiecte: Medicină; Sanatate publica; Sistem de sanatate; Marketing; Managementul serviciilor; Curs universitar	2017	1	Acces liber la raft-616/M42
710.	RADU, Florin. <i>Excel pentru economisti.</i> Bucuresti : Mustang, 2018. 137 p. : il. ; 25 cm. ISBN 9786066521901 Subiecte: Informatică; Programe de calculator; Program de calcul tabelar; Excel; Științe economice	2018	1	Acces liber la raft-004/R17
711.	RADU, Florin; BARBU, Nicoleta; RADU, Valentin. <i>Evolutia contabilitatii : context national si european.</i> Bucuresti : Pro Universitaria, 2017. 191 p. : tab. ; 25 cm. ISBN 9786062608613 Subiecte: Stiinte economice; Finante publice; Contabilitate; Aspecte istorice; Romania; Uniunea Europeana	2017	1	Acces liber la raft-336/R17
712.	Ragas, Matthew W; Culp, Ron. <i>Mastering business for strategic communicators : insights and advice from the C-suite of leading brands.</i> Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xxix, 288 pages).. ISBN 9781787145030 (e-book) Subiecte: Business Communication; Strategic planning; Corporate culture	2017	1	carte electronică online

713.	RAILEAN, Elena. <i>Managementul proiectului : dezvoltare profesionala & institutionala</i> . Iasi : Editura Lumen, 2017. 134 p. : il., tab. ; 25 cm. ISBN 9789731664736 Subiecte: Managementul proiectelor; Managementul organizatiei; Dezvoltare profesionala	2017	1	Acces liber la raft-005/R21
714.	RAILEANU SZELES, Monica. <i>International financial policies in the global economy</i> . Brasov : Universitatea Transilvania din Brasov, 2021. 86 p. : fig. ; 30 cm. Subiecte: Economie globala; Finante; Politici financiare; Politica economica internationala; Teza de abilitare; Relatii economice internationale	2021	1	Acces liber la raft-IV.11092
715.	Ramlall, Indranarain. <i>Economic areas under financial stability</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxi, 125 pages) : illustrations ; cm.. ISBN 9781787568419 (e-book) Subiecte: Economic stabilization; BUSINESS & ECONOMICS / Finance / General; Finance	2018	1	carte electronică online
716.	Ramlall, Indranarain. <i>The banking sector under financial stability</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxiii, 231 pages) ; cm.. ISBN 9781787696815 (e-book) Subiecte: Banks and banking; Economic stabilization; BUSINESS & ECONOMICS / General; Finance & accounting	2018	1	carte electronică online
717.	Ramlall, Indranarain. <i>The corporate, real estate, household, government and non-bank financial sectors under financial stability</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxi, 211 pages) : illustrations ; cm.. ISBN 9781787568372 (e-book) Subiecte: Real estate business; Commercial credit; Consumer credit; BUSINESS & ECONOMICS / Finance / General; Finance	2018	1	carte electronică online
718.	Ramlall, Indranarain. <i>Tools and techniques for financial stability analysis</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (132 pages) : illustrations ; cm.. ISBN 9781787568457 (e-book) Subiecte: Financial institutions - Evaluation - Econometric models; Risk assessment - Econometric models; Inflation (Finance); BUSINESS & ECONOMICS / Finance / General; Finance	2018	1	carte electronică online
719.	Ramlall, Indranarain. <i>Understanding financial stability</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxi, 142 pages) : illustrations ; cm.. ISBN 9781787568334 (e-book) Subiecte: Economic stabilization; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
720.	RASCOLEAN, Ilie; DURA, Codruta; ISAC, Claudia. <i>Economia si gestiunea intreprinderii : fundamente teoretice si studii de caz</i> . Craiova : Sitech, 2014. 220 p. : fig., tab. ; 24 cm. ISBN 9786061144198 Subiecte: Economia întreprinderii; Gestiunea întreprinderii; Întreprinderi mici și mijlocii; Companie multinationala; Finanțele întreprinderii; Studii de caz	2014	1	Acces liber la raft-65/R27

721.	RAVINDRAN, Kannoo. <i>The mathematics of financial models solving real-world problems with quantitative methods</i> . New Jersey : John Wiley & Sons, 2014. 352 p.. ISBN 9781118826157 Subiecte: Investitii; Matematica aplicata; Model financiar; Analiza financiara	2014	1	carte electronică online
722.	Redford, Dana T. <i>Developing Africa's financial services : the importance of high-impact entrepreneurship</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (280) pages. ISBN 9781787141865 (e-book) Subiecte: Financial services industry - Africa; Entrepreneurship - Africa; BUSINESS & ECONOMICS / Entrepreneurship; Business innovation	2017	1	carte electronică online
723.	Reed, Betsy. <i>Communicating social and environmental issues effectively</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (208 pages) ; cm.. ISBN 9781838674694 Subiecte: Communication in the environmental sciences; Communication in the social sciences; Environmental policy - Social aspects; Business Communication; BUSINESS & ECONOMICS / Business Communication / General; Business communication & presentation	2020	1	carte electronică online
724.	REED, Sandra M.. <i>A guide to the human resource body of knowledge</i> . Hoboken : Wiley, 2017. 624 p.. ISBN 9781119374930 Subiecte: Managementul resurselor umane; Comportament organizațional; Management industrial; Managementul riscului	2017	1	carte electronică online
725.	Reed, Sandra M; HRCI. <i>The HRCI Official Body of Knowledge</i> . Wiley, 2017. 624pp.,. ISBN 9781119374930 (electronic) Subiecte: Human Resource Management	2017	1	carte electronică online
726.	<i>RELATII economice internationale : teorii, strategii, politici, instrumente si studii de caz</i> . Bucuresti : Editura ASE, 2017. II, 697 p. : fig. color, tab. ; 31 cm. ISBN 9786063402227 Subiecte: Științe economice; Economie mondială; Relatii economice internationale; Politică comercială; Integrare economică europeană; Management international; Marketing international	2017	1	Acces liber la raft-339/R43
727.	Rentrop & Straton. <i>CARTEA verde a contabilitatii 2018</i> . Bucuresti : Rentrop & Straton, 2018. 565 p. : tab. ; 24 cm. ISBN 9786066729574 Subiecte: Contabilitate; Ghid practic	2018	1	Depozit format III-III.30995
728.	Rentrop & Straton. <i>CARTEA verde a contabilitatii 2022</i> . Bucuresti : Rentrop & Straton, 2022. 704 p. : tab. ; 24 cm. ISBN 9786064707109 Subiecte: Contabilitate; Ghid practice	2022	1	Acces liber la raft-336/C27

729.	<i>RESOURCES ; Organization ; Efficiency : monography.</i> Czestochowa : Oficyna Wydawnicza Stowarzyszenia Menedzerow Jakosci i Produkcji, 2016. 137 p. : fig., tab. ; 21 cm. ISBN 9788363978396 Subiecte: Management; Management industrial; Economia resurselor; Calitatea serviciilor; Politica sociala; Studii de caz; Lucrari stiintifice	2016	1	Acces liber la raft-005/R47
730.	REZEANU, Catalina Ionela. <i>Introducere in sociologia spatiului virtual.</i> Timisoara : Editura de Vest, 2019. 198 p. : il., tab. ; 21 cm. ISBN 9789733607762 Subiecte: Sociologie; Sociologia comunicării; Psihologie socială; Comunicare virtuala; Comunicare online; Internet	2019	1	Acces liber la raft-316/R49
731.	RICHARDSON, Vernon J.; CHANG, C. Janie; SMITH, Rodney. <i>Accounting information systems.</i> New York : McGraw-Hill Education, 2014. XXVII, 350 p. : fig., tab. ; 26 cm. ISBN 9781259060816 Subiecte: Finante; Contabilitate; Tehnologia informatiei; Sistem de informatii; Baza de date; Colectarea datelor; Stocarea datelor; Prelucrarea datelor; Structura datelor; Programare; Limbaj de interogare	2014	1	Acces liber la raft-336/R51
732.	Riddell, Sheila; Minty, Sarah; Weedon, Elisabet; Whittaker, Susan. <i>Higher education funding and access in international perspective.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (x, 264 pages).. ISBN 9781787546516 (e-book) Subiecte: Universities and colleges - Finance; EDUCATION / Higher; Higher & further education, tertiary education	2018	1	carte electronică online
733.	Rindfleisch, Aric; Malter, Alan J. <i>Marketing in a digital world.</i> Bingley : Emerald Publishing Limited, 2019. 1 online resource (xxiii, 217 pages) ; cm.. ISBN 9781787563391 (e-book) Subiecte: Marketing; Digital Media; BUSINESS & ECONOMICS / Marketing / General; Sales & marketing	2019	1	carte electronică online
734.	RITZER, George; STEPNIISKY, Jeffrey. <i>Sociological theory.</i> London ; Thousand Oaks ; New Delhi, [etc.] : Sage Publications, 2018. XXIII, 802 p. : fig., il. ; 27 cm. ISBN 9781506337715 Subiecte: Sociologie; Aspecte istorice	2018	2	Acces liber la raft-316/R58 Depozit format III-III.32425
735.	RIZOIU, Radu. <i>Curs de garantii civile.</i> Bucuresti : Editura Hamangiu, 2020. XVIII, 646 p. : fig., tab. ; 25 cm. ISBN 9786062716189 Subiecte: Drept civil; Drept privat; Garantii civile; Finante; Credit	2020	2	Acces liber la raft-347/R60 Depozit format III-III.33313
736.	ROBBINS, Stephen P.; JUDGE, Timothy A.. <i>Organizational behavior.</i> Boston ; Columbus ; Indianapolis [etc.] : Pearson Education, 2017. 739 p. : il. ; 28 cm. ISBN 9781292146300 Subiecte: Management; Management organizational; Comportament organizational; Psihologie organizationala; Psihologie sociala; Sociologie; Antropologie	2017	1	Departament / Disciplina- IV.10497

737.	ROMILA, Cristina. <i>Management si marketing in activitatea sportiva [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2022. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061915217 Subiecte: Management; Management sportiv; Organizatii sportive; Activitate sportiva; Competitii sportive; Marketing sportiv	2022	2	Acces liber la raft-005/R71 Depozit-CD.1374
738.	RONCAGLIA, Alessandro. <i>A brief history of economic thought</i> . Cambridge : Cambridge University Press, 2017. X, 310 p. ; 23 cm. ISBN 9781316627365 Subiecte: Științe economice; Economie; Gândire economică; Aspecte istorice	2017	2	Acces liber la raft-330/R72 Depozit format III-III.32383
739.	RONG WENLI. <i>Contemporary China's economy</i> . Beijing : China Intercontinental Press, 2019. 230 p. : il. color ; 23 cm . ISBN 9787508542508 Subiecte: Științe economice; Economie națională; Politică economică; Istorie economică; Dezvoltare economică; China; Secolul 21	2019	1	Acces liber la raft-330/R72
740.	Rosenberg, Michael. <i>Strategy and geopolitics : understanding global complexity in a turbulent world</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xvii, 301 pages). ISBN 9781787145672 (e-book) Subiecte: International business enterprises - Management; Strategic planning; Geopolitics - Economic aspects; International business	2017	1	carte electronică online
741.	ROSENSTEIN, Leslie D.. <i>Research design and analysis : a primer for the non-statistician</i> . Hoboken : Wiley, 2019. 272 p. ; ISBN 9781119563600 Subiecte: Design de cercetare; Analiza datelor; Metodologii de cercetare; Interpretarea datelor; Analiza datelor statistice; Rezultatele cercetării; Baze de date	2019	1	carte electronică online
742.	Ross, Peter K; Ressler, Susan; Sander, Elizabeth J. <i>Work in the 21st Century : how do I log on?</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (224 pages).. ISBN 9781787145771 (e-book) Subiecte: Organizational sociology - 21st century; Work environment - 21st century; Personnel management; Corporate culture; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Office & workplace	2017	1	carte electronică online
743.	ROSU, Cristina. <i>Finante publice : sinteze teoretice si aplicatii pentru activitatea de seminar</i> . Bacau : Alma Mater, 2019. 132 p. : fig., il., tab. ; 25 cm. ISBN 9786065276369 Subiecte: Stiinte economice; Finante publice; Aspecte teoretice; Aplicații practice; Curs universitar	2019	1	Acces liber la raft-336/R81
744.	ROTHMANN, Ian; COOPER, Cary L.. <i>Work and organizational psychology</i> . London ; New York : Routledge, 2015. VI, 285 p. : fig. ; 26 cm. ISBN 9781848722194 Subiecte: Psihologie; Psihologie aplicată; Psihologie organizațională; Comportament organizațional; Economia muncii; Psihologia muncii; Management; Resurse umane	2015	1	Departament / Disciplina-III.30671

745.	ROVINARU, Mihaela. <i>Razboiul rece : zid intre economii?</i> . Cluj-Napoca : EFES, 2014. 390 p. : graf. partial color, tab. ; 24 cm. ISBN 9786065261815 Subiecte: Științe economice; Economie; Război rece; Dinamica economica; Prezentare istorică	2014	1	Acces liber la raft-330/R86
746.	Ruel, Huub. <i>International business diplomacy</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (ix, 286 pages).. ISBN 9781787430815 (e-book) Subiecte: International business enterprises; Entrepreneurship; International economic relations	2017	1	carte electronică online
747.	Ruel, Huub. <i>Making trade missions work : a best practice guide to international business and commercial diplomacy</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xii, 81 pages) ; cm. ISBN 9781786354716 (e-book) Subiecte: Exports; Trade missions; BUSINESS & ECONOMICS / International / General; International business	2018	1	carte electronică online
748.	Rupert, Timothy J; Kern, Beth Burchfield. <i>Advances in accounting education : teaching and curriculum innovations. Vol. 18</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xvi, 176 p.). ISBN 9781785607660 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Accounting / General; Accounting; Finance & accounting; Accounting - Study and teaching; Educational innovations	2016	1	carte electronică online
749.	Rupert, Timothy J; Kern, Beth Burchfield. <i>Advances in accounting education. Vol. 19 : teaching and curriculum innovations</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xvii, 193 p.) : ill.. ISBN 9781785609695 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Accounting / General; Accounting; Finance & accounting; Accounting - Study and teaching; Educational innovations	2016	1	carte electronică online
750.	RUSU, Diana. <i>Aspecte privind managementul sustenabil in constructii [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2021. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061913831 Subiecte: Construcții; Cladiri verzi; Cladiri inteligente; Sustenabilitate; Dezvoltare durabilă; Management	2021	2	Acces liber la raft-624/R96 Depozit-CD.1294
751.	<i>SA gandim dincolo de azi : Modelul economic romanesc in Uniunea Europeana : Romania - Orizont 2040</i> . Bucuresti : Editura Economica, 2021. 667 p. : graf., il. ; 25 cm . ISBN 9789737099716 Subiecte: Științe economice; Economie națională; Politică economică; Model economic; Planificare economica; Previțiune economica; România; Uniunea Europeană	2021	1	Acces liber la raft-338/S11
752.	Saenz Acosta, Cesar. <i>Return on investment in corporate responsibility</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiii, 170 pages).. ISBN 9781787562493 (e-book) Subiecte: Social responsibility of business; Sustainable development; Investments - Management; BUSINESS & ECONOMICS / Development / Sustainable Development; Environmental management	2018	1	carte electronică online

753.	Sætersdal, Helene; Johannessen, Jon-Arild. <i>The future of HR : understanding knowledge management for motivation, negotiation, and influence</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (vii, 115 pages) ; cm. ISBN 9781838671792 (e-book) Subiecte: Personnel management; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
754.	Saha, Siddhartha Sankar; Roy, Mitrendu Narayan. <i>Quality control procedure for statutory financial audit : an empirical study</i> . Bingley, United Kingdom : Emerald Publishing Limited, 2017. 1 online resource (310 pages).. ISBN 9781787142268 (e-book) Subiecte: Audited financial statements; BUSINESS & ECONOMICS / Accounting / Financial; Accounting	2017	1	carte electronică online
755.	Sahid, Abdelkebir; Maleh, Yassine; Belaissaoui, Mustapha. <i>Strategic information system agility : from theory to practices</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xviii, 190 pages). ISBN 9781800438125 Subiecte: Information technology - Management; Agile software development; Strategic planning; COMPUTERS - Information Technology; Information technology: general issues	2020	1	carte electronică online
756.	Salas, Eduardo; Rico, Ramón; PASSMORE, Jonathan. <i>The Wiley Blackwell Handbook of the Psychology of Team Working and Collaborative Processes</i> . Wiley, 2017. 637pp.:. ISBN 9781118909997 (electronic) Subiecte: Organizational & Industrial Psychology; Management / Teams; Training & Human Resource Development / Teams	2017	1	carte electronică online
757.	SALLES, Maryse. <i>Decision-making and the information system</i> . London ; Hoboken : ISTE`Wiley, 2015. 208 p.. ISBN 9781119102663 Subiecte: Tehnologia informației; Luarea deciziilor; Evaluarea riscurilor; Etică; Inteligență artificială	2015	1	carte electronică online
758.	Samar Ali, Sadia; Kaur, Rajbir; Marmolejo Saucedo, Jose Antonio. <i>Best practices in green supply chain management : a developing country perspective</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvii, 157 pages). ISBN 9781787562158 (e-book) Subiecte: Business logistics - Developing countries; Sustainable development - Developing countries; BUSINESS & ECONOMICS / Business Communication / General; Corporate Governance	2019	1	carte electronică online
759.	Sanchez, Ron; Heene, Aim e; Polat, Se ckin; Asan, Umut. <i>Mid-range management theory : competence perspectives on modularity and dynamic capabilities</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xvi, 165 pages).. ISBN 9781787144033 (e-book) Subiecte: Management; Strategic planning	2017	1	carte electronică online

760.	Sanchez-Gonzalez, Carlos. <i>The efficiency of mutual fund families</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxiii, 238 pages). ISBN 9781787437999 (e-book) Subiecte: Financial services industry - Management; Industrial productivity - Measurement; Mutual funds; Investments, Spanish; Business & Economics, Investments & Securities / Mutual Funds; Investment & securities	2018	1	carte electronică online
761.	SANDU, Antonio. <i>Introducere in sociologie</i> . Iasi : Editura Lumen, 2016. 180 p. ; 21 cm. ISBN 9789731664262 Subiecte: Sociologie; Metodologii de cercetare; Mediu social; Putere; Societate; Procese sociale; Psihologie socială; Politici publice; Calitatea vieții	2016	1	Acces liber la raft-316/S20
762.	Sarat, Austin. <i>Legal intermediation : a processual approach to law and economic activity</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (x, 174 pages) ; cm.. ISBN 9781838678593 (ebook) Subiecte: Intermediation (Finance); Law; BUSINESS & ECONOMICS / International / General; Finance	2019	1	carte electronică online
763.	SASSANI, Farrokh. <i>Industrial engineering foundations : bridging the gap between engineering and management</i> . Dulles ; Boston ; New Delhi : Mercury Learning and Information, 2017. XIV, 266 p. : fig., tab. ; 24 cm. ISBN 9781942270867 Subiecte: Inginerie industrială; Sistem de fabricatie; Organizarea producției; Controlul producției; Controlul calității; Management	2017	2	Acces liber la raft-65/S25 Depozit format III-III.32106
764.	SAVESCU, Dan. <i>Modalitati de crestere economica prin inovare si transfer tehnologic</i> . Brasov : Universitatea Transilvania din Brasov, 2015. 160 p. : fig., tab. ; 30 cm. Subiecte: Management; Managementul inovarii; Inventie; Proprietate intelectuala; Inovatie tehnologica; Brevet de inventie; Transfer tehnologic; Cercetare stiintifica; Teza de abilitare	2015	1	Acces liber la raft-IV.10199
765.	SAVESCU, Roxana Florenta. <i>Marketing aplicat in proiecte de microcreditare</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2018. 178 p. : fig., tab. ; 26 cm. ISBN 9786061215416 Subiecte: Științe economice; Microeconomie; Marketing; Forme de organizare economica si cooperare; Creditare; Servicii; Finanțare	2018	1	Acces liber la raft-339/S29
766.	Sayer, Derek. <i>Rank hypocrisies : the insult of the REF</i> . Thousand Oaks, California : Sage Publications, 2015. 1 online resource. ISBN 9781473910270 (ebook) : Subiecte: Research - Great Britain - Evaluation; Research - Great Britain - Finance; Universities and colleges - Ratings and rankings - Great Britain	2015	1	carte electronică online

767.	SCARNECI-DOMNISORU, Florentina. <i>Identity strategies for the personal development of managerial elites in Romania</i> . Frankfurt am Main ; Bern ; Bruxelles [etc.] : PL Academic Research, 2014. 131 p. : tab. ; 22 cm. ISBN 9783631657218 Subiecte: Sociologie; Cercetare stiintifica; Management; Dezvoltare personala; Manager; Performanta manageriala	2014	5	Acces liber la raft-316/S32 Depozit format II-II.44984
768.	Schiller-Merkens, Simone; Balsiger, Philip. <i>The contested moralities of markets</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xi, 218 pages) ; cm.. ISBN 9781787691193 (e-book) Subiecte: Financial institutions - Moral and ethical aspects; Capital market - Moral and ethical aspects; Financial institutions - Social aspects; SOCIAL SCIENCE / Sociology / General; Sociology: work & labour	2019	1	carte electronică online
769.	SCHOENMAKER, Dirk; SCHRAMADE, Willem. <i>Principles of sustainable finance</i> . Oxford : Oxford University Press, 2019. XXV, [1], 394 p. : fig., tab. ; 25 cm. ISBN 9780198826606 Subiecte: Stiinte economice; Finante; Banci; Investitii; Asigurari; Sustenabilitate; Controlul calitatii mediului	2019	2	Acces liber la raft-336/S35 Depozit format III-III.33603
770.	Scholz, Christian; Rennig, Anne. <i>Generations Z in Europe : inputs, insights and implications</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xix, 299 pages) ; cm.. ISBN 9781789734911 (e-book) Subiecte: Employees - Europe; Generation Z - Europe; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
771.	SCHRAMKO-FOLDVARY, Hanna-Kinga. <i>Cercetari comparative privind managementul cunoasterii in educatia universitara inginereasca din Romania</i> . Timisoara : Editura Politehnica, 2015. 242 p. : fig., tab., graf. ; 24 cm. ISBN 9786065549043 Subiecte: Managementul cunoasterii; Invatamant universitar; Studiu comparativ; Romania	2015	1	Acces liber la raft-III.28391
772.	Schühly, Andreas; Becker, Frank; Klein, Florian. <i>Real time strategy : when strategic foresight meets artificial intelligence</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (208 pages) ; cm. ISBN 9781787568136 Subiecte: Strategic planning; Artificial Intelligence; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2020	1	carte electronică online
773.	SCHUMPETER, Joseph Alois. <i>Istoria analizei economice. Vol. 1 : Epoca fondatorilor</i> . Bucuresti : Curtea Veche, 2021. XX, p. 11-443. ISBN 9786064410481 Subiecte: Stiinte economice; Analiza economica; Prezentare istorica	2021	1	Acces liber la raft-330/S35/1
774.	SCHUMPETER, Joseph Alois. <i>Istoria analizei economice. Vol. 2 : Epoca clasica : din 1790 pana in 1870</i> . Bucuresti : Curtea Veche, 2022. 441 p.. ISBN 9786064411006 Subiecte: Stiinte economice; Analiza economica; Prezentare istorica	2022	1	Acces liber la raft-330/S35/2

775.	SCHUMPETER, Joseph Alois. <i>Istoria analizei economice. Vol. 3 : Epoca stiintifica : de la 1870 pana la J.M. Keynes.</i> Bucuresti : Curtea Veche, 2022. 607 p. : il.. ISBN 9786064411808 Subiecte: Stiinte economice; Analiza economica; Istorie; Sociologie; Psihologie; Presentare istorica	2022	1	Acces liber la raft-330/S35/3
776.	Schwartz, Michael; Harris, Howard; Comer, Debra R. <i>The contribution of love, and hate, to organizational ethics.</i> Bingley, U.K. : Emerald, 2016. 1 online resource (xii, 265 p.). ISBN 9781786355034 (electronic bk.) Subiecte: BUSINESS & ECONOMICS - Business Ethics; Business & management; Economics, finance, business & management; Business Ethics; Professional ethics	2016	1	carte electronica online
777.	Schwartz, Michael; Harris, Howard; Comer, Debra R. <i>The next phase of business ethics : celebrating 20 years of REIO.</i> Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (ix, 169 pages) ; cm.. ISBN 9781838671617 (e-book) Subiecte: Organizational behavior - Moral and ethical aspects; Business Ethics; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2019	1	carte electronica online
778.	SCUTARIU, Adrian-Liviu. <i>Microeconomie : aplicatii.</i> Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2021. 194 p. : fig. ; 21 cm. ISBN 9789736666650 Subiecte: Stiinta economica; Teorie economica; Microeconomie; Culegere de probleme; Solutii	2021	1	Acces liber la raft-330/S39
779.	Sebastian, Mark; Luby, Bill. <i>Trading Options for Edge : Profit from Options and Manage Risk Like the Professional Trading Firms.</i> Berlin ; Boston : De Gruyter, [2017]. 1 online resource (XXI, 217 p.). ISBN 9781501505676 Subiecte: Options (Finance); Portfolio management; CBOE; Derivat-Geschaef; Die Griechen; Hedgefonds; Optionshandel; Termingeschaef; Volatilitätsrisiko; BUSINESS & ECONOMICS / Investments & Securities / Options	[2017]	1	carte electronica online
780.	SEBU, Maria Laura. <i>Bussiness [i.e. business] processes modeling solution for cross-organizational collaboration.</i> Timisoara : Editura Politehnica, 2016. 122 p. : fig., tab. ; 24 cm. Subiecte: Stiinta si tehnologia calculatoarelor; Tehnologia informatiei; Sistem informatic; Modelarea proceselor; Stiinte economice; Comert; Organizatie	2016	1	Acces liber la raft-III.30254
781.	SECHEL, Ioana-Cristina. <i>Comportamentul investitional al brokerilor din piata de capital romaneasca.</i> Cluj-Napoca : Presa Universitară Clujeană, 2015. 115 p. : fig. in parte color, tab. ; 24 cm. ISBN 9789735958978 Subiecte: Economie; Piața de capital; Investiții de capital; Piata financiara; România; Comportament; Psihologie comportamentală; Cercetare socială	2015	2	Acces liber la raft-336/S40 Depozit format III-III.28931

782.	Sekhar Bhattacharyya, Som; Jha, Sumi. <i>Strategic leadership models and theories : Indian perspectives</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xv, 229 pages). ISBN 9781787562592 (e-book) Subiecte: Leadership - India - Methodology; BUSINESS & ECONOMICS / International / General; International business	2018	1	carte electronică online
783.	SELMER, Caroline. <i>Concevoir le tableau de bord : methodologie, outils et modeles visuels</i> . Paris : Dunod, 2015. X, 241 p. : fig., tab. ; 24 cm. ISBN 9782100726448 Subiecte: Managementul intreprinderii; Instrument de conducere; Sistem de indicatori; Tablou de bord; Evaluarea intreprinderii; Reglare operative	2015	1	Departament / Disciplina-III.28895
784.	Sengupta, Enakshi; Blessinger, Patrick; Mahoney, Craig. <i>Civil society and social responsibility in higher education : international perspectives on curriculum and teaching development</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (x, 307 pages) ; cm.. ISBN 9781839094668 Subiecte: Social responsibility of business; Civil society; EDUCATION / Higher; BUSINESS & ECONOMICS / Business Communication / General; Business ethics & social responsibility	2020	1	carte electronică online
785.	SERBAN, Radu-Alexandru . <i>Performanta globala a companiei si factorii determinanti pentru crearea de valoare</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2020. 284 p. : fig., tab. ; 26 cm. ISBN 9786061217502 Subiecte: Conducere economica; Managementul intreprinderii; Managementul performantei; Analiza valorii; Profitabilitate; Performanta individuala; Performanta organizationala; Politica economica	2020	1	Acces liber la raft-005/S47
786.	SERBU, Razvan Sorin. <i>Shaping the new economy in the digital environment : an eco-bio-economic approach</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2019. 159 p. : fig., tab. ; 21 cm. ISBN 9786061217069 Subiecte: Economie; Evolutie economica; Dezvoltare economica; Inovatie tehnologica; Dezvoltare durabila	2019	1	Acces liber la raft-330/S48
787.	<i>SERVQUAL : a complete guide : practical tools for self-assessment</i> . [Brendale, Queensland] : The Art of Service, [2020]. 280 p. : il. ; 23 cm. ISBN 9780655530183 Subiecte: Calitatea serviciilor; Cercetare de marketing; Instrument de cercetare; Chestionar; Autoevaluare	[2020]	1	Acces liber la raft-339/S49
788.	Sewell, James Patrick. <i>Functionalism and World Politics : A Study Based on United Nations Programs Financing Economic Development</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (374 p.). ISBN 9781400876211 Subiecte: Development banks; Finance - Developing countries; POLITICAL SCIENCE / General	[2015]	1	carte electronică online

789.	Sharma, Radha R; COOPER, Cary L.. <i>Executive burnout : eastern and western concepts, models, and approaches for mitigation</i> . Bingley : Emerald Group Publishing Limited, 2016. 1 online resource (400 pages). ISBN 9781786352859 (e-book) Subiecte: Executives - Psychology; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Occupational & industrial psychology	2016	1	carte electronică online
790.	SHARMA, Ramesh Chand; SHARMA, Sulabh. <i>Compensation management</i> . Los Angeles ; London ; New Delhi [etc.] : Sage Publications, 2019. XX, [375] p. : fig., tab. ; 25 cm. ISBN 9789353286286 Subiecte: Management; Managementul resurselor umane; Plata muncii; Salarizare; Motivare	2019	2	Acces liber la raft-005/S52 Depozit format III-III.32556
791.	SHARP, Byron. <i>Marketing : theory, evidence, practice</i> . South Melbourne : Oxford University Press, 2019. XXXVII, 796 p. : fig. in parte color, tab. ; 25 cm. ISBN 9780195590296 Subiecte: Marketing; Comportamentul consumatorului; Cercetare de marketing; Mediu de marketing; Vanzare; Promovarea produselor; Etica profesionala; Responsabilitate sociala; Marketing social; Manual universitar	2019	2	Acces liber la raft-339/S52 Depozit format III-III.32314
792.	Shaw, Stanford Jay. <i>Financial and Administrative Organization and Development</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (488 p.). ISBN 9781400877461 Subiecte: Finance, Public - Egypt; HISTORY / Middle East / Turkey & Ottoman Empire	[2015]	1	carte electronică online
793.	Sherman, Leonard. <i>If You're in a Dogfight, Become a Cat! : Strategies for Long-Term Growth</i> . New York, NY : Columbia University Press, [2017]. 1 online resource (360 p.) : 83 color and b&w illustrations. ISBN 9780231542821 Subiecte: Industrial management; Strategic planning; BUSINESS & ECONOMICS / Strategic Planning	[2017]	1	carte electronică online
794.	SHIH, Casper. <i>Intelepciunea lui Confucius : invata sa fii un lider de talie mondiala</i> . Bucuresti : Integral, 2019. 227, [8] p. : il. ; 20 cm. ISBN 9786069923573 Subiecte: Filosofie chineza; Confucius; Confucianism; Dezvoltare personală; Inteligenta emotionala; Leadership; Management; Etica în afaceri	2019	5	Acces liber la raft- 159.9/S52 Departament / Disciplina- II.49100 Depozit format II-II.49100
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796.	Silverman, Brian S; Alcácer, Juan; Kogut, Bruce Mitchel; Thomas, Catherine; Yeung, Bernard Yin. <i>Geography, location, and strategy</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (460) pages.. ISBN 9781787142763 (e-book) Subiecte: Strategic planning; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2017	1	carte electronică online
797.	Simcic Brnn, Peggy; Romenti, Stefania; Zerfass, Ansgar; Villa, Virginia. <i>The management game of communication</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xviii, 297 p.). ISBN 9781786357151 (electronic bk.) Subiecte: Public relations; Communication Studies; Business Communication	2016	1	carte electronică online
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799.	Sindakis, Stavros; Theodorou, Panagiotis. <i>Global opportunities for entrepreneurial growth : coopetition and knowledge dynamics within and across firms</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xix, 551 pages).. ISBN 9781787145016 (e-book) Subiecte: Entrepreneurship; International business enterprises - Commerce; Technological innovations - Economic aspects	2017	1	carte electronică online
800.	SISERMAN, Sabin. <i>Managementul de criza al entitatilor economice cu capital majoritar public detinut de unitatile administrativ-teritoriale. Vol. 1 : Fundamente teoretice</i> . Cluj-Napoca : Mega, 2016. 147 p. : fig. color. ISBN 9786065437906 Subiecte: Management; Proprietate publica; Administratie publica	2016	1	Acces liber la raft-35/S61/1
801.	SISERMAN, Sabin. <i>Managementul de criza al entitatilor economice cu capital majoritar public detinut de unitatile administrativ-teritoriale. Vol. 2 : Cercetari econometrice</i> . Cluj-Napoca : Mega, 2017. 327 p. : fig. color, tab.. ISBN 9786065438361 Subiecte: Management; Proprietate publica; Administratie publica; Econometrie	2017	1	Acces liber la raft-35/S61/2
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803.	Soederberg, Susanne. <i>Risking capitalism</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (ix, 295 p.). ISBN 9781786352354 (electronic bk.) Subiecte: POLITICAL SCIENCE / Public Policy / Economic Policy; Political economy; Risk assessment; Financial risk management; Capitalism	2016	1	carte electronică online
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805.	SOLOMON, Michael R.; BAMOSSY, Gary; ASKEGAARD, Soren; HOGG, Margaret K.. <i>CONSUMER behaviour : a european perspective</i> . Harlow, England ; London ; New York [etc.] : Pearson Education, 2014. XXVIII, 672 p. : il. color, tab. ; 27 cm. ISBN 9780273772729 Subiecte: Marketing; Consumator; Comportamentul consumatorului; Promovarea produselor; Publicitate	2014	1	Acces liber la raft- 339/C68e
806.	Songini, Lucrezia; Pistoni, Anna; Baret, Pierre; Kunc, Martin. <i>Non-financial disclosure and integrated reporting : practices and critical issues</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (216 pages).. ISBN 9781838679651 Subiecte: Performance standards; Social responsibility of business; Business Ethics; Global Financial Crisis, 2008-2009 - Social aspects; BUSINESS & ECONOMICS / General; Business ethics & social responsibility	2020	1	carte electronică online
807.	Sornette, Didier. <i>Why Stock Markets Crash : Critical Events in Complex Financial Systems</i> . Princeton, NJ : Princeton University Press, [2017]. 1 online resource (448 p.) : 10 halftones. 155 line illus. 21 tables.. ISBN 9781400885091 Subiecte: Complexity (Philosophy); Critical phenomena (Physics); Financial crises - United States - History; Stock exchanges - United States - History; Stocks - Prices - History; BUSINESS & ECONOMICS / Investments & Securities / Stocks	[2017]	1	carte electronică online
808.	<i>SOUTH-Eastern European monetary and economic statistics from the Nineteenth Century to World War II [& 1 CD anexa]</i> . Bucuresti : Banca Nationala a Romaniei, 2014. 405 p. : fig., tab. ; 31 cm + 1 CD-ROM. Subiecte: Macroeconomie; Evolutie economica; Politica monetara; Statistica economica; Istorie economica; Europa de Sud-Est; Lucrari stiintifice	2014	1	Acces liber la raft-336/S70

809.	Spanò, Rosanna; Di Paola, Nadia. <i>The multifaceted relationship between accounting, innovative entrepreneurship, and knowledge management : theoretical concerns and empirical insights</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (x, 111 pages) ; cm.. ISBN 9781787690578 (e-book) Subiecte: Entrepreneurship; Knowledge management; BUSINESS & ECONOMICS / Accounting / General; Accounting	2019	1	carte electronică online
810.	Spina, James D; Spina, Lori. <i>Harnessing change to develop talent and beat the competition</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (xiv, 194 pages) ; cm. ISBN 9781839099984 Subiecte: Personnel management; Employee competitive behavior; Strategic planning; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2020	1	carte electronică online
811.	Sroufe, Robert Paul. <i>Integrated management : how sustainability creates value for any business</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxvi, 406 pages) : illustrations ; cm. ISBN 9781787145610 (e-book) Subiecte: Industrial management; BUSINESS & ECONOMICS / Organizational Behavior; Business strategy	2018	1	carte electronică online
812.	<i>STABILITATE financiara : lucrari selectate</i> . Bucuresti : Curtea Veche, 2022. 319 p. : fig., graf., tab. ; 24 cm. ISBN 9786064413390 Subiecte: Stiinte economice; Finante; Banci; Politica financiara; Stabilitate financiara; Banca Nationala a Romaniei	2022	1	Acces liber la raft-336/S75
813.	STAN, Sebastian Emanuel. <i>Managementul resurselor intangibile la nivel de organizatie</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2018. 183 p. : fig., tab. ; 26 cm. ISBN 9786061215485 Subiecte: Management organizational; Sistem de management; Macroeconomie; Microeconomie; Managementul resurselor intangibile	2018	1	Acces liber la raft-005/S76
814.	STANCU, Ion; OBREJA-BRASOVEANU, Laura; IORGULESCU, Filip; MOSCALU, Marica. <i>FINANTE corporative. Vol. 4 : Investitii finaciare</i> . Bucuresti : Editura Economica, 2023. 444 p. : fig., tab.. ISBN 9786060930310 Subiecte: Stiinte economice; Finante; Investitii financiare; Piata financiara; Rentabilitate financiara; Risc financiar; Piata de capital; Managementul portofoliului	2023	1	Acces liber la raft-336/F56/4
815.	STANCU, Ion; OBREJA-BRASOVEANU, Laura; IORGULESCU, Filip; NAGHI, Laura Elly. <i>FINANTE corporative. Vol. 2 : Evaluarea companiilor listate</i> . Bucuresti : Editura Economica, 2020. 244 p. : fig., tab.. ISBN 9789737099242 Subiecte: Stiinte economice; Finante; Companii; Investitii	2020	1	Acces liber la raft-336/F56/2

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818.	Stankosky, Michael; Baldanza, Carolyn R. <i>21 for 21</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxi, 127 pages).. ISBN 9781787437876 (e-book) Subiecte: International business enterprises - Management; International business enterprises - Case studies; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
819.	STASIAK-BETLEJEWSKA, Renata; POTKANY, Marek; PARV, Luminita. <i>Contemporary trends in the innovative production and services management</i> . Zagreb : Croatian Quality Managers Society, 2016. 116 p. : fig., tab. ; 21 cm. ISBN 9789538067051 Subiecte: Management; Managementul proceselor; Management industrial; Proprietate intelectuala; Dreptul proprietatii intelectuale	2016	1	Acces liber la raft-005/S79
820.	STATE, Ioan Gh.. <i>101 keywords : etapele negocierii prin... erori</i> . Brasov : Infomarket, 2016. VI, 277 p. : fig., tab. ; 21 cm. ISBN 9789731747453 Subiecte: Comunicare in afaceri; Relatii comerciale; Negociere; Strategii de negociere; Comunicare interpersonală	2016	1	Acces liber la raft-339/S79
821.	STATE, Ioan Gh.. <i>101 keywords : tipizarea produselor</i> . Brasov : Infomarket, 2014. 202 p. : fig., il., tab. ; 21 cm. ISBN 9789731747415 Subiecte: Tehnică; Economie; Marketing; Management; Design industrial; Produse; Tipizare; Nomenclator	2014	2	Acces liber la raft-62/S79 Depozit format II-II.45000
822.	STATE, Ioan Gh.. <i>Azimuturi in cautare : 47 lucrari de specialitate publicate in Buletinul Stiintific editat de Universitatea Crestina 'Dimitrie Cantemir'</i> . Brasov : Infomarket, 2016. [270] p. : fig., il., tab. ; 26 cm. ISBN 9789731747446 Subiecte: Stiinte economice; Marketing; Managementul marketingului; Lucrari stiintifice	2016	1	Acces liber la raft-339/S79

823.	STATE, Violeta; VOINEA, Cristina Maria; TANASE, Loredana Cristina. <i>Contabilitatea financiara a societatilor comerciale : elemente de teorie si aplicatii practice</i> . Bucuresti : Pro Universitaria, 2017. 248 p. : il. ; 25 cm. ISBN 9786062608545 Subiecte: Contabilitate financiara; Societate comerciala; Romania	2017	1	Acces liber la raft-336/S79
824.	<i>Statistica pentru economisti</i> . Bucuresti : Pro Universitaria, 2017. 188 p. : fig., tab. ; 24 cm. ISBN 9786062607845 Subiecte: Stiinte economice; Statistica economica	2017	1	Acces liber la raft-311/B14
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827.	Stephens, Melodena; El-Sholkamy, Mona Mostafa; Moonesar, Immanuel Azaad; Awamleh, Raed. <i>Future governments</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (x, 405 pages).. ISBN 9781787563599 (e-book) Subiecte: Political Science; Political science - Case studies; BUSINESS & ECONOMICS / Government & Business; Business strategy	2019	1	carte electronică online
828.	STEVENSON, Betsey; WOLFERS, Justin. <i>Principles of economics</i> . New York : Worth Publishers, 2020. XLVIII, 919, [92] p. im paginatie multipla : fig., il. ; 29 cm. ISBN 9781319325299 Subiecte: Economie; Principii economice; Macroeconomie	2020	9	Acces liber la raft-330/S84 Depozit format IV-IV.10790
829.	STEVENSON, Betsey; WOLFERS, Justin. <i>Principles of macroeconomics</i> . New York : Worth Publishers, 2020. XLVIII, 603, [36] p. : fig., il. ; 28 cm. ISBN 9781319325268 Subiecte: Macroeconomie	2020	9	Acces liber la raft-330/S84 Depozit format IV-IV.10788
830.	STEVENSON, Betsey; WOLFERS, Justin. <i>Principles of microeconomics</i> . New York : Worth Publishers, 2020. XLVII, 527, [15] p. : fig., il. ; 28 cm. ISBN 9781319322120 Subiecte: Microeconomie	2020	9	Acces liber la raft-330/S84 Depozit format IV-IV.10789

831.	STEWART, Scott Dudley; PIROS, Christopher Dixon; HEISLER, Jeffrey C.. <i>Portfolio management : theory and practice</i> . Hoboken, New Jersey : John Wiley and Sons, 2019. XVI, 703 p. : il. ; 27 cm. ISBN 9781119397410 Subiecte: Stiinte economice; Finante; Piata de capital; Finantele intreprinderii; Administrare financiara; Investitii financiare; Managementul investitiilor; Luarea deciziilor	2019	1	Acces liber la raft-336/S84
832.	STIGLITZ, Joseph Eugene. <i>Marea divizare : societatile inegale si ce putem face in privinta lor</i> . Bucuresti : Publica, 2015. 588 p. ; 21 cm. ISBN 9786067220537 Subiecte: Economie; Analiză economică; Teorie economică; Inegalitate; Democrație; Globalizare; Politici publice; Societate contemporana; Statele Unite ale Americii	2015	2	Acces liber la raft-330/S85 Depozit format II-II.49000
833.	STOCHITOIU, Maria Daniela; UTU, Ilie. <i>Fundamente teoretice ale elementelor si instrumentelor de eficientizare a managementului energetic</i> . Petrosani : Universitas, 2020. 170 p. : fig., tab. ; 26 cm. ISBN 9789737416957 Subiecte: Management energetic; Managementul calității; Resurse energetice; Eficiență energetică; Dezvoltare durabilă; Economie energetică	2020	1	Acces liber la raft-620/S86
834.	STOIANOVICI, Marius-Mihail; REPANOVICI, Angela. <i>Managementul documentelor in mass media</i> . Iasi : Junimea, 2014. 383 p. : fig. partial color, tab. ; 25 cm. ISBN 9789733717959 Subiecte: Managementul documentelor; Mass-media; Digitizare; Arhivare electronica; Aplicații Web; Tehnologii web; Baze de date	2014	2	Acces liber la raft-004/S87 Depozit format III-III.27770
835.	<i>STRATEGIA de dezvoltare a Romaniei in urmatoorii 20 de ani : sinteza</i> . Bucuresti : Editura Academiei Romane, 2017. XXVIII, 592 p. : fig., graf., il., tab. ; 24 cm. ISBN 9789732727560 Subiecte: Stiinte economice; Economie nationala; Politica economica; Macroeconomie; Strategii de dezvoltare; Eficienta economica; Dezvoltare durabila; Calitatea vietii; Romania	2017	1	Acces liber la raft-332/S90
836.	<i>STRATEGIA de dezvoltare a Romaniei in urmatoorii 20 de ani. Vol. 3. Part. 1</i> . Bucuresti : Editura Academiei Romane, 2016. XX, 531 p. : fig., graf., il., tab.. ISBN 9789732727065 Subiecte: Stiinte economice; Economie nationala; Politica economica; Macroeconomie; Strategii de dezvoltare; Eficienta economica; Dezvoltare durabila; Calitatea vietii; Romania	2016	1	Acces liber la raft-332/S90/3.1
837.	<i>STRATEGIC innovative marketing and tourism : 7th ICSIMAT, Athenian Riviera, Greece, 2018. Vol.1</i> . Cham : Springer, 2019. XXXIX, 664 p. : fig., tab.. ISBN 9783030124526 Subiecte: Științe economice; Afaceri; Marketing; Conferință internațională	2019	1	Acces liber la raft-330/S90/1

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839.	<i>STRATEGIC innovative marketing and tourism : 8th ICSIMAT, Northern Aegean, Greece, 2019.</i> Cham : Springer, 2020. XXIX, 1105 p. : fig., tab. ; 24 cm. ISBN 9783030361259 Subiecte: Științe economice; Afaceri; Marketing; Turism; Tehnologii moderne; Conferință internațională; Lucrările conferinței	2020	1	Acces liber la raft-330/S90
840.	STRAUTIU, Eugen; TABARA, Vasile. <i>A comparative analysis of the development on the two banks of the Dniestr. : implemented policies, desirable policies.</i> Sibiu : Techno Media, 2015. 245 p. : tab. ; 21 cm. ISBN 9786066161848 Subiecte: Economie; Situație economică; Politică economică; Studiu comparativ; Dezvoltare economică; Societate civilă; Mass-media; Republica Moldova; Transnistria	2015	2	Acces liber la raft-338(478)/S92 Depozit format II-II.45770
841.	<i>STRUCTURES of the world political economy and the future global conflict and cooperation.</i> Zurich : LIT Verlag, 2014. X, 349 p. : fig., tab. ; 22 cm. ISBN 9783643801845 Subiecte: Relații internaționale; Relații economice internaționale; Economie politică; Globalizare; Politica mondială; Economia mediului; Inegalitate socială; Secolul 21	2014	1	Acces liber la raft-327/S92
842.	<i>STUDII de caz in branding : eseuri studentesti.</i> Cluj-Napoca : Presa Universitara Clujeana, 2021. 198 p. : fig., il. ; 21 cm. ISBN 9786063713262 Subiecte: Publicitate; Marketing; Afaceri; Marca comercială; Media digitală; Studiu de caz	2021	2	Acces liber la raft-659/S93 Depozit format II-II.49903
843.	Subudhi, Rabi N; Mishra, Sumita. <i>Methodological issues in management research : advances, challenges and the way ahead.</i> Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xix, 328 pages). ISBN 9781789739756 Subiecte: Management - Research - India; Management - Research - Methodology; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
844.	SUCIU, Titus. <i>Burse internationale de marfuri [Resursa electronica].</i> Brasov : Editura Universitatii Transilvania din Brasov, 2015. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061906390 Subiecte: Științe economice; Comerț; Relații economice internaționale; Bursa de marfuri; Instrumente financiare; Afaceri internaționale; Manual universitar	2015	2	Acces liber la raft-339/S94 Depozit-CD.732
845.	SUCIU, Titus. <i>Competitivitate si globalizare [Resursa electronica].</i> Brasov : Editura Universității Transilvania din Brașov, 2015. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061906826 Subiecte: Științe economice; Economie; Afaceri; Afaceri internaționale; Globalizare; Competitivitate; Companie multinațională; Investiții străine; Manual universitar	2015	2	Acces liber la raft-339/S94 Depozit-CD.733

846.	SUCIU, Titus. <i>Piete de capital [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2016. 1 disc optic (CD-ROM) : fig. ; 12 cm. ISBN 9786061907809 Subiecte: Stiinte economice; Piata de capital; Bursa de valori; Instrumente financiare; Valori mobiliare; Tranzactii comerciale; Manual universitar	2016	2	Acces liber la raft-336/S94 Depozit-CD.955
847.	Sudharshan, Devanathan. <i>Marketing in customer technology environments : prospective customers and magical worlds</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (272 pages) ; cm. ISBN 9781839096020 Subiecte: Marketing; technology; Business & Economics - E-Commerce / Digital Marketing; Sales & marketing	2020	1	carte electronică online
848.	Sudharshan, Devanathan. <i>Organic growth disciplines : a strategic framework for imagining business growth opportunities</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xi, 188 pages) ; cm. ISBN 9781789738759 (e-book) Subiecte: Organizational change; Strategic planning; Business & Economics - Development - Business Development; Business strategy	2019	1	carte electronică online
849.	SUMEDREA, Silvia. <i>De la idee la afacere : ghid pentru antreprenori [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2017. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061909094 Subiecte: Afaceri; Antreprenoriat; Inovare; Firma; Finantare; Sursa de finantare; Managementul riscului; Resurse materiale; Resurse umane; Succes comercial	2017	2	Acces liber la raft-65/S95 Depozit-CD.1007
850.	SUMEDREA, Silvia. <i>Strategii financiare pentru afaceri [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061912742 Subiecte: Stiinte economice; Societate comerciala; Afaceri; Strategie financiara; Investitii; Finantare; Management strategic; Organizare comerciala; Manual universitar	2020	2	Acces liber la raft-339/S95 Depozit-CD.1258
851.	Sund, Kristian J; Galavan, Robert J; Huff, Anne Sigismund. <i>Uncertainty and strategic decision making</i> . Bingley, U.K. : Emerald Group Publishing Limited, 2016. 1 online resource (248 pages).. ISBN 9781786351692 (e-book) Subiecte: BUSINESS & ECONOMICS / Strategic Planning; Business strategy; Decision making; Risk management; Strategic planning	2016	1	carte electronică online
852.	<i>SUSTAINABLE finance in Europe : corporate governance, financial stability and financial markets</i> . Cham : Palgrave Macmillan, 2021. XV, [1], 511 p. ; 22 cm. ISBN 9783030718336 Subiecte: Stiinte economice; Finante; Banci; Guvernare corporativa; Stabilitate financiara; Piata financiara; Sustenabilitate; Europa	2021	1	Acces liber la raft-336/S96

853.	SUSU, Stefanita. <i>Analiza economico-financiara : indicatori pentru sanatatea afacerii</i> . Bucuresti : Editura Economica, 2021. 362, [46] p. : fig., tab. ; 25 cm. ISBN 9789737099761 Subiecte: Stiinte economice; Intreprindere economica; Conducere financiara; Analiza economico-financiara; Resurse materiale; Resurse umane; Cifra de afaceri; Cheltuieli; Indicatori de performanta; Rentabilitate; Risc financiar; Management financiar	2021	1	Acces liber la raft-65/S96
854.	SWAAN, Abram de. <i>La societate transnationala : langues, cultures et politiques</i> . [Paris] : Editions du Seuil, 2022. 235, [4] p. ; 23 cm. ISBN 9782021089554 Subiecte: Științe sociale; Sociologie; Societate transnationala; Societate contemporana; Politici sociale; Sociolingvistică; Cultură; Civilizație; Globalizare; Politică; Guvernare; Europa	2022	1	Acces liber la raft-316/S98
855.	Swailles, Stephen. <i>Managing talent : a critical appreciation</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (240 pages). ISBN 9781839090950 Subiecte: Ability - Management; Personnel management; BUSINESS & ECONOMICS / Strategic Planning; Personnel & human resources management	2020	1	carte electronică online
856.	SZAKAL, Anita-Cornelia. <i>Politici si strategii de marketing digital</i> . Brasov : Universitatea Transilvania din Brasov, 2024. 293, [2] p. : fig., tab. ; 31 cm + 1 CD-R ; 12 cm. Subiecte: Stiinte economice; Comert; Reteaua Internet; Comert electronic; Marketing digital; Revolutie industrială; Tehnologie informatională; Web 4.0; Internetul obiectelor; Blockchains (Databases); Inteligența artificială; Analiza datelor mari; Rețele sociale	2024	1	Acces liber la raft-V.1552
857.	TABIRCA, Alina Iuliana. <i>Analiza financiara a conturilor consolidate</i> . Bucuresti : Pro Universitaria, 2016. 251 p. : fig., tab. ; 24 cm. ISBN 9786062606299 Subiecte: Stiinte economice; Economie globala; Corporatie; Analiza financiara; Contabilitate internationala; Contabilitate consolidata; Norme internationale; Finante internationale	2016	1	Acces liber la raft-336/T11
858.	TACHE, Ileana. <i>Doctrina economice clasice si moderne [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2020. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061912926 Subiecte: Economie; Doctrină economică; Aspecte istorice	2020	2	Acces liber la raft-330/T12 Depozit-CD.1229
859.	TACHE, Ileana. <i>Etica si integritate academica [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2023. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061916610 Subiecte: Invatamant superior; Educatie superioara; Cercetare stiintifica; Etica; Cultura si civilizatie; Cultura occidentala; Civilizatie occidentala; Etica academica; Proprietate intelectuala; Inteligența artificială	2023	2	Acces liber la raft-17/T12 Depozit-Cd.1440

860.	TACHE, Ileana. <i>Finantarea proiectelor europene [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2019. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061911332 Subiecte: Stiinte economice; Finante internationale; Relatii economice internationale; Cooperare economica internationala; Uniunea Europeana; Proiect european; Finantarea proiectelor	2019	2	Acces liber la raft-339/T12 Depozit-CD.1132
861.	TACHE, Ileana. <i>Istoria gandirii economice [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2016. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061907694 Subiecte: Stiinte economice; Gandire economica; Presentare istorica; Scoli economice; Personalitate economica; Manual universitar	2016	2	Acces liber la raft-330/T12 Depozit-CD.956
862.	TACHE, Ileana. <i>Politicile externe ale Uniunii Europene</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2015. 118 p. : fig., tab. ; 23 cm. ISBN 9786061905126 Subiecte: Uniunea Europeana; Politica externa; Cooperare internationala; Parteneriat strategic; Statele Unite ale Americii	2015	2	Acces liber la raft-327/T12 Depozit format III-III.27813
863.	TACHE, Ileana; DINCA, Gheorghita. <i>Scrierea academica [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2018. 1 disc optic (CD-ROM) : fig., tab. ; 12 cm. ISBN 9786061909827 Subiecte: Tehnica muncii intelectuale; Lucrare stiintifica; Tehnici de redactare; Scriere creatoare; Etica profesionala; Deontologie profesionala; Scientometrie	2018	2	Acces liber la raft-001/T12 Depozit-CD.1066
864.	TALPAU, Alexandra; BRATUCU, Gabriel. <i>Politici si strategii de marketing utilizate in mediul online</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2014. 237 p. : fig., tab. ; 25 cm. ISBN 9786061904068 Subiecte: Stiinte economice; Marketing online; Strategii de marketing; Promovare; Servicii de marketing	2014	2	Acces liber la raft-339/T14 Depozit format III-III.27652
865.	Tauringana, Venancio. <i>Environmental reporting and management in Africa</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xi, 189 pages) ; cm.. ISBN 9781789733730 (ebook) Subiecte: Environmental auditing - Africa; Management rights - Africa; BUSINESS & ECONOMICS / Environmental Economics; Environmental economics	2019	1	carte electronica online
866.	TAVALA, Florina Maria. <i>Abordari moderne ale auditului public in contextul macroeconomic actual</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2017. 212 p. : fig., tab. ; 20 cm. ISBN 9786061214600 Subiecte: Stiinte economice; Contabilitate; Audit; Analiza contabila	2017	1	Acces liber la raft-336/T28
867.	TAVALA, Florina Maria. <i>Auditul public intern : realitati si provocari</i> . Sibiu : Editura Universitatii "Lucian Blaga" din Sibiu, 2020. 340 p. : fig., tab. ; 21 cm. ISBN 9786061217649 Subiecte: Audit financiar; Control de gestiune	2020	1	Acces liber la raft-336/T28

868.	TECAU, Alina Simona. <i>Sisteme verticale de distribuție [Resursa electronica]</i> . Brasov : Editura Universității Transilvania din Brașov, 2015. 1 disc optic (CD-ROM) ; 12 cm. ISBN 9786061907151 Subiecte: Economie; Comerț; Distribuția marfurilor; Strategii de distribuție; Comerț electronic; Comerț interior; Comerț internațional; România	2015	2	Acces liber la raft-339/T32 Depozit-CD.898
869.	<i>TEHNICI promotionale : studii de caz</i> . Cluj-Napoca : Presa Universitara Clujeana, 2022. 207 p. : fig., tab. ; 21 cm. ISBN 9786063713934 Subiecte: Publicitate; Tehnici promotionale; Comunicare în masă; Marca comerciala; Marketing; Media digitală; Studiu de caz	2022	2	Acces liber la raft-659/T32 Depozit format II-II.49902
870.	Teichmann, Fabian; Sergi, Bruno S. <i>Compliance in multinational corporations : business risks in bribery, money laundering, terrorism financing and sanctions</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiii, 140 pages) ; cm.. ISBN 9781787568679 (e-book) Subiecte: Fraud - Prevention; Money laundering - Prevention; Terrorism - Finance - Prevention; BUSINESS & ECONOMICS / Finance / General; Finance & accounting	2018	1	carte electronică online
871.	TEODORESCU, Mihaela; PREDA, Larisa Elena; ISTUDOR, Ileana Iulia. <i>FISCALITATEA in Romania</i> . Bucuresti : Pro Universitaria, 2017. 352 p. : tab. ; 24 cm. ISBN 9786062608101 Subiecte: Stiinte economice; Finante publice; Fiscalitate; Impozite; Taxe; Asigurari sociale; Cod fiscal; Romania; Manual universitar	2017	1	Acces liber la raft-336/F60
872.	TESCASIU, Bianca. <i>Influente si interactiuni multi-nivel in cadrul mediului de marketing european</i> . Brasov : Universitatea Transilvania din Brasov, 2017. 108 p. : fig., tab. ; 30 cm. Subiecte: Marketing; Uniunea Europeană; Interactiune; Economie europeana; Mediu de afaceri; Teza de abilitare	2017	1	Acces liber la raft-IV.11061
873.	TESTA, Jean-Pierre; DEROULEDE, Bertrand. <i>La boite a outils du management transversal : avec 4 videos d'approfondissement</i> . Paris : Dunod, 2015. 189 p. : il., tab. ; 24 cm. ISBN 9782100730742 Subiecte: Management organizational; Management de proiect; Descentralizare administrativa; Personal de conducere; Resurse umane; Structuri ierarhice	2015	1	Departament / Disciplina-III.28897
874.	<i>The BELT and Road Initiative : China's light shines again on the road west</i> . Beijing : Foreign Languages Press, 2017. 46 p. : il., fig. ; 21 cm. ISBN 9787119107745 Subiecte: Economie mondială; Cooperare economică internațională; Dezvoltare economică; China; Globalizare	2017	1	Acces liber la raft-339/B43
875.	<i>The EURO-SCEPTICISM and the project of European integration</i> . Brasov : Infomarket, 2014. 123 p. : il. ; 30 cm. ISBN 9789731747408 Subiecte: Științe economice; Relatii economice internationale; Cooperare economică internațională; Uniunea Europeană; Integrare europeană; Ideologie politica; Scepticism; Drept internațional; Învățământ superior	2014	1	Depozit format IV-IV.9740

876.	<i>The LEVY Economics Institute of Bard College : Working paper collection [Resursa electronica]. Vol. 2 : Nos. 527-782 : Winter 2014 Release.</i> [Annandale-on-Hudson , N.Y.] : Levy Economics Institute, 2014. 1 disc optic (CD-ROM). Subiecte: Științe economice; Cercetare științifică; Lucrări științifice	2014	1	Acces liber la raft-330/L55/2.4
877.	<i>The LEVY Economics Institute of Bard College : Working paper collection [Resursa electronica]. Vol. 2 : Nos. 527-810 : Summer 2014 Release.</i> [Annandale-on-Hudson , N.Y.] : Levy Economics Institute, 2014. 1 disc optic (CD-ROM). Subiecte: Științe economice; Cercetare științifică; Lucrări științifice	2014	1	Acces liber la raft-330/L55/2.5
878.	<i>The LEVY Economics Institute of Bard College : Working paper collection [Resursa electronica]. Vol. 2 : Nos. 527-823 : Winter 2015 Release.</i> [Annandale-on-Hudson , N.Y.] : Levy Economics Institute, 2015. 1 disc optic (CD-ROM). Subiecte: Științe economice; Cercetare științifică; Lucrări științifice	2015	1	Acces liber la raft-330/L55/2.6
879.	<i>The LEVY Economics Institute of Bard College : Working paper collection [Resursa electronica]. Vol. 2 : Nos. 527-839 : Summer 2015.</i> [Annandale-on-Hudson , N.Y.] : Levy Economics Institute, 2015. 1 disc optic (CD-ROM). Subiecte: Științe economice; Cercetare științifică; Lucrări științifice	2015	1	Acces liber la raft-330/L55/2.7
880.	<i>The LEVY Economics Institute of Bard College : Working paper collection [Resursa electronica]. Vol. 2 : Nos. 527-857 : Winter 2016.</i> [Annandale-on-Hudson , N.Y.] : Levy Economics Institute, 2016. 1 disc optic (CD-ROM). Subiecte: Științe economice; Cercetare științifică; Lucrări științifice	2016	1	Acces liber la raft-330/L55/2.8
881.	<i>The LEVY Economics Institute of Bard College : Working paper collection [Resursa electronica]. Vol. 2 : Nos. 527-869 : Summer 2016.</i> [Annandale-on-Hudson , N.Y.] : Levy Economics Institute, 2016. 1 disc optic (CD-ROM). Subiecte: Științe economice; Cercetare științifică; Lucrări științifice	2016	1	Acces liber la raft-330/L55/2.9
882.	<i>The OXFORD handbook of organizational psychology. Vol. 1.</i> Oxford ; New York : Oxford University Press, 2014. XVIII, 729 p. : fig., tab. . ISBN 9780199389049 Subiecte: Psihologie organizațională; Psihologia muncii; Comportament organizațional; Performanță profesională; Dezvoltare profesională; Psihologie socială	2014	1	Departament / Disciplina-III.32252
883.	<i>The OXFORD handbook of organizational psychology. Vol. 2.</i> Oxford ; New York : Oxford University Press, 2014. XVIII, p. 733 - 1427 : fig., tab.. ISBN 9780199389056 Subiecte: Psihologie organizațională; Psihologia muncii; Comportament organizațional; Performanță profesională; Dezvoltare profesională; Psihologie socială	2014	1	Departament / Disciplina-III.32252

884.	<i>The SAGE handbook of online research methods.</i> London ; Thousand Oaks ; New Delhi [etc.] : Sage Publications, 2017. XXVII, 655 p. : fig., il., tab. ; 26 cm. ISBN 9781526486875 Subiecte: Cercetare stiintifica; Cercetare sociala; Cercetare asistata de calculator; Metode de cercetare; Tehnologia informatiei si comunicatiilor; Retea de calculatoare; World Wide Web; Aplicatii Web; Interactiune sociala	2017	2	Acces liber la raft-316/S14 Depozit format III-III.32427
885.	<i>The WILEY Blackwell handbook of the psychology of team working and collaborative processes.</i> [Hoboken] : Wiley-Blackwell, 2017. XX, 615 p. : fig., tab. ; 26 cm. ISBN 9781118903261 Subiecte: Psihologie aplicata; Psihologie organizationala; Psihologie industrială; Organizarea productiei; Comunicare organizationala; Colaborare; Relatii de grup; Grup de lucru	2017	1	Departament / Disciplina- III.30524
886.	THIETART, Raymond-Alain; ALLARD-POESI, Florence; ANGOT, Jacques. <i>METHODES de recherche en management.</i> Paris : Dunod, 2014. 648 p. : fig., tab. ; 24 cm. ISBN 9782100711093 Subiecte: Management; Metode de cercetare; Cercetare operationala; Cercetare statistica; Manual universitar	2014	1	Departament / Disciplina- III.28892
887.	Thimmaraya, Ramesh Babu; Venkateshwarlu, M. <i>Dynamics of financial stress and economic performance : insights and analysis from the world economy.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxi, 183 pages) : illustrations ; cm. ISBN 9781787547827 (e-book) Subiecte: Financial crises - Economic aspects; Economic impact analysis; International economic relations; Economic history; BUSINESS & ECONOMICS / Economics / General; International economics	2018	1	carte electronică online
888.	Thomas, Howard; Lee, Michelle; Thomas, Lynne; Wilson, Alexander. <i>Africa : the future of management education. volume 2.</i> Bingley : Emerald Publishing Limited, 2017. 1 online resource (200) pages. ISBN 9781787430952 (e-book) Subiecte: Management - Study and teaching - Africa; BUSINESS & ECONOMICS / Education; International business	2017	1	carte electronică online
889.	Thompson, Randal J; Storberg-Walker, Julia. <i>Leadership and power in international development : navigating the intersections of gender, culture, context, and sustainability.</i> Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxi, 346 pages) ; cm.. ISBN 9781787438804 (e-book) Subiecte: Economic development - Management; Economic development projects - Management; Leadership - Social aspects; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
890.	TILIUTE, Doru Eugen; BALAN, Ionut. <i>Implicatii ale IT&C in aplicarea si conformarea cu GDPR.</i> Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2019. 113 p. : fig. ; 25 cm. ISBN 9789736665905 Subiecte: Tehnologia informatiei si comunicatiilor; Retea de calculatoare; Colectarea datelor; Prelucrarea automata a datelor; Protectia datelor; Legislatie; Regulamentul general privind protectia datelor (GDPR); Confidentialitate	2019	1	Acces liber la raft-004/T59

891.	Tillinghast, Joel; Lynch, Peter. <i>Big Money Thinks Small : Biases, Blind Spots, and Smarter Investing</i> . New York, NY : Columbia University Press, [2017]. 1 online resource (320 p.). ISBN 9780231544696 Subiecte: Finance, Personal; Investments; Portfolio management; Stocks; BUSINESS & ECONOMICS / Personal Finance / Investing	[2017]	1	carte electronică online
892.	Tisdell, Clement Allan. <i>The Theory of Price Uncertainty, Production, and Profit</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (208 p.). ISBN 9781400876334 Subiecte: Decision making - Mathematical models; Prices - Mathematical models; Profit; BUSINESS & ECONOMICS / Economics / Microeconomics	[2015]	1	carte electronică online
893.	TITA-NICOLESCU, Gabriel. <i>Drept societar</i> . Bucuresti : Universul Juridic, 2018. 396 p. : 25 cm. ISBN 9786063901942 Subiecte: Stiinte juridice; Dreptul afacerilor	2018	1	Acces liber la raft-347/T65
894.	Tkalac Verčič, Ana; Tench, Ralph; Einwiller, Sabine. <i>Joy : using strategic communication to improve well-being and organizational success</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (256 pages). ISBN 9781800432420 Subiecte: Business Communication; BUSINESS & ECONOMICS / Business Communication / General; Business communication & presentation	2020	1	carte electronică online
895.	TODOR, Raluca Dania. <i>Introducere in branding [Resursa electronica]</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2017. 1 disc optic (CD-ROM) : fig. color ; 12 cm. ISBN 9786061908769 Subiecte: Marketing; Comunicare de marketing; Publicitate; Marca de produs; Branding; Organizatie nonprofit	2017	2	Acces liber la raft-339/T68 Depozit-CD.1009
896.	Todorov, Krasimir; Akbar, Yusaf H. <i>Strategic management in emerging markets : aligning business and corporate strategy</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xxii, 479 pages) : maps ; cm. ISBN 9781787433557 (e-book) Subiecte: Strategic planning; Business planning; Industrial management - Developing countries; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2018	1	carte electronică online
897.	TOHANEAN, Dragos D.. <i>Internet der Dinge und neue Geschäftsmodelle</i> . Brasov : Editura Universitatii Transilvania din Brasov, 2020. 63 p. : il., tab. ; 25 cm. ISBN 9786061913367 Subiecte: Stiinte economice; Afaceri; Comert electronic; Stiinta si tehnologia calculatoarelor; Retele de calculatoare; Reteaua Internet; Aplicatii; Manual universitar	2020	2	Acces liber la raft-004/T69 Depozit format III-III.32994

898.	TOMA, Maria. <i>Contabilitatea si gestiunea trezoreriei</i> . Bucuresti : Pro Universitaria, 2016. 146 p. : fig., il. ; 24 cm. ISBN 9786062606572 Subiecte: Stiinte economice; Finante; Intreprindere; Organizarea intreprinderii; Circuit economic; Flux financiar; Analiza financiara; Gestiune financiara; Contabilitate; Trezorerie	2016	1	Acces liber la raft-336/T71
899.	TOMA, Marian-Vladut. <i>Comertul electronic in sistemele de management al continutului web : WooCommerce</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2021. 118 p. : fig., tab. ; 25 cm. ISBN 9789736666759 Subiecte: Stiinta si tehnologia calculatoarelor; Reteaua Internet; Comunicare online; Software; Site-uri Web; Program cu sursa deschisa; Comert electronic	2021	1	Acces liber la raft-339/T71
900.	TONNIES, Ferdinand. <i>Comunitate si societate : tratat despre comunism si socialism ca forme empirice de cultura</i> . Craiova : Beladi, 2016. 305 p. ; 24 cm. ISBN 9789737773524 Subiecte: Sociologie; Comunitate; Societate; Vointa; Cultură; Relatii sociale; Socialism; Comunism	2016	2	Acces liber la raft-316/T75 Departament / Disciplina-III.30874
901.	TOPALU, Ana-Maria. <i>Statistica : caiet de studiu individual : invatamant cu Frecventa Redusa (IFR) : programul de studii Inginerie economica in domeniul mecanic, Anul de studii I, Semestrul II</i> . Constanta : Ovidius University Press, 2017. 116 p. : fig., il., tab. ; 30 cm. ISBN 9789736146008 Subiecte: Inginerie economica; Statistica matematica; Cercetari operationale; Statistica sociala; Statistica economica; Statistica descriptiva; Statistica tehnica; Studiu individual; Subiecte de examen	2017	1	Acces liber la raft-519.2/T76
902.	TORCATORU, Constantin. <i>Managementul calitatii</i> . Brasov : Lux Libris, 2021. 203 p. : fig., tab. ; 26 cm. ISBN 9789731314587 Subiecte: Managementul calitatii; Controlul calitatii; Controlul calitatii produselor; Controlul calitatii proceselor; Controlul calitatii productiei; Sistem de management al calitatii; Standarde ISO; Audit; Industrie 4.0; Imbunatatirea calitatii	2021	1	Acces liber la raft-005/T77
903.	Torp, Simon; ANDERSEN, Torben Juul. <i>Adapting to environmental challenges : new research in strategy and international business</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (248 pages) ; cm.. ISBN 9781839824760 (electronic bk.) Subiecte: Industrial management; Industrial management - Decision making; Sustainable development; Social responsibility of business; BUSINESS & ECONOMICS / Management; Business strategy	2020	1	carte electronică online
904.	TROTT, Paul. <i>Innovation management and new product development</i> . Harlow, England ; London ; New York [etc.] : Pearson Education, 2017. XXIX, 635 p. : fig., il., tab. ; 25 cm. ISBN 9781292133423 Subiecte: Organizarea activitatii stiintifice; Cercetare experimentală; Inovatii; Dezvoltare de produs; Transfer de tehnologie; Proprietate intelectuală; Antreprenoriat; Managementul afacerilor; Marketing; Macroeconomie	2017	2	Acces liber la raft-001/T87 Depozit format III-III.32430

905.	TRUFIN, Ovidiu Serafim. <i>Investitiile straine directe : procesul de dezvoltare investitionala in Romania</i> . Iasi : Tehnopress, 2016. XXIV, p. 25 - 209 : tab., graf., h. ; 24 cm. ISBN 9786066871266 Subiecte: Economie; Investitii straine directe; România; Proces investitional	2016	1	Acces liber la raft-336/T88
906.	TUDOSE, Mihaela Brindusa. <i>Economie pentru manageri : suport de curs</i> . Iasi : Performantica, 2023. 161 p. : fig., tab. ; 24 cm. ISBN 9786066859806 Subiecte: Științe economice; Management organizațional; Bunuri economice; Piața economică; Prețuri; Cerere și oferta; Concurența economică; Afaceri; Economie națională; Curs universitar	2023	2	Acces liber la raft-330/T91 Depozit format III-III.33896
907.	TUDOSE, Mihaela Brindusa; AVASILCAI, Silvia. <i>Managementul performantei financiare : impactul structurii de finanțare</i> . Iasi : Performantica, 2023. 236 p. : fig., tab. ; 24 cm. ISBN 9786066859752 Subiecte: Management financiar; Managementul performantei; Performanța firmei; Științe economice; Finanțe; Afaceri; Inginerie financiară	2023	2	Acces liber la raft-005/T91 Depozit format III-III.33897
908.	TULBURE, Narcis. <i>Antropologia pietelor financiare : teme, abordări, metode</i> . București : Editura ASE, 2017. 226 p. : fig. ; 21 cm. ISBN 9786063401855 Subiecte: Științe economice; Piața financiară; Criza economică; România	2017	1	Acces liber la raft-336/T93
909.	Tulder, Rob van; Verbeke, Alain; Carneiro, Jorge; Gonzalez-Perez, Maria Alejandra. <i>The challenge of BRIC multinationals</i> . Bingley, U.K. : Emerald, c. 2016. 1 online resource (xxiii, 672 p.) : ill. ISBN 9781786353498 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / International / General; International business; International business enterprises	c. 2016	1	carte electronică online
910.	Tulder, Rob van; Verbeke, Alain; Piscitello, Lucia. <i>International business in the information and digital age</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiv, 425 pages).. ISBN 9781787563254 (e-book) Subiecte: International business enterprises - Technological innovations; International business enterprises - Data processing; BUSINESS & ECONOMICS / International / General; International business	2018	1	carte electronică online
911.	TURCU, Ovidiu-Leonard; DROB, Catalin; NEGOITA, Carmen Mihaela; OLTU, Gheorghe Gabriel. <i>ANALIZA diagnostică a firmei : studiu de caz</i> . Bacău : Alma Mater, 2014. 77 p. : fig., tab. ; 25 cm. ISBN 9786065274242 Subiecte: Științe economice; Analiză economico-financiară; Întreprindere industrială; Firmă; Diagnostic economic	2014	1	Acces liber la raft-005/A48

912.	Turkmenoglu, Mehmet Ali; Cicek, Berat. <i>Contemporary global issues in human resource management</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (304 pages). ISBN 9781800433946 Subiecte: Personnel management; Industrial relations; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2020	1	carte electronică online
913.	UDRISTIOIU, Mihaela Tinca; DUDAS, Adaam; MICHALIKOVA, Alzbeta. <i>Advanced technologies of big data processing and analysis</i> . Ankara : Akademisyen Yayınevi Kitabevi, 2023. 165 p. : fig., il. color, tab. ; 27 cm. ISBN 9786253992668 Subiecte: Date; Procesarea datelor; Analiza datelor; Baze de date; Limbaj de manipulare a datelor	2023	1	Acces liber la raft-004/A23
914.	UDRISTIOIU, Mihaela Tinca; DUDAS, Adaam; MICHALIKOVA, Alzbeta. <i>TEHNOLOGII avansate de procesare si analiza a volumelor mari de date</i> . Ankara : Akademisyen Yayınevi Kitabevi, 2023. 171 p. : fig., il. color, tab. ; 27 cm. ISBN 9786253994631 Subiecte: Date; Procesarea datelor; Analiza datelor; Baze de date; Limbaj de manipulare a datelor	2023	1	Acces liber la raft-004/T32
915.	UNGUREANU, Carmen Tamara. <i>Dreptul comerțului internațional : contracte de comerț internațional</i> . Bucuresti : Editura Hamangiu, 2014. XVII, 249 p. ; 21 cm. ISBN 9786062701338 Subiecte: Drept internațional; Drept național; Drept comercial; Drept economic; Comerț internațional; Comerț electronic; Economie internațională; Contracte; Cooperare internațională; Organizații internaționale; Uniunea Europeană; România	2014	2	Acces liber la raft-341/U52 Depozit format II-II.50009
916.	UNTARU, Elena Nicoleta. <i>Comportamente responsabile ecologic ale consumatorilor in domeniul serviciilor. Impactul practicilor si strategiilor de marketing si management ecologic al organizatiilor prestatoare de servicii</i> . Brasov : Universitatea Transilvania din Brasov, 2020. 142 p. : fig., tab. ; 30 cm. Subiecte: Marketing; Turism; Afaceri internationale; Teza de abilitare	2020	1	Acces liber la raft-IV.11089
917.	van Tulder, Rob; Verbeke, Alain; Jankowska, Barbara. <i>International business in a VUCA world : the changing role of states and firms</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xiv, 519 pages) ; cm.. ISBN 9781838672553 (e-book) Subiecte: International business enterprises; Business - Mathematical models; BUSINESS & ECONOMICS / International / General; International business	2019	1	carte electronică online
918.	VASICEK, Oldrich A.. <i>Finance, economics and mathematics</i> . Hoboken : Wiley, 2015. 368 p.. ISBN 9781119186229 Subiecte: Economie; Finanțe; Matematici financiare; Investiții financiare	2015	1	carte electronică online

919.	Vassilopoulou, Joana; Brabet, Julienne; Showunmi, Victoria. <i>Race discrimination and management of ethnic diversity and migration at work : European countries' perspectives</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xii, 282 pages) ; cm.. ISBN 9781787145931 (ebook) Subiecte: Diversity in the workplace; Personnel management; Race discrimination - Prevention; Migrant labor; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
920.	VATAMANESCU, Elena-Madalina. <i>Teorie si diagnoza organizationala : repere pentru un management eficient</i> . Bucuresti : Tritonic, 2014. 317 p. : fig., tab. ; 20 cm. ISBN 9786068571393 Subiecte: Management organizational; Comunicare organizationala; Responsabilitate sociala corporatista; Stres organizational; Studii de caz	2014	1	Departament / Disciplina- II.44816
921.	Vemuri, Sivaram. <i>Managing silence in workplaces</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xii, 115 pages). ISBN 9781789734454 (e-book) Subiecte: Personnel management; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Personnel & human resources management	2019	1	carte electronică online
922.	Venzin, Markus; Vizzaccaro, Matteo; Rutschmann, Fabrizio. <i>Making mergers and acquisitions work</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (x, 256 pages). ISBN 9781787433496 (e-book) Subiecte: Consolidation and merger of corporations; Corporate reorganizations; Strategic planning; BUSINESS & ECONOMICS / Mergers & Acquisitions; Corporate finance	2018	1	carte electronică online
923.	Verbeke, Alain; Puck, Jonas F; van Tulder, Rob. <i>Distance in international business : concept, cost and value</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xv, 548 pages).. ISBN 9781787437180 (e-book) Subiecte: International business enterprises	2017	1	carte electronică online
924.	VEZZOLI, Carlo. <i>Design for environmental sustainability : life cycle design of products</i> . London : Springer, 2018. XVIII, 330 p. : il., fig., tab. ; 24 cm. ISBN 9781447173632 Subiecte: Organizarea producției; Proiectare durabila; Crestere economica; Stiinte ale mediului inconjurator; Protecția mediului înconjurător; Sustenabilitate; Design industrial; Ecodesign; Estetica industrială	2018	1	Acces liber la raft-65/V53
925.	VILLANI, Cedric. <i>Topics in optimal transportation</i> . Providence, Rhode Island : American Mathematical Society, [2015]. XXII, 378 p. : fig. ; 26 cm. ISBN 9781470467265 Subiecte: Matematică; Cercetări operaționale; Teoria probabilităților; Programare matematică; Economie matematică; Problema de transport; Optimizarea transporturilor; Teoria măsurii; Analiză funcțională; Ecuații cu derivate parțiale	[2015]	1	Acces liber la raft-519/V60

926.	Visvizi, Anna; Lytras, Miltiadis D; Alhalabi, Wadee; Zhang, Xi. <i>The new Silk Road leads through the Arab Peninsula : mastering global business and innovation</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvii, 255 pages) ; cm. ISBN 9781787566798 (e-book) Subiecte: Trade routes; BUSINESS & ECONOMICS / International / Economics; International business; China - Foreign economic relations; Middle East - Economic conditions	2019	1	carte electronică online
927.	Vogel, Bernd; Koonce, Rob; Robinson, Paula. <i>Developing leaders for positive organizing : a 21st century repertoire for leading in extraordinary times</i> . Bingley : Emerald Publishing Limited, 2017. 1 online resource (200) pages. ISBN 9781787142404 (e-book) Subiecte: Leadership; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Business & management	2017	1	carte electronică online
928.	VOICULESCU, Dan. <i>A patra cale</i> . Targoviste : Bibliotheca, 2015. 248 p. : il. ; 23 cm. ISBN 9789737129680 Subiecte: Politică internă; Societate civilă; Stat; Guvernare; Politica de guvernare; Economie; Protecție socială; Legisla ie; România	2015	2	Acces liber la raft-32(498)/V83 Depozit format III-III.28332
929.	VOICULESCU, Dan. <i>Economia romaneasca : realitati si perspective de dezvoltare</i> . Targoviste : Bibliotheca, 2015. 180 p. : graf., tab. ; 21 cm. ISBN 9789737129550 Subiecte: Științe economice; Economie națională; România; Dezvoltare economică; Finanțare; Politică economică; Creștere economică	2015	2	Acces liber la raft-338/V83 Depozit format II-II.45716
930.	VOICULESCU, Dan. <i>Efectul de antrenare a investitiilor straine in economia romaneasca : 1990-2014</i> . Targoviste : Bibliotheca, 2015. 180 p. : il. ; 21 cm. ISBN 9786067720051 Subiecte: Stiinte economice; Investitii straine directe; Romania	2015	2	Acces liber la raft-339/V83 Depozit format II-II.45563
931.	VOICULESCU, Dan. <i>Investitiile straine directe : vector al dezvoltarii economice</i> . Bucuresti : Editura Niculescu, 2015. 163 p. : fig., tab. ; 21 cm. ISBN 9789737489135 Subiecte: Stiinte economice; Investitii straine; Dezvoltare economica; Reglementari internationale	2015	2	Acces liber la raft-339/V83 Depozit format II-II.45717
932.	VOICULESCU, Dan. <i>Managementul riscului la accesarea si gestionarea fondurilor europene</i> . Bucuresti : Editura Niculescu, 2015. 143 p. : tab. ; 23 cm. ISBN 9786061707720 Subiecte: Managementul riscului; Proiecte; Finantare externa; Fonduri europene	2015	1	Acces liber la raft-339/V53
933.	VOINEA, Cristina Maria. <i>Audit intern intre teorie si practica</i> . Bucuresti : Pro Universitaria, 2016. 221 p. : il., tab. in parte color ; 24 cm. ISBN 9786062606329 Subiecte: Intreprindere; Proces de control; Conducerea intreprinderii; Audit; Analiza riscului; Romania	2016	1	Acces liber la raft-65/V84

934.	VOINEA, Cristina Maria; STATE, Violeta; TANASE, Loredana Cristina. <i>Bazele contabilitatii : de la principii la tehnici si metode</i> . Bucuresti : Pro Universitaria, 2016. 229 p. : fig., tab. ; 25 cm. ISBN 9786062605377 Subiecte: Contabilitate; Finante; Principii; Tehnici; Metode	2016	1	Acces liber la raft-336/V84
935.	VULTUR, Petronela. <i>Evaluarea performantelor financiare a entitatilor economice din sectorul hoteluri si alte facilitati de cazare</i> . Suceava : Editura Universitatii "Stefan cel Mare" din Suceava, 2022. 231 p. : fig., tab. ; 25 cm. ISBN 9789736667640 Subiecte: Stiinte economice; Macroeconomie; Turism; Economia turismului; Industria ospitalitatii; Entitate economica; Contabilitate financiara; Analiza financiara; Evaluarea performantei; Microeconomie	2022	1	Acces liber la raft-336/V98
936.	WAGNER, Tony. <i>Formarea inovatorilor : cum cresti tinerii care vor schimba lumea de maine</i> . Bucuresti : Editura Trei, 2014. 350 p. ; 21 cm. ISBN 9786067191448 Subiecte: Creativitate; Inovare; Inovații tehnologice; Statele Unite ale Americii; Studii de caz	2014	1	Departament / Disciplina- II.46076
937.	Warjiyo, Perry; Juhro, Solikin M. <i>Central bank policy : theory and practice</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvi, 569 pages) ; cm. ISBN 9781789737516 (e-book) Subiecte: Banks and banking, Central; Banks and banking, International; Financial institutions, International; International finance; BUSINESS & ECONOMICS / Finance / General; Finance	2019	1	carte electronică online
938.	Wasieleski, David M; WEBER, James . <i>Business ethics</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvii, 370 pages) ; cm.. ISBN 9781789736830 (e-book) Subiecte: Business Ethics; BUSINESS & ECONOMICS / General; Economics, finance, business & management	2019	1	carte electronică online
939.	Wasieleski, David M; WEBER, James . <i>Stakeholder management</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (291 pages). ISBN 9781787144071 (e-book) Subiecte: Management; BUSINESS & ECONOMICS / Strategic Planning; Business strategy	2017	1	carte electronică online
940.	Weber, Yaakov; Tarba, Shlomo Y. <i>Mergers and acquisitions, entrepreneurship and innovation</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xii, 174 p.) : ill.. ISBN 9781786353719 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Strategic Planning; Business strategy; Consolidation and merger of corporations; Corporate reorganizations	2016	1	carte electronică online
941.	Weber, Yaakov; Vrontis, Demetris; Tsoukatos, Evangelos; Shams, S. M. Riad. <i>The cross-disciplinary perspectives of management : challenges and opportunities</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xiv, 209 pages).. ISBN 9781838672515 Subiecte: Management; Consolidation and merger of corporations; BUSINESS & ECONOMICS / Management; Management: leadership & motivation	2019	1	carte electronică online

942.	Weed-Schertzer, Beverly. <i>Delivering ITSM for business maturity : a practical framework</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xv, 183 pages).. ISBN 9781789732511 (e-book) Subiecte: Information technology - Management; Business & Economics - Development - Business Development; Business strategy	2019	1	carte electronică online
943.	WEYGANDT, Jerry J.; KIMMEL, Paul D.; KIESO, Donald E.. <i>Accounting principles</i> . Hoboken, NJ : John Wiley and Sons, 2014. XIX, [1133] p. : fig., tab. ; 28 cm. ISBN 9781118323663 Subiecte: Contabilitate; Finantele intreprinderii; Manual universitar	2014	3	Acces liber la raft-336/W61 Depozit format IV-IV.10639
944.	Whatmough, Danny. <i>Digital PR</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiv, 172 pages).. ISBN 9781787566194 (e-book) Subiecte: Internet in public relations; Digital communications; Public relations - Information services; BUSINESS & ECONOMICS / Marketing / General; Sales & marketing	2018	1	carte electronică online
945.	Wheeler, Adrian. <i>Crisis communications management</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xiii, 134 pages).. ISBN 9781787566156 (e-book) Subiecte: Communication in crisis management; BUSINESS & ECONOMICS / Business Communication / General; Business communication & presentation	2018	1	carte electronică online
946.	Whitman, Marina von Neumann. <i>Government Risk-Sharing in Foreign Investment</i> . Princeton, NJ : Princeton University Press, [2015]. 1 online resource (372 p.). ISBN 9781400876440 Subiecte: Economic development; International finance; Investments, American; Investments, Foreign; BUSINESS & ECONOMICS / International / General	[2015]	1	carte electronică online
947.	Williams, Densil A. <i>International business blunders : lessons for future managers</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (xvi, 137 pages). ISBN 9781787692190 (e-book) Subiecte: International business enterprises; BUSINESS & ECONOMICS / International / General; International business	2019	1	carte electronică online
948.	Williams, Todd C. <i>Filling Execution Gaps : How Executives and Project Managers Turn Corporate Strategy into Successful Projects</i> . Berlin ; Boston : De Gruyter, [2017]. 1 online resource (XL, 356 p.). ISBN 9781501506390 Subiecte: Leadership; Project management; BUSINESS & ECONOMICS / Project Management	[2017]	1	carte electronică online

949.	Wilson, Lee. <i>30-minute website marketing : a step by step guide</i> . Bingley, U.K. : Emerald Publishing Limited, 2019. 1 online resource (viii, 177 pages). ISBN 9781838670801 Subiecte: Internet marketing; Internet advertising; Business & Economics - E-Commerce / Digital Marketing; Sales & marketing	2019	1	carte electronică online
950.	WILSON, Lonnie. <i>How to implement lean manufacturing</i> . New York ; Chicago ; San Francisco [etc.] : McGraw-Hill, 2015. 430 p. : fig., tab. ; 25 cm. ISBN 9780071835732 Subiecte: Managementul productiei; Management industrial; Management Lean; Sistem de productie performant; Control de calitate; Controlul productiei; Imbunatatirea proceselor	2015	2	Acces liber la raft-005/W70 Depozit format III-III.32078
951.	WINCHESTER, Maxwell; LING, Peter; STOCCHI, Lara; LWIN, May O.; SHIN, Wonsun; KANG, Hyunjin. <i>INTEGRATED marketing communication : a balanced approach</i> . Docklands, Victoria : Oxford University Press, 2019. XXVI, 441 p. : fig., il., tab. ; 25 cm. ISBN 9780195596717 Subiecte: Marketing; Teoria comunicării; Strategie de comunicare; Comportamentul consumatorului; Relații publice; Reclamă	2019	2	Acces liber la raft-339/I-58 Depozit format III-III.32316
952.	Wolke, Thomas. <i>Risk Management</i> . München ; Wien : De Gruyter Oldenbourg,, [2017]. 1 online resource (XVIII, 360 p.). ISBN 9783110440539 Subiecte: Risk management; Risk; BUSINESS & ECONOMICS / Finance / General	[2017]	1	carte electronică online
953.	WOOD MEIKSINS, Ellen. <i>Originea capitalismului. O perspectiva mai larga</i> . Cluj-Napoca : Tact, 2015. 291 p. ; 20 cm. ISBN 9786068437637 Subiecte: Economie capitalistă; Societate capitalista; Criză economică	2015	1	Departament / Disciplina-II.46535
954.	Woodside, Arch G. <i>Improving the marriage of modeling and theory for accurate forecasts of outcomes</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. xii, 244 pages.. ISBN 9781786351210 (e-book) Subiecte: Business forecasting; Business - Mathematical models	2018	1	carte electronică online
955.	Woodside, Arch G. <i>Making tough decisions well and badly : framing, deciding, implementing, assessing</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (ix, 116 p.) : ill.. ISBN 9781786351197 (electronic bk.) Subiecte: BUSINESS & ECONOMICS / Marketing / General; Sales & marketing; Business - Decision making; Business forecasting	2016	1	carte electronică online

956.	Woodside, Arch G; Sood, Suresh C. <i>Storytelling-case archetype decoding and assignment manual (SCADAM)</i> . Bingley, U.K. : Emerald, 2016. 1 online resource (xi, 376 p.) : ill.. ISBN 9781785602160 (electronic bk.) Subiecte: Jung, C. G. (Carl Gustav), 1875-1961; BUSINESS & ECONOMICS / Industries / Hospitality, Travel & Tourism; Tourism industry; Consumer behavior; Marketing - Psychological aspects; Consumers - Attitudes; Archetype (Psychology)	2016	1	carte electronică online
957.	XI JINPING. <i>Important speeches at the Belt and Road Forum for International Cooperation</i> . Beijing : China International Publishing Group Foreign Languages Press, [2018]. [6], 171 p. ; 26 cm. ISBN 9787119111575 Subiecte: Economie globală; Politică economică; Strategii de dezvoltare; Relații economice internaționale; Dezvoltare economică; Cooperare internațională; Globalizare; Sustenabilitate; Politică externă; China; Organizații internaționale; Colocviu internațional; Discursuri	[2018]	1	Acces liber la raft-339/X59
958.	XI JINPING. <i>Selected speeches at the G20 Hangzhou Summit</i> . Beijing : China International Publishing Group Foreign Languages Press, 2017. 164 p. ; 26 cm. ISBN 9787119106939 Subiecte: G20; Organizație internațională; Economie mondială; Comerț internațional; Hangzhou	2017	1	Acces liber la raft-339/X58
959.	XIANG HONG; HU DEPING; WANG SHUNHONG; XU FEI. <i>TRANSPORTATION and communication : towards the community of common destiny for mankind along the Belt and Road</i> . Chengdu Shi : Xi nan jiao tong da xue chu ban she, [2017]. XXX, VII, 310 p. ; 23 cm. ISBN 9787564354398 Subiecte: Economie globală; Infrastructură; Transport internațional; Dezvoltare economică; Politică economică; Strategii de dezvoltare; Relații economice internaționale; Cooperare internațională; Globalizare; Sustenabilitate; Politică externă; China	[2017]	1	Acces liber la raft-339/T81
960.	Ye, Qiongwei; Ma, Baojun. <i>Internet+ and electronic business in China : innovation and applications</i> . Emerald Publishing Limited, 2018. 1 online resource (xx, 586 pages). ISBN 9781787431157 (e-book) Subiecte: Electronic commerce – China	2018	1	carte electronică online
961.	Yoshizaki, Hugo Tsugunobu Yoshida; Velázquez-Martínez, Josué Cuauhtémoc; Mejia-Argueta, Christopher. <i>Supply chain management and logistics in emerging markets : selected papers from the 2018 MIT SCALE Latin America Conference</i> . Bingley, U.K. : Emerald Publishing Limited, 2020. 1 online resource (360 pages). ISBN 9781839093340 Subiecte: Business logistics - Latin America - Congresses; BUSINESS & ECONOMICS - Infrastructure; Purchasing & supply management	2020	1	carte electronică online

962.	Yoshizaki, Hugo; Velázquez Martínez, Josué C; Mejía-Argueta, Christopher. <i>Supply chain management and logistics in Latin America : a multi-country perspective</i> . Bingley, U.K. : Emerald Publishing Limited, 2018. 1 online resource (xv, 193 pages). ISBN 9781787568037 (e-book) Subiecte: Business logistics - Latin America - Congresses; BUSINESS & ECONOMICS / International / General; Economics	2018	1	carte electronică online
963.	ZAAYMAN, Leon. <i>Optimisation of mechanised maintenance management</i> . Leverkusen : PMC Media House, 2019. VIII, 267 p. : fig. ; 31 cm. ISBN 9783962451653 Subiecte: Cale ferata; Infrastructura; Management; Optimizare; Mentenanta	2019	4	Acces liber la raft-005/Z11 Depozit format V-V.1338
964.	ZAHARIE, Monica Aniela. <i>Relatia dintre educatie si piata fortei de munca : repere ale managementului calitatii in invatamantul superior</i> . Cluj-Napoca : Risoprint, 2014. 163 p. : graf., tab. ; 21 cm. ISBN 9789735311827 Subiecte: Educatie; Invatamant superior; Managementul calitatii; Piata fortei de munca; Ocuparea fortei de munca	2014	1	Acces liber la raft-37/Z18
965.	ZAMFIR, Mariana. <i>Controlul de gestiune prin sistemul de bugete</i> . Bucuresti : Pro Universitaria, 2017. 377 p. : fig., tab. ; 24 cm. ISBN 9786062607128 Subiecte: Contabilitate; Intreprindere economica; Planificare; Sistem bugetar; Control bugetar; Control de gestiune	2017	1	Acces liber la raft-336/Z24
966.	ZEITHAML, Valarie A.; BITNER, Mary Jo; GREMLER, Dwayne D.. <i>Services marketing : integrating customer focus across the firm</i> . New York : McGraw-Hill, 2018. XXVIII, 514 p. : fig., tab. ; 25 cm. ISBN 9781260083521 Subiecte: Servicii; Marketingul serviciilor; Mix de marketing; Calitatea serviciilor; Cercetare de marketing; Relatii cu clientii; Planificarea serviciilor; Vanzare on-line; Furnizarea serviciilor	2018	2	Acces liber la raft-338/Z47 Depozit format III-III.32554
967.	Zerbe, W. J; Härtel, Charmine E. J; Ashkanasy, Neal M; Petitta, Laura. <i>Emotions and identity</i> . Bingley, U.K. : Emerald Publishing Limited, 2017. 1 online resource (xxii, 274 pages).. ISBN 9781787144378 (e-book) Subiecte: Emotions; Organizational behavior; Identity (Psychology); Personality and emotions; BUSINESS & ECONOMICS / Human Resources & Personnel Management; Organizational theory & behaviour	2017	1	carte electronică online

968.	ZHANG BIN; WANG WEI. <i>China's Golden Key Service philosophy</i> . Beijing : China Intercontinental Press, [2018]. [6], 205 p. ; 24 cm. ISBN 9787508538662 Subiecte: Industrie hoteliera; Industria ospitalității; Servicii turistice; Managementul serviciilor; Politica turismului; China	[2018]	1	Acces liber la raft-64/Z59
969.	ZHANG XIAOYU. <i>Handbook for transnational corporation management</i> . Beijing : Zhong yang bian yi chu ban she, 2017. 566 p. : fig., tab. ; 25 cm. ISBN 9787511731906 Subiecte: Management; Intreprinderi multinationale; Relatii economice internationale	2017	1	Acces liber la raft-005/Z59
970.	ZHAO YONGSHENG. <i>The financial reforms in China : from an institutional view</i> . Beijing : China Renmin University Press, [2017]. [2], 311 p. : fig., tab. ; 23 cm. ISBN 9787300246949 Subiecte: Stiinte economice; Politica financiara; Reforma economica; Finante; China; Secolul 21	[2017]	2	Acces liber la raft-336/Z59 Depozit format III-III.31070

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